



Wynwood BID Board of Directors Meeting

Wynwood BID Office

May 9, 2018 at 11:00 a.m. –12:20 p.m.

2715 N Miami Avenue #3, Miami, FL 33127

Meeting Minutes are not verbatim

Board Members in Attendance:

Joseph Furst, BID Board Chairman

Albert Garcia, Wynwood BID

David Polinsky, Wynwood BID

Irving Lerner, Wynwood BID

Jonathan Yormak, Wynwood BID

Dylan Finger, Wynwood BID

Members Absent

Others in Attendance:

Commander Dan Kerr, City of Miami PD

Officer Alfredo Matias, City of Miami PD

Daniel Diaz, City of Miami Attorney's Office

Ingrid Marte, Goldman Properties

John Heffernan, Kivvit

Cindy Lerner, Wynwood BID

Manny Gonzalez, Wynwood BID

Aleksander Sanchez, Wynwood BID

John E. Kasser, McGowan Builders

- Executive Director, Manny Gonzalez, called the Wynwood Business Improvement District Board of Directors meeting to order at 11:00 a.m.

EXECUTIVE DIRECTOR REPORT:

- Manny Gonzalez provided an update on the various initiatives in progress by the Wynwood BID.
- As per Manny Gonzalez, the Wynwood BID office cancelled the off-duty police program as of Sunday, April 22, 2018 and will now promote the City of Miami Police Non-Emergency number (305-579-6111), which is in operation (24 hours) and will allow calls to be monitored and tracked by the Commander.

- The security cut represents a savings of about \$14,000 a month.
- As per the Miami Parking Authority Pay by Phone transaction report there was an increase of 11,501 “pay by phone” transactions from March 2017 vs. March 2018.

Action Item:

- It was requested if the Miami Parking Authority would be able to add the amount of dollars spent, in addition to the numbers for public parking spaces within the monthly MPA “pay by phone” reports.
- Manny Gonzalez stated that the proposed cleaning provider piggy-back agreement calls for (4) total cleaners and if we would elect to move in this direction we would have a net loss of (4) staff, which would strain our ability to cover this 50-block district.
- It was recommended by Manny Gonzalez for the BID to keep its clean staff “as is” and move forward with the hiring of up to (4) security ambassadors that would be responsible for walking the district and providing directions, maps, customer service to duties to our merchants and working with the City of Miami and PD to provide up to date information from the ground.
- If the BID would move forward with this re-alignment we would have a total of up to 12 team members (4 security/8 clean team) providing services to District.
- The Wynwood BID will work with Block by Block to have them provide to our Clean Team members uniforms, walkies, uniforms, reflective gear, etc. to ensure the teams look the similar.
- **Executive Director Report on File**

SECURITY/ CLEAN TEAM UPDATE:

- City of Miami Police Commander Dan Kerr provided a March 2018 security update to the BID Board of Director’s.
- It was noted by Commander Kerr that there were zero robberies reported for the month of April, which is the first time this has happened since the 1960’s.
- Commander Dan Kerr also stated that there are two additional beat officers that are working the Wynwood area.
- It was noted that Commander Kerr is mainly focusing on tackling public safety issue and illegal business operations and will allow for Code Enforcement to handle their respective duties within the Wynwood District.
- As per Commander Kerr, it was noted that two officers got are radar certified and will be used to tackle speeding issues, specifically along NW 29 St., in front of the elementary school.

- There was a general update on the LimeBike scooters that have been dispersed throughout the Wynwood District. It was stated by Commander Kerr that the department that handles motor vehicles within the City of Miami believes the scooters are illegal.

Action Item:

- It was requested by Cindy Lerner if there would be any way we can put a disclaimer or notice on our website about leaving items out in the open

MARKETING UPDATE:

- Albert Garcia provided an overview on various marketing initiatives in addition to introducing the new Wynwood BID Marketing Coordinator, Chris Hoffman, to Board of Directors
- There was a general update on the various items that have been completed by the Wynwood BID and Kivvit regarding the upcoming Home Design and Remodeling Show on Labor Day weekend
- It was noted that the Quick Build 3rd Avenue call to artists had been released and the deadline date has been set as May 31, 2018.
- John Heffernan provided an update on the various initiatives that have been spearheaded by Kivvit PR on behalf of the Wynwood BID.
- **Marketing Committee on File**

FINANCE COMMITTEE UPDATE:

- Jonathon Yormak provided an update on the consolidated statement of activities dated March 2018.
- There was an update on the status of the City of Miami assessment lien letters that were sent by the Attorney's office on April 20, 2018.
- As of May 1, 2018 - A total of \$90,000 +/- in outstanding assessments have been received in one week since the since the lien assessment letters were forwarded to the outstanding property owners.

Action Item:

- It was requested that the Wynwood BID continue to move forward with the baseline services initiative to prevent any loss of momentum with the City of Miami.
- **Finance Committee Packet on File**

PLANNING AND ZONING UPDATE:

- Planning and Zoning Chairman, David Polinsky, provided an update on the various planning and zoning initiatives that are currently in progress e.g. Tri-Rail, Small Scale Legislation and WDRC Membership.
- It was noted that there is going to be a City of Miami streetscape meeting at Wynwood BID office at 2:00 p.m. to meet with the winning respondent that will be responsible for the streetscape upgrades within the Wynwood BID area.
- It was requested if the Wynwood BID could facilitate community workshops, in tandem with the City of Miami, to ensure everyone is apprised of upcoming proposed changes to the streetscape.
- **Planning & Zoning Committee Packet on File**

NEW BUSINESS:

- As per Albert Garcia, it was noted that it has been one year since Manny Gonzalez began as the Executive Director of the Wynwood Business Improvement District. It was requested for the Wynwood BID board members to fill out evaluation forms and forward them to Daniel Diaz from the City of Miami Attorney’s Office for discussion at next Board of Directors Meeting.
- Dylan Finger requested if the Wynwood BID could be able to schedule a meeting with the Miami Parking Authority to discuss Pay by Phone surcharge, services in kind, and potential data that can be shared.
- It was also requested that the CCTV material discussed at the Wynwood BID 2018 Retreat be included in the budget workshop meeting for consideration in next year’s budget.

Meeting adjourned: 12:20 pm

MEETING MOTIONS SUMMARY:

MOTION #1: Approval of April 26, 2018 Meeting Minutes:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the April 26, 2018 Wynwood BID Board of Directors meeting minutes.

Joseph Furst provided first motion, Albert Garcia seconded
Motion Passed Unanimously