



Wynwood BID Board of Directors Meeting

Wynwood BID Office
September 12, 2018 at 11:00 a.m. – 12:53 p.m.
2751 N Miami Avenue #3, Miami, FL 33127
Meeting Minutes are not verbatim

Board Members in Attendance:

Joseph Furst BID Board Chairman
Albert Garcia, Wynwood BID
David Polinsky, Wynwood BID
Irving Lerner, Wynwood BID
Dylan Finger, Wynwood BID

Members Absent

Jonathan Yormak, Wynwood BID

Others in Attendance:

Tonya Brown, Wynwood NET
Daniel Diaz, City of Miami Attorney's Office
Marta Martinez-Alemán, Miami-Dade County District 3
Quincy Cohen, Florida Congressional District 24
Charles C. Scott, Florida Congressional District 24
Delvin Thomas, Florida Congressional District 24
Robert Hoffman, Goldman Properties
Ingrid Marte, Goldman Properties
David Lombardi, Goldman Properties
Robert Ziehm, Sterling Equity Realty
Robin Alonso, CREC Property Management
Marc Coleman, One Real Estate Investment
Jeff Ransdell, Rokk3r Labs
Rodolfo Saccoman, AdMobilize
Steve Wernick, Akerman LLP
John Heffernan, Kivvit
Catherine Lackner, Miami Today
Erin L. Sutherland
Cindy Lerner, Wynwood BID
Manny Gonzalez, Wynwood BID
Aleksander Sanchez, Wynwood BID
Chris Hoffman, Wynwood BID

- Executive Director, Manny Gonzalez, called the Wynwood Business Improvement District Board of Directors meeting to order at 11:00 a.m.

EXECUTIVE DIRECTOR REPORT:

- Manny Gonzalez provided an update on the various initiatives in progress by the Wynwood BID.
- It was noted that the Wynwood BID organized a noise ordinance workshop with the food & beverage establishments along NW 23rd St. and NW 24th St. on August 10, 2018, due to feedback received at the August 6th BID Board meeting.
- Wynwood BID will inquire with City of Miami Code Enforcement about the possibility of hiring an officer in the case we wanted coverage on a weekly basis.
- Albert Garcia provided a summary of the North Miami Avenue presentation that was reviewed with Miami Dade County on August 29, 2018 regarding crosswalks, striping and flooding issues currently occurring throughout the District.
- Manny Gonzalez requested input from the Wynwood BID Board of Director for final edits prior the finalization of the Retail Market Report from IRR.
- **(Executive Director Report on File)**

ROKKER LABS PRESENTATION:

- Jeff Ransdell and Rodolfo Saccoman provided an overview of the pedestrian counting technology that they currently have deployed in Dubai, as part of their “smart City” technology.
- Their service allows camera feeds to be augmented with this type of technology to allow for more data to be extracted.
- It was noted that Wynwood would be the first city in the area using this type of technology if allowed to be implemented with the upcoming City of Miami Police camera feed.

Action Item:

- It was requested for the Wynwood BID to facilitate a meeting between the Rokk3r Labs, City of Miami Police and Cintel to review the information in detail and check the possibility of integrating this technology to the incoming feed.

MARKETING UPDATE:

- Albert Garcia provided an update on the various marketing and public relation initiatives currently in progress.

- The public relations request for qualifications RFQ #08220218 is currently under the cone of silence and has a deadline date set for Monday, October 1, 2018.
- It was noted that the *Miami Home Design & Remodeling Show* was well received at the MANA Convention Center and that they plan to continue hosting at the convention center in the following years.
- **(Marketing Committee on File)**

FINANCE COMMITTEE UPDATE:

- Manny Gonzalez provided an update of the Wynwood BID financial report and outstanding assessments as of August 31, 2018.
- The Wynwood BID will work with the City Attorney’s office in order to amend the ordinance to allow “public benefit trust funds” as an allowable source of income.
- It was noted that the Wynwood BID followed up with the Bank OZK about the income generating program since we noticed it was not applied to our bank accounts. BID Finance Chairman has just picked out the proper program for implementation and has been forwarded to Bank OZK.
- It was noted that Manny Gonzalez will be presenting the 2018-2019 Wynwood BID budget during the City Commission Budget Hearing on September 13, 2018.
- **(Finance Committee Packet on File)**

PLANNING AND ZONING UPDATE:

- Planning and Zoning Chairman, David Polinsky, provided an update on the various planning and zoning initiatives that are currently in progress.
- David Polinsky provided a status update on the Road Impact Fee Parking Study that is currently in the process of being completed.
- Manny Gonzalez provided an update of the Wynwood *Employee Parking Program* as it nears its final drafting stages before release later this week.
- It was noted that the number of parking spaces available under the Employee Parking Program is 1,100 spaces. For reference, there are a total of 1,074 on-street parking spaces and 1,300 non-seasonal off-street parking spaces in the district.

Action Item:

- David Polinsky requested the Wynwood BID Temporary wayfinding banner for the participating parking lots.
- It was noted that the Wynwood Community Meeting for the Wynwood Street Tree Master Plan Project was successfully executed on September 11, 2018 at the Wynwood BID offices.
- **(Planning & Zoning Committee Packet on File)**

NEW BUSINESS:

- It was noted that the Wynwood BID will appoint Daniel Lombardi to substitute the seat vacated by Martin Miculitzki, Oscar Glottman will fulfill the seat vacated by Zak Stern, and Gustavo Berenblum as the alternate seat for the Wynwood Design Review Committee.
- Manny Gonzalez introduced the newly appointed Wynwood/ Edgewater NET administrator, Tonya Brown, to the Wynwood BID Board of Directors.
- David Polinsky provided an update on the current status of the Tri Rail/ Transportation Study.
- Charles Scott lauded the Wynwood BID for their efforts concerning flood mitigation and encourage the BID to continue pressuring Miami Dade County officials on the matter.

Meeting adjourned: 12:53 pm

MEETING MOTIONS SUMMARY:

MOTION #1: AUGUST 6, 2018 MEETING MINUTES:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the August 6, 2018 Wynwood BID Board of Directors meeting minutes.

Irving Lerner provided first motion, Dylan Finger seconded
Motion Passed Unanimously