



Wynwood BID Board of Directors Meeting

WeWork Wynwood

March 11, 2020 at 11:00 a.m. – 12:44 p.m.

360 NW 27 St, Miami, FL 33127

****Meeting Minutes are not verbatim****

Board Members in Attendance:

Albert Garcia, Wynwood BID
Irving Lerner, Wynwood BID
Marlo Courtney, Wynwood BID
Jon Paul Perez, Wynwood BID
Leslie Sharpe, Wynwood BID
Glenn Orgin, Wynwood BID
Gabriele Braha Izsak, Wynwood BID
David Charette, Wynwood BID
Sven Vogtland, Wynwood BID

Members Absent:

Others in Attendance:

Amy Hughes, City of Miami District #5
David Snow, City of Miami Planning
Everton Garvis, City of Miami Management & Budget
Tonya Brown, Wynwood/Edgewater NET
Sergeant Mike Valladares, City of Miami Police
Officer Nikko Evans, City of Miami Police
Luis Fernandez, City of Miami Code Compliance
Daniel Whyte, Goldman Properties
David Lerner, Lerner Family Properties
Al Crespo, The Crespogram Report
Eli Mitrani, Mitrani Properties
Eric Gonzalez, Central Commercial RE
Robin Alonso, Tricap
Steven Wernick, Wernick & Co
Erin Sutherland, Wernick & Co
Ian Bacheikov, Akerman
David Polinsky, Fortis Design
Bruce Fischman, The Fischman Law Firm
Paul Lambert, Lambert Advisory
Adam Gersten, Gramps
Philippe Kalifa, El Patio; Wynwood Restaurant & Bar Association
Coco Coig, Le Chick; Wynwood Restaurant & Bar Association
Gregory Blanco, Brick

Candace Walsh, Southbound Hospitality
Allison Freidin, Museum of Graffiti
Bhavin Dhupelia, Rupees
Sachin Dhupelia, Rupees
Henry Bedoya, Concrete Beach Brewery
David Sinopoli, III Points
Jonathan Trestyn, More Development
Saif Hamideh, The Flag Shop
Stephanie Kassoy, Netko Collective
Claudia Gold, Walkable Wynwood
Kelly Penton, Kivvit PR
Manny Gonzalez, Wynwood BID
Aleksander Sanchez, Wynwood BID
Christopher Hoffman, Wynwood BID

- Executive Director, Manny Gonzalez, called the Wynwood Business Improvement District Board of Directors meeting to order at 11:00 a.m.
- It was noted that *WeWork*, in conjunction with Goldman Properties, granted the Wynwood BID allowance to host the Board of Director's meeting within the WeWork Conference located on the top floor of the Wynwood Garage, 360 NW 27 St, Miami, FL 33127.

PUBLIC COMMENTS:

- Wynwood BID Board Chairman, Albert Garcia, opened the public comment portion of the Board of Director's.
- There was no public comment registered.

EXECUTIVE DIRECTOR REPORT:

- Manny Gonzalez provided an update on the various initiatives currently in progress by the Wynwood Business Improvement District (BID) as of March 10, 2020.
- It was noted that the BID is scheduled to meet with the Omni Community Redevelopment Agency (CRA) to address homelessness in Wynwood.
- It was noted that the Wynwood BID has been in contact with the Property Manager of Wynwood 25 for the installation of Commercial Dog Waste Stations include a post, sign waste can and a bag dispenser, with plastic waste pick-up bags.
- As per Manny Gonzalez the Wynwood BID received a public records request from Open Books has since then complied in providing the required information.

- As per Manny Gonzalez, BID staff and Board members that have not completed their ethics training are to attend the City of Miami ethics training course is April 6th, 2020 at City Hall.
- As per Manny Gonzalez the Wynwood BID are expected to donate hot dogs, totaling \$450 for the Easter 2020 attendees at the free Roberto Clemente Park, similar to what we have done for two past years.
- As per Aleksander Sanchez, the Miami Parking Authority (MPA) are trying to implement a rideshare pilot program to address traffic concerns in Wynwood.
- As per Manny Gonzalez, the MPA has installed several designated Uber/Lyft rideshare pickup locations throughout Wynwood and hosted an informational meeting at the BID office (2751 N Miami Ave, #3) regarding said locations on March 9th.
- It was noted that the BID is working the Miami Home Design and Remodeling Show to address concerns regarding Covid-19.
- The Wynwood BID Project Coordinator, Aleksander Sanchez, provided a Wynwood BID operations update.
- It was noted that there were 0 instances of illegal dumping reported as of the previous board meeting on February 19th.
- As per Aleksander Sanchez, the Wynwood Homeless Outreach & Cleanup occurred on March 10, 2020. The Wynwood BID created a map of know homeless encampments to ensure all areas of concern were addressed.
- As per Aleksander Sanchez, the Wynwood BID is in the process of coordinating another Outreach & Cleanup for April 2020.
- Aleksander Sanchez provided an updated list of Wynwood residential and commercial developments, as per the conclusion of the March 10th WDRC meeting,

SECURITY UPDATE:

- City of Miami Police Sergeant Mike Valladares, provided a March 2020 security update to the Wynwood BID Board of Directors.
- The City of Miami Police Department (PD) is coordinating undercover details to combat cell phone thefts that continue to plague Wynwood, as per Sgt. Valladares update to the Board of Directors.
- It was noted that City of Miami PD does not expect any road closures in anticipation on Miami Music Week 2020.

- Philippe Kalifa requested assistance from Miami PD to address cell phone thefts at El Patio Wynwood.

MARKETING UPDATE:

- Kelly Penton provided a recap of the communications initiatives that Kivvit has managed for the Wynwood BID for February, and the priorities for the month ahead.
- Wynwood BID Marketing Committee Chairman, Albert Garcia, provided an update on the improved Wynwood BID website.
- Albert Garcia provided an overview of the Wynwood BID Annual Report for FY 2018-2019.
- It was noted that the BID worked with Kivvit to transform the text based annual report submitted to the City of Miami into a creative, glossy edition. The report is finalized and was distributed at the meeting
- It was noted that the BID continued the *Wynwood Film Series* in partnership with O Cinema by screening *Moonlight* at The Light Box at Goldman Warehouse on February 23rd.
- It was noted that the Wynwood Film Series continues on March 29th with a screening of El Seed's documentary at the Wynwood Walls.
- **(Marketing Committee Packet on File)**

FINANCE UPDATE:

- It was noted that the City of Miami is requested SKTJ&T perform a subsequent event review of the BID from December 4, 2019 to March 13, 2020. Subsequent audit for 2020
- It was noted that the BID is currently providing all the request information and is expecting a clean audit.
- It was noted that the BID has been coordinating with the City of Miami Zoning Department and Legal to modify the parking waiver application to facilitate the application process.
- It was noted that the Wynwood BID received a \$1,600,000 check to the Public Benefit Trust Fund from CIM Group for the Wynwood Square development.
- As per Manny Gonzalez, it was noted that the Wynwood BID finalized the update on the BID signatory list with Bank OZK.
- **(Finance Committee Packet on File)**

CAPITAL & RESILIENCY UPDATE:

- David Snow, Chief of Urban Design for the City of Miami Planning Department, provided an update on the Wynwood Streetscape & Street Tree Masterplan and the 3rd Avenue Woonerf.
- As per David Snow, it was noted that the design guidelines the Wynwood Streetscape & Street Tree Masterplan have been completed.
- It was noted that the City of Miami Planning Department is now searching for means to fund the projects.
- David Snow stated that further commission approval will be necessary if the woonerf project will require an additional allocation of funds.
- Albert Garcia provided a recap on Wynwood BID Marketing + Economic Development Committee that occurred this morning and 10:30a.m.
- It was noted that that the Committee will reconvene on March 18th to finalize a draft of the proposed noise ordinance amendments with the Wynwood Restaurant & Bar Association (WRBA).
- Leslie Sharpe urged the BID to use evidence-based practices to inform decisions on the development of the noise ordinance amendments.
- Al Crespo advised the BID look into the effect of noise on the affordable housing units south of Mana Wynwood Convention Center.
- It was noted that the BID will gather noise level measurements in various residential establishments throughout Wynwood establish a baseline.
- **(Capital & Resiliency Packet on File)**

NEW BUSINESS:

- Sven introduced the founder of III Points Festival, David Sinopoli, to the BID Board of Directors.
- It was noted that III Points Festival is an annual music festival that has occurred at the Mana Wynwood Convention Center since its inception in 2013 and is scheduled to return on May 1-2, 2020.
- David Sinopoli expressed scheduling concerns for III Points Festival and the potential impact the noise ordinance might have on the event.
- It was noted that III Points will be asking for an exemption to noise ordinance.

- It was noted that the BID is grateful for the positive impact III Points Festival has had on the community and assured David Sinopoli that the upcoming III Points Festival will not be affected by the noise ordinance.
- As per organizer, III Points Festival are actively working is address safety issues amid the growing concerns on Covid-19.
- It was noted that the Wynwood BID and III Points will be communicating on regular basis to ensure all pertinent concerns are addressed.
- Allison Freidin, Co-founder of Museum of Graffiti, expressed concerns on impact of Covid-19 on local businesses.
- It was noted that the BID will be coordinating with local municipal organizations and the CDC to send out Covid-19 updates.
- It was noted that the BID will be repurposing and amending the Wynwood Zika Emergency Management Plan for Covid-19.

Meeting Adjourned 12:44 pm

MEETING MOTIONS SUMMARY:

MOTION #1: February 19, 2020 Board of Director's Meeting Minutes:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the February 19, 2020 Wynwood BID Board of Directors meeting minutes.

Marlo Courtney provided first motion; Sven Vogtland seconded
Motion Passed Unanimously