



## **Wynwood BID Board of Directors Meeting**

Wynwood BID Office

July 12, 2017 at 11:30 a.m. –2:30 p.m.

310 NW 26 St #1 Miami, FL 33127

\*\* Meeting Minutes are not verbatim \*\*

### **Board Members in Attendance:**

Joseph Furst, BID Board Chairman

Albert Garcia, Wynwood BID

David Polinsky, Wynwood BID

Irving Lerner, Wynwood BID

Dylan Finger, Wynwood BID

Jonathan Yormak, Wynwood BID

David Lombardi, Wynwood BID

### **Members Absent:**

### **Others in Attendance:**

Manny Gonzalez, Wynwood BID

Gabriela Maury, Wynwood BID

J “Gigi” Soliman, City of Miami Attorney Office

Steven Wernick, Ackerman LLP

John Heffernan, Kivvit PR Agency

Janet Yuen

Philippe Bellande

Philippe Bellande Jr

Emilia Howard, Shinola

Carlos Acosta, Warby Parker

Robin Alonso, CREC

Maria Elena Sanchez, Le Appartement

Juliana Barrata, Concrete Beach

Beth Boone, LightBox/ MLP

Diana Gonzalez, Wynwood Shop

Valentina Marcano, One Click Apple Premier Partner

- Chairman, Joseph Furst called the Wynwood Business Improvement District Board of Director’s meeting to order at 11:30 a.m.

## **SECURITY UPDATE:**

- City of Miami Police Commander, Albert Guerra, provided a security update for the Wynwood and Edgewater areas.
- As per Commander Guerra, the Wynwood BID and Miami PD will schedule a bar meeting in the coming weeks to create a communication network for the District and PD, in addition to also address the late closing time issues, loud noise and other violations.
- It was requested by David Polinsky for the Wynwood BID to check if there are any organizations within the City of Miami paying less than the current off duty police pay rate of \$40.50/\$41.50 per hour.

## **FINANCE COMMITTEE UPDATE:**

- Jonathon Yormak, provided an overview of the draft 2017-2018 Wynwood Business Improvement District budget that will need to be reviewed by each committee chairperson and returned for final ratification.
- It was requested to have the Wynwood BID's book keeping agency (CCSG) to begin to track and provides notes for the new public benefit trust and parking waiver trust funds, scheduled to be deposited in the near future.
- It was noted by Marketing Committee Chairman, Albert Garcia that he requests for the Finance Committee to reconsider the proposed cuts considering there are guidebooks that need to be re-printed for the fiscal year, amongst other marketing initiatives.
- It was requested to schedule a Board of Director's meeting for July 25<sup>th</sup>, 2017 to finalize the 2017-2018 Wynwood BID budget and submit to the City of Miami.
- **(2017-2018 Budget on File)**

## **MARKETING COMMITTEE UPDATE:**

- Albert Garcia, provided a summary on various marketing initiatives that were provided by the Wynwood Marketing Committee in FY'17.

## **PLANNING & ZONING COMMITTEE UPDATE:**

- David Polinsky provided an update on the Arts in Public Spaces (AiPP) initiative, Chapter 4 Liquor Amendment, RFQ Schedule Update, Off Street Parking and Mana's TUP status.
- As per David Polinsky, the Wynwood Business Improvement District are not supportive of any requirement to be placed, even temporarily, under the City of Miami AIPP

program for the period prior to the adoption of NRD-1 Art Guidelines (as proposed by City Attorney), in addition to being not supportive of the WDRC-proposed guidelines being reviewed by the AIPP Board.

- Mr. Polinsky proposes that Wynwood BID board members reach out to City of Miami Commissioners and explain to them the importance of the WDRC for Arts in Public Places.
- Juliana Barrata from Concrete Beach Brewery expressed concerns that three of her employees had previously been robbed due to lack of street parking that is available to Wynwood employees near the center of the District.
- Emilia Howard, from Shinola also expressed concerns that the Miami Parking Authority's (MPA) employee parking waiting list was taking too much time to approve.
- David Polinsky requested that the Wynwood Business Improvement District submit a public records request to obtain copies of the Mana temporary use permits currently on file at the City of Miami due to the inability to obtain requested copies.

**WDRC – Discussion Request by Mr. Lombardi:**

- It was noted by David Lombardi that the WDRC Committee may be straying from their original mission and recommends that we reevaluate the current membership and go out to look for new members that would be strictly composed of Wynwood property owners.
- David Polinsky recommended scheduling a meeting with Victor Sanchez, WDRC chairman, to go over the feedback we have been receiving.

**New Business:**

- Diana Gonzalez formally introduced herself from Wynwood Shop and stated that they have opened as of June 2017 within the District.

**Meeting Adjourned: 2:30 PM**

**MEETING MOTION SUMMARY:**

**MOTION #1: JUNE 14, 2017 MEETING MINUTES**

- Upon a properly made and seconded motion it was unanimously resolved to approve the June 14, 2017 Wynwood BID Board of Director's meeting minutes.

Joseph Furst proposed, Jonathon Yormak seconded

Motion passed unanimously

**MOTION #1: AMENDED AiPP “ART IN PUBLIC PLACES”**

- Upon a properly made and seconded motion it was unanimously resolved to approve the amended (AiPP) Arts in Public Places AIPP Section 11.6 as presented by David Polinsky.

David Polinsky proposed, Jonathon Yormak seconded

Motion passed unanimously