



Wynwood BID Board of Directors Meeting

Wynwood BID Office

October 10, 2018 at 11:00 a.m. – 1:30 p.m.

2751 N Miami Avenue #3, Miami, FL 33127

****Meeting Minutes are not verbatim****

Board Members in Attendance:

Joseph Furst, BID Board Chairman

Albert Garcia, Wynwood BID

David Polinsky, Wynwood BID

Irving Lerner, Wynwood BID

Dylan Finger, Wynwood BID

Jonathan Yormak, Wynwood BID

Members Absent:

Others in Attendance:

Daniel Diaz, City of Miami Attorney's Office

Marta Martinez-Alemán, Miami-Dade County District 3

Commander Daniel Kerr, City of Miami Police

NRO Alfredo Matias, City of Miami Police

Nikko Evan, City of Miami Police

Kyrece Massie, City of Miami

Charles C. Scott, Florida Congressional District 24

Natalya Sangster, City of Miami District 5

Everton Garvis, City of Miami

Kevin Martin, City of Miami

Angel Diaz, Miami Parking Authority

Robert Hoffman, Goldman Properties

Ingrid Marte, Goldman Properties

Steve Wernick, Akerman LLP

Nicholas Barshel, Akerman LLP

Nicolle Barcia, ASG Equities

Mason Fox, Wynwood Dog Food Co.

Lauren Golembioski, Bernstein Corp.

Cesar Garcia-Pons, Garcia-Pons + Associates

John Heffernan, Kivvit

Cindy Lerner, Wynwood BID

Manny Gonzalez, Wynwood BID

Aleksander Sanchez, Wynwood BID

Chris Hoffman, Wynwood BID

- Executive Director, Many Gonzalez, called the Wynwood Business Improvement District Board of Directors meeting to order at 11:00 a.m.

EXECUTIVE DIRECTOR REPORT:

- Manny Gonzalez provided an update on the various initiatives currently in progress by the Wynwood Business Improvement District as of October 2018.
- The Wynwood BID acknowledges City of Miami Police Commander Dan Kerr for his efforts in extending the street closure up to NW 29th St. for Halloween 2018, in light of last year's exclusion of businesses from NW 27 St. northbound.
- Albert Garcia requested the Wynwood BID Board of Director's attend the Halloween event at Roberto Clemente Park that begins at 5:30 p.m. if they are available to do so.
- Manny Gonzalez provided an overview of the Wynwood BID meeting with the Omni CRA, Camillus House, Miami Rescue Mission, DDA, and various other organizations to discuss homelessness in the area.
- David Polinsky requested a clarification on the drug enforcement policy with regards to the Miami Rescue mission.
- As per Manny Gonzalez, the Wynwood BID has been able to confirm a baseline of services from the City of Miami Police Department, Solid Waste, and Code Compliance, with the sole exception of the Neighborhood Enhancement Team (NET) office and will be sent to the City Manager for execution.
- **(Executive Director Report on File)**

SECURITY UPDATE:

- City of Miami Police Commander, Dan Kerr, provided a September 2018 security update to the Wynwood BID Board of Directors.
- As per Commander Kerr, it was noted that crimes against persons are down, but property crimes are on the rise within the boundaries of the BID.
- The City of Miami Police Department will be initiating public relations efforts to inform visitors of the area about park smart practices.
- Due to the high number of expected visitors to the area, it was noted that there will be around 85 police officers on Halloween night to ensure that the neighborhood is covered.
- Commander Kerr expressed interest in developing a database for known graffiti artists operating within the Wynwood area.

- As per Albert Garcia, the Wynwood BID has made efforts in the past via trespass affidavits to mitigate illegal graffiti activity.
- It was noted that that Public Service Aide, Kyrece Massie, was assigned to the Wynwood area.
- Jonathan Yormak suggested utilizing the Miami Parking Authority *PayByPhone app* to assist the Police Department in promote smart park practices.
- Angel Diaz noted that he will discuss with the Miami Parking Authority “MPA” on the possibility of collaborating with the City of Miami Police Department.

MARKETING UPDATE:

- Albert Garcia provided an update on the various marketing initiatives currently in progress by the Wynwood BID.
- It was noted that the Wynwood BID is currently in the processing of coordinating the public relations evaluation meeting for PR RFQ #08-202018.
- The Wynwood Life Festival was confirmed for January 25, 2019 to January 27, 2019.
- It was noted that Fashion Night Out is merging with the Wynwood Life Festival in 2019 and both organizations will be working together leading up to the event.
- It was noted that *Time Out Magazine* named Wynwood as one of the 50 coolest neighborhoods in the world.
- **(Marketing Committee on File)**

FINANCE COMMITTEE UPDATE:

- Manny Gonzalez provided an update of the Wynwood BID financial report as of September 2018.
- It was noted that the Wynwood BID 2018-2019 annual assessments were mailed out to the pertinent property owners and included a list of yearly objectives that the BID was working on for property owners to become apprised of our initiatives.
- It was noted the Wynwood BID will have to potentially refund up to \$130,000 to Related Group for an overcharge of nearly 10,000 sq. ft for the Wynwood 25 paseo.
- **(Finance Committee Packet on File)**

PLANNING AND ZONING UPDATE:

- Planning and Zoning Chairman, David Polinsky, provided an update on the various planning and zoning initiatives that are currently in progress.
- It was noted that the proposed *Small-Scale Legislation* passed first reading at the City of Miami Commission meeting and is scheduled to be heard for second reading within the next 2-3 weeks.
- David Polinsky requested businesses in Wynwood to voice their opinion in support of the ordinance during the public comment section of the City of Miami Commission meeting.
- David Polinsky provided an update on the Wynwood Streetscape and Street Tree Master planning initiative currently being facilitated by the City of Miami Planning Department.
- It was noted that the Woonerf initiative is one month behind schedule.
- Cesar Garcia-Pons presented the results of the Wynwood-Midtown TriRail Station Study.
- It was noted that the results of the study indicated that, when compared to the potential NE 36th St. location, a permanent tri rail station would be better suited around 29th St.
- David Polinsky requested an extension of the transit study to include land use projections within the entirety of the NRD boundaries, including possible locations South of NW 27th Street.
- It was noted that David Polinsky recused himself from the discussion of Thor Equities item.
- It was noted the Miami Parking Authority plans to use Wynwood the pilot location for the Dynamic park pricing initiative.
- Steve Wernick, on behalf of Thor Properties, began a presentation on application of the Miami Dade County “Site Visibility Triangle” that may have NRD wide implications if followed through by MDC.
- Cindy Lerner and Albert Garcia requested that the sight triangle presentation be heard by the Planning & Zoning Committee for review, prior to final ratification by the BID Board.
- David Polinsky noted that the “site visibility triangles” are a public works traffic topic and not a Wynwood BID Planning & Zoning topic.
- It was noted that there will be a Planning & Zoning Committee meeting will be scheduled for October 17, 2018 at 9:00 a.m.

Action item:

- The Wynwood BID requested Manny Gonzalez draft a letter in support of the Florida Power & Light Substation smart energy project.
- **(Planning & Zoning Committee Packet on File)**
- **(Wynwood-Midtown TriRail Station Study on File)**

NEW BUSINESS:

- Manny Gonzalez presented the Wynwood BID Board of Directors Meeting Schedule for the 2018-2019 fiscal year.
- It was noted that the December 12th BID Board meeting will be rescheduled for December 5th, 2018.

Meeting adjourned: 1:30 pm

MEETING MOTIONS SUMMARY:

MOTION #1: Approval of September 12, 2018 Meeting Minutes:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the September 12, 2018 Wynwood BID Board of Directors meeting minutes.

Albert Garcia provided first motion, Irving Lerner seconded
Motion Passed Unanimously