



Wynwood BID Board of Directors Meeting

Wynwood BID Office
November 14, 2018 at 11:00 a.m. – 1:00 p.m.
2751 N Miami Avenue #3, Miami, FL 33127
Meeting Minutes are not verbatim

Board Members in Attendance:

Joseph Furst, BID Board Chairman
Albert Garcia, Wynwood BID
David Polinsky, Wynwood BID
Irving Lerner, Wynwood BID
Dylan Finger, Wynwood BID
Jonathan Yormak, Wynwood BID

Members Absent:

Others in Attendance:

Daniel Diaz, City of Miami Attorney's Office
Marta Martinez-Alemán, Miami-Dade County District 3
Commander Daniel Kerr, City of Miami Police
NRO Alfredo Matias, City of Miami Police
Charles C. Scott, Florida Congressional District 24
Quincy Cohen, Florida Congressional District 24
Delvin Thomas, Florida Congressional District 24
Natalya Sangster, City of Miami District 5
Amy Hughes, City of Miami District 5
Ingrid Marte, Goldman Properties
Steve Wernick, Akerman LLP
Nicholas Barshel, Akerman LLP
Charles Badell, Integra Realty Resources
Nicole Resnick, Constellation Culinary Group
Robin Alonso, Colliers International
Dave Colonna, FIP Commercial
Michael Brenes, Shots Miami
Patrick Murdock, Fireman Derrick's
Bhavin Dhupelia, Rupees Inc.
Steven Haigh, KYU
Henry Bedoya, Concrete Beach Brewery
Robert Ziehm, Sterling Equities
Catherine Lackner, Miami Today
Nicolle Barcia, ASG Equities
Elias Mitrani

Kelly Penton, Kivvit PR
John Heffernan, Kivvit PR
Fernanda Paguaga, Kivvit PR
Cindy Lerner, Wynwood BID
Manny Gonzalez, Wynwood BID
Aleksander Sanchez, Wynwood BID
Chris Hoffman, Wynwood BID

- Executive Director, Manny Gonzalez, called the Wynwood Business Improvement District Board of Directors meeting to order at 11:00 a.m.

EXECUTIVE DIRECTOR REPORT:

- Manny Gonzalez provided an update on the various initiatives currently in progress by the Wynwood Business Improvement District as of November 13, 2018.
- Albert Garcia requested AdMobilize forward a draft of the desired data monthly report based on a prioritized list that will be provided by the Wynwood BID.

Action Item:

- Albert Garcia requested the Wynwood BID review any proposed terms associated with the AdMobilize pilot project to ensure there is no monetization of pedestrian data.

Action Item:

- It was requested to request that the Miami Parking Authority insert an Art Basel advisory within their Pay By Phone app, in preparation for the influx of visitors to the area.

Action Item:

- It was requested to check on the Miami Parking Authority's \$10.00 flat rate notice that was presented at the November 14th BID Board meeting to illustrate their current advisory warning.
- Charles Badell from Integra provided a brief overview of the findings of the Wynwood Market Report.
- Manny Gonzalez provided an update of homelessness initiative that is currently being spearheaded by the Wynwood BID in tandem with the City of Miami and partners at the Omni CRA.
- It was noted that due to the massive influx of visitors to the Wynwood on Halloween night, there was a cellular outage which caused a life safety issue.
- The Wynwood BID, in tandem with City of Miami Police, Swarm and Mana are meeting with cellular providers to generate short-term and long-term solutions in the area.

- The Wynwood BID will spearhead the long-term solution of connecting property owners with tele-com providers for assistance in installing infrastructure equipment on incoming residential rooftops.
- Manny Gonzalez expressed appreciation to Marta Martinez-Alemán for her office's support on the crosswalk issue on N Miami Ave.
- It was noted that the Miami-Dade County Department of Transportation and Public Works (DTPW) skipped resurfacing working on N Miami Ave from NW 22 St to NW 29 St. for reasons not yet disclosed.

MARKETING COMMITTEE REPORT:

- It was noted that the Wynwood Market Report is available on the Wynwood BID website and physical copies of the report will be available at the Wynwood BID office at a first come first serve basis.

Action Item:

- Jonathan Yormak requested the Wynwood BID Wynwood Market Report to all pertinent brokerage firm.

SECURITY REPORT:

- City of Miami Police Commander, Dan Kerr, provided an October 2018 security update to the Wynwood BID Board of Directors.
- As per Commander Kerr, it was noted there was very little crime during Halloween.
- It was noted City of Miami Police Department have begun to take more proactive measures in light of rampant alcohol violations in the area and shut down 6 bars/nightclubs during the most recent Second Saturday.
- Commander Kerr gave an update of the closure of NW 2 Ave during Art Week 2018 and informed the BID that he will be releasing a map of all the road closure within the coming weeks.
- It was noted that the NW 2 Ave closure will be from Friday, December 7, through Sunday, December 9, from 2:00pm to 6:00am.
- It was noted that Commander Kerr believes that CCTV can have some effect on mitigating property crimes in Wynwood but that they will mainly have post crime applications.
- The City of Miami Police Department have been focusing their efforts in informing visitors of the area about park smart practices.

- Commander Kerr expressed his approval of the trespass affidavit form draft to mitigate illegal graffiti activity.

MARKETING UPDATE:

- Albert Garcia provided an update on the various marketing initiatives currently in progress by the Wynwood BID.
- The City Ballet will be performing *The Nutcracker* in Adrienne Arsht center on December 20th for students in the area and will be distributing free tickets to the event to local schools.
- It was noted that the Wynwood BID will be implementing updates to <https://wynwoodmiami.com/> so that it is America Disability Association (ADA) compliant.
- It was noted that the Wynwood BID will be re-branding all of our overhead banners and waste containers signage within the coming weeks.
- It was noted that the Wynwood BID is working to release an updated street guide map of the Wynwood area in light of the upcoming Art Week and need to better direct visitors within the boundaries of this large district.
- It was noted that the annual Wynwood BID Holiday party is scheduled to occur on December 11th from 6pm to 9pm.
- **(Marketing Committee on File)**

FINANCE UPDATE:

- Manny Gonzalez provided an overview of the current draft of the Wynwood BID annual financial statement from October 1, 2017 to September 30, 2018 that the Wynwood BID is currently working on to finalize for submittal to the City of Miami in mid-December.
- As per Manny Gonzalez, the Wynwood BID was fiscally responsible with its public funds at the conclusion of fiscal year 2017-2018, as per the balance sheet that was reviewed with the Board of Directors.
- It was noted that Wynwood BID will submit the final draft of the annual financial statement on the December 5, 2018 BID Board of Director's meeting for review before submittal to external auditors.

Action Item:

- David Polinsky requested the Wynwood BID submit an LSR to the City of Miami for including properties into the Wynwood BID.

- **(Finance Committee Packet on File)**

PLANNING AND ZONING UPDATE:

- Planning and Zoning Chairman, David Polinsky, provided an update on the various planning and zoning initiatives that are currently in progress.
- It was noted that the proposed *Small-Scale Legislation* was passed at the second reading at the City of Miami Commission and all political figures and City staff that were part of the process were thanked for their efforts.
- It was noted that due to limitations of the Planning and Zoning Committee, the BID will have to either expand the scope of P&Z Committee or develop a separate committee for topics regarding the Department of Public Works and Capital Improvements.
- Albert requested David Polinsky develop recommendations for review at the next board meeting.
- It was noted that the Wynwood Streetscape Master Plan will be discussed at the Wynwood BID Planning & Zoning Committee meeting on November 28, 2018.
- The Wynwood BID Parking and Road Impact Fee Study will be discussed at the next Planning and Zoning Committee meeting and subsequent BID Board meeting.
- **(Planning & Zoning Committee Packet on File)**

NEW BUSINESS:

Action item:

- Dylan Finger requested the Wynwood BID inquire about holiday bonuses for Wynwood BID staff to discuss at the December 5 BID Board of Director's meeting.
- Steven Haigh suggested the BID look into possible street decorations for the upcoming holiday season.
- The Wynwood BID requested Steven Haigh to submit an email to better illustrate his ideas for discussion at a separate meeting.
- Charles Scott lauded the Wynwood BID for their effort in improving the Wynwood area and encouraged the BID to utilize the support of Florida Congressional District 24.
- Dylan Finger notified the BID board of a local Non-profit origination and lauded their efforts in assisting the stray animals in the area.

Action Item:

- The Wynwood BID will add information pertaining to stray animals in the BID information packet.

Meeting adjourned: 1:00 pm

MEETING MOTIONS SUMMARY:

MOTION #1: OCTOBER 10, 2018 MEETING MINUTES:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the October 12, 2018 Wynwood BID Board of Directors meeting minutes.

Albert Garcia provided first motion, Dylan Finger seconded
Motion Passed Unanimously

MOTION #2: APPROVAL PUBLIC AGREEMENT WITH KIVVIT:

Resolution of the Wynwood Business Improvement District “BID” of the City of Miami, Florida to approve five-year professional services public relations agreement, totaling \$70,000 per year, between the Wynwood Business Improvement District and winning respondent associated with RFQ #08202018, Kivvit PR.

Funding Source: Approved 2018-2019 Marketing Budget PR Line Item

Albert Garcia provided first motion, Dylan Finger seconded
Jonathon Yormak abstained from voting on item
Motion Passed

MOTION #3: CONFLICTING STANDARDS OF SIGHT VISIBILITY TRIANGLE

Resolution of the Wynwood Business Improvement District “BID” of the City of Miami, Florida, to approve the Wynwood Business Improvement District to draft a letter in conjunction with the City of Miami in identifying conflicting standards in the application of Miami Dade County sight visibility triangle standards that could have Wynwood NRD-wide implications.

Note: Item was approved at October 17, 2018 Planning & Zoning Committee

Funding Source: None Required

Albert Garcia provided first motion, Joseph Furst seconded
David Polinsky abstained from voting on item
Motion Passed

MOTION #4: ADMOBILIZE PILOT PROJECT APPROVAL:

Resolution of the Wynwood Business Improvement District “BID” of the City of Miami, Florida, to approve Ad Mobilize proposal totaling \$24, 925, for real time information solutions for incoming security camera initiative with City of Miami Police Department.

Funding Source: Approved 2018-2019 Capital Budget Line Item

Albert Garcia provided first motion, Jonathan Yormak seconded
Motion Passed Unanimously

MOTION #5: CINTEL PIGGYBACK AGREEMENT WITH BID AND PD:

Resolution of the Wynwood Business Improvement District “BID” of the City of Miami, Florida, to approve the piggy-back purchase of the Wynwood security camera network totaling \$149,600, via the City of Miami Police provider, Cintel.

Funding Source: Approved 2018-2019 Capital Budget Line Item

Jonathan Yormak provided first motion, Irving Lerner seconded
Motion Passed Unanimously