



## **Wynwood BID Board of Directors Meeting**

Wynwood BID Office

August 14, 2017 at 11:30 a.m. –1:30 p.m.

310 NW 26 St #1 Miami, FL 33127

\*\* Meeting Minutes are not verbatim \*\*

### **Board Members in Attendance:**

Joseph Furst, BID Board Chairman

Albert Garcia, Wynwood BID

David Polinsky, Wynwood BID

Irving Lerner, Wynwood BID

Dylan Finger, Wynwood BID

Jonathan Yormak, Wynwood BID

David Lombardi, Wynwood BID

### **Members Absent:**

### **Others in Attendance:**

Manny Gonzalez, Wynwood BID

Gabriela Maury, Wynwood BID

J “Gigi” Soliman, City of Miami Attorney Office

Steven Wernick, Ackerman LLP

Cindy Lerner, Wynwood BID

Kelly Penton, Kivvit PR Agency

Janet Yuen, Plant the Future

Sophie Zembra, Antidote

Marta Martinez-Aleman, Miami- Dade County-Community Affairs

- Executive Director, Manny Gonzalez called the Wynwood Business Improvement District Board of Director’s meeting to order at 11:30 a.m.

### **Marketing Update:**

- Albert Garcia, noted that Kelly Penton from Kivvit PR will be giving the marketing updates to the Board of Directors to assist in keeping them apprised of their initiatives.
- Kelly Penton, provided an overview of all Kivvit PR’s initiatives that occurred July 2017.

- It was noted that some of the public relation initiatives that were facilitated were website updates, blog post, media relation, Art in Public Places, Zika efforts, email updates to the community about North Miami Closure, and social media updates.
- Albert Garcia, proposes to evolve the Live, Work, Eat, Play, and Learn advertising to the Wynwood community.
- Manny Gonzalez, has presented a report from the GMCVB. This data reports shows the estimations of where people are coming from when they visit the Wynwood district. Manny Gonzalez, makes it known for anyone that would like these data reports to please reach out the Wynwood BID staff.
- Albert Garcia, has provided a brief update about *Fashion Night Out* and Dine Out events that are approaching in the next three months

**Finance Committee Update:**

- Jonathon Yormak, provided an update on the 2017-2018 Wynwood Business Improvement District Budget that was approved July 25, 2017.
- Jonathon Yormak, provided an overview of the budget presentations and property tax increase overview that occurred with the Offices of Commissioner Suarez and Commissioner Russell.
- It was requested for the Wynwood BID to begin working with Kivvit PR on the narrative that will accompany the tax increase report that will be provided to the new mayor, commission City Manager.
- It was requested for the Wynwood BID to reach out to the Miami Dade County School Board to find out the details associated with the property tax increase and what is being done for the local Wynwood Schools.
- David Polinsky requested to amend the proposed budget in the BID security department and remove \$75,000 to be committed to G&A and Marketing initiatives.
- David Lombardi stated that the BID's obligations are to keep the Wynwood District clean and safe and we should try to balance our security budget to reflect extra coverage during the busier months in FY'18.
- Joseph Furst, proposes to keep police services as is and starting in January 2018 the BID should make initiatives to start cutting off duty police services the following months.
- Gigi Soliman, reminds the board that they should communicate with the City of Miami Police Commander and Chief about off-duty police initiatives and increasing coverage in the area.

### **Security/ Clean Team Update:**

- Manny Gonzalez, provided a brief overview of the Solid Waste initiative of bringing in more trash receptacles and recycling receptacles and asked the Board for permission to have the clean team personnel empty the receptacles for the City of Miami.
- Manny, noted that our Sanitation team will be responsible to take on these responsibilities of clearing the recycling receptacles.
- Albert Garcia, has proposed that branding discs should be ordered to put on these receptacles as well as incorporating the Wynwood BID website on these discs.
- Manny Gonzalez, has scheduled a Wynwood Bar meeting, in conjunction with Commander Guerra on August 31, 2017 at 4 p.m.
- The Wynwood BID will work in tandem with David Lombardi throughout with scheduling off duty police and reviewing their scope of services through this transition period.

### **Executive Director Report:**

- Manny Gonzalez, provided a brief overview of the Quick Build Challenge, Catch Master partnership, and the Zika Task Force Tour of Wynwood that was taken place August 3, 2017.
- Manny Gonzalez is working with the City of Miami to try to eradicate the abandoned homes located along NW 1<sup>st</sup> Ave & 29 St/28 St.
- David Lombardi, proposes that the City of Miami needs to reach out to *The Related Group* since they are the owners of these abandoned homes found along this corridor.
- Joseph Furst, proposes that as a BID we must stay on top of these abandoned homes so they can be torn down in the future.

### **Planning and Zoning Update:**

- David Polinsky provided an update on the City of Miami's Art in Public Places initiative that is scheduled to be heard by Commission September '17.
- **(AiPP Legislation on File)**

### **New Business:**

- Daniel Levine, formally introduced himself from *Dasher and Crank* and is scheduled to open in the 4<sup>th</sup> quarter of this year along NW 2 Ave.

- Maryland Taine, from Zthea eyewear wanted to know if the BID has a plan for the construction on North Miami Ave that can be forwarded to understand the project and how it will continue to affect the corridor.

**Meeting Adjourned: 1:30 PM**

**MEETING MOTION SUMMARY:**

**MOTION #1: JULY 12, 2017 MEETING MINUTES:**

- Upon a properly made and seconded motion it was unanimously resolved to approve the July 12, 2017 Wynwood BID Board of Director’s meeting minutes.

Joseph Furst proposed, Jonathon Yormak seconded

Motion passed unanimously

**MOTION #2: OFF DUTY POLICE**

- Upon a properly made and seconded motion it was unanimously resolved to approve the 75,000 dollars of Off-Duty expenditures to be transferred to G&A and Advertisement and Marketing Initiatives.

Joseph Furst proposed, all Wynwood BID board members in favor

Motion passed unanimously

**MOTION #3: RUBBER MULCH INITIATIVE**

- Upon a properly made and seconded motion it was resolved to approve the installation of rubber mulch along NW 2<sup>nd</sup> Avenue totaling #14,193 for 63 total tree pits along NW 2<sup>nd</sup> Ave.

David Polinsky voted “No”

Motion passed 6-1