



Wynwood BID Virtual Board of Directors Meeting

2751 North Miami Ave, Suite 3 Miami, FL 33127

July 8, 2020 from 10:30 a.m. to 1:22 a.m.

Meeting Minutes are not verbatim and facilitated via Zoom

Board Members in Attendance:

Albert Garcia, Wynwood BID
Irving Lerner, Wynwood BID
Marlo Courtney, Wynwood BID
Glenn Orgin, Wynwood BID
Gabriele Braha Izsak, Wynwood BID
David Charette, Wynwood BID

Members Absent:

Jon Paul Perez, Wynwood BID
Sven Vogtland, Wynwood BID

Others in Attendance:

Daniel D. Diaz, City of Miami City Attorney's Office
Commander Daniel Kerr, City of Miami Police Department
Jose Gonzalez, Florida East Coast Industries
Kelly Penton, Kivvit PR
Manny Gonzalez, Wynwood BID
Aleksander Sanchez, Wynwood BID
Christopher Hoffman, Wynwood BID

- Wynwood Business Improvement District (BID) Chairman, Albert Garcia, called the meeting to order at 10:30am and provided the following statement:

Pursuant to Executive Order No. 20-139, issued by the Office of Governor Ron DeSantis on June 3, 2020, local governmental bodies may conduct meetings without having a quorum of its members present physically or at any specific location, and utilizing communications media technology such as telephonic or video conferencing, as provided by Section 120.54(5)(b)2, Florida Statutes. Procedures for the public comment will be explained by the City Attorney shortly. The members of the Wynwood Business Improvement District Board appearing remotely for this meeting are GABRIELE BRAHA IZSAK, GLENN ORGIN, DOCTOR IRVING LERNER, DAVID CHARETTE AND MARLO COURTNEY. Also appearing remotely are Manny Gonzalez, BID Executive Director, and Daniel Diaz, City Attorney.

- Daniel D. Diaz, Assistant City Attorney for the City of Miami Office of the City Attorney, stated the procedures to be followed during this meeting. They are as follows:

Any person who is a lobbyist pursuant to Chapter 2 Article VI of the City Code, must register with the city clerk and comply with related city requirements for lobbyists before appearing before the BID. A person may not lobby a city official, board member, or staff member until registering. A copy of the code section about lobbyists is available in the City Clerk's office or online on www.municode.com. • In accordance with Section 2-888 written notice for this virtual meeting was provided to the city clerk at least seven days prior to this virtual meeting. • Since this is a virtual meeting as authorized by the Governor the State of Florida, members of the public wishing to address the body may do so by visiting <https://WynwoodMiami.com/VirtualMeeting> to submit their written comments via the online comment form. Members of the public may also call 786-610-4830 to provide comments via the dedicated Wynwood BID public comment voicemail. All comments submitted will be included as part of the public record for this virtual meeting and will be considered by the BID prior to any action taken. The BID will accommodate any speakers desiring to appear in person, subject to all applicable emergency measures in place to prevent the further spread of COVID-19. Speakers who appear in person will be subject to screening for symptoms of COVID-19. Any persons exhibiting any symptoms of COVID-19 will not be permitted to enter the BID Office. All interested parties are required to abide by all State, County, and local emergency orders and are urged to remain at home and practice social distancing. If the proposition is being continued or rescheduled, the opportunity to be heard may be at such later date, before the BID takes action on such proposition. • When addressing the BID, the member of the public must first state his or her name, his or her address, and what item will be spoken about. • When the BID takes action or votes on any proposition before it, it shall do so by a roll call vote which shall be recorded by the Executive Director and included in the record. • Please silence all cell phones and other noise-making devices. • Any person with a disability requiring assistance, auxiliary aids, and services for this meeting may notify the City Clerk and BID Executive Director. • Please note BID Board Members have generally been briefed by BID staff and/or the city attorney on items on the agenda today. Access and Public Comment Accommodations Access to the Meeting the BID is using Zoom to hold its July 8, 2020 Virtual meeting. Zoom is a cloud platform for video and audio conferencing, collaboration, chat, and webinars across mobile devices, desktops,

telephones, and room systems. In order to ensure that the public has the ability to view the meeting, the BID will broadcast the meeting and the meeting can be viewed live on Miami TV (miamigov.com/tv), through the BID's Facebook page facebook.com/WynwoodMiami, and on Comcast channel 77 (City of Miami). The broadcast will also have closed captioning. Additionally, the BID has not selected a virtual platform that requires the public to purchase or download any additional software or equipment to watch this meeting. Aside from the Zoom platform and that the participants will be appearing remotely; the public will have no discernible difference in their ability to watch the meeting. Public Comment the BID has developed several new methods of ensuring public comment for a virtual meeting. It has established two (2) new options. 1. The first new option allows the public to provide public comments via the dedicated BID public comment voicemail by calling 786-610-4830 where the individuals will be able to leave a two (2) minute message that will be played during the virtual BID meeting. 2. The second new option allows the public to submit comments via the BID's online comment form. The comments submitted through the comment form have been distributed to the Board members and BID staff throughout the day so that the BID Board members can consider the comments prior to taking any action. Additionally, the online comment form will remain open during the meeting to accept comments and distribute to the BID Board members up until the Chairman closes public comment. For all of the aforementioned options, all the comments received will be included in the public record of the meeting. For these two (2) new options, the BID also created a simple set of instructions explaining how the public may submit their comments with either option. Those instructions were provided in the notice to the public and published online at <https://WynwoodMiami.com/VirtualMeeting> Additionally, like any other BID meeting, the public may provide public comment at the BID's office. The BID set up a terminal in the event members of the public travel to the BID office to provide public comment. However, due to COVID-19, all speakers desiring to appear in person will be subject to all applicable emergency measures in place to prevent the further spread of COVID-19. Speakers who appear in person will be subject to screening for symptoms of COVID-19. Any persons exhibiting any symptoms of COVID-19 will not be permitted to enter the BID Office but will be able to participate through the remote options described above. These three (3) public comment options established and provided for the Virtual BID meeting comply with Section 286.0114, and Section 120.54, Florida Statutes ("F.S."). The BID has published an agenda, as well as included in the Notice to the Public pursuant to our City Code and the items and topics that will be discussed at the Virtual BID Meeting. Additionally, the public has been given the opportunity to provide public comment during the meeting (the terminal at BID office and the online public comment form) and within reasonable proximity in time before the meeting (and during) via the public comment voicemail, and online public comment form. Moreover, Section 286.0114(4)(c), F.S., specifically authorizes the BID to "[p]rescribe procedures or forms for an individual to use in order to inform the board or commission of a desire to be heard; to indicate his or her support, opposition, or neutrality on a proposition" The BID through its three (3) public comment options has provided three (3) different procedures and forms to indicate, among other things, his or her support, opposition, and neutrality on the items and topics to be discussed at the virtual BID meeting. The BID provided information on how to submit its comments in the Notice to the Public, on a dedicated webpage, and via its social media channels.

- It was noted that BID Chairman, Albert Garcia, agreed to all the notice provisions set forth and these uniform rules of procedures established for this Virtual meeting.

PUBLIC COMMENTS:

- Albert Garcia opened the public comments portion for the BID Board of Director's meeting via in person visit to the BID office at 2751 N Miami Ave, Suite 3 Miami, FL 33127.
- As per Manny Gonzalez, it was noted that there were no people present at the BID office who wished to provide public comment during the beginning portion of the Board of Director's meeting.
- Albert Garcia opened the public comments portion for the BID Board of Director's meeting via live audio.
- It was noted that Michael Betancourt was pre-registered for public comment but unable to give comment due to technical difficulties.
- It was noted that there was one comment from the public submitted via the BID's online comment form.
- Said written comment was distributed to the BID Board of Directors for consideration and are on file and available to the public by request.
- It was also noted that there were no public comments submitted meeting via the dedicated BID public comment voicemail.

EXECUTIVE DIRECTOR REPORT:

- Manny Gonzalez provided an update on the various initiatives currently in progress by the Wynwood Business Improvement District (BID) as of July 7, 2020.
- It was noted that the Wynwood BID has been actively working with the Miami Parking Authority (MPA) to address tow traps within the district that are a result of no yellow painting of hydrant and exit areas abutting the sidewalks in Wynwood.
- As such, a tow trap was addressed in June via implementation of yellow roadway striping on NW 25 St, adjacent to the recently completed Wynwood 25 development.
- It was noted that the BID has been regularly disseminating key updates and important advisories regarding Covid-19 to the Wynwood BID Community as March 12, 2020.
- It was noted that the BID Clean Team, comprised of eight members, continues to work on a daily basis during the pandemic, averaging 236 hours per week, to sweep and remove debris from the public right of way.

- As per Manny Gonzalez, the BID has been assisting participating Wynwood restaurants to ensure they take advantage of the Restaurant Recovery Program and has enlisted Bob's Barricades to provide water barricades as a public safety measure for outdoor cafés.
- In an effort to help Miami restaurants get up and running following the COVID-19 shutdown, the City of Miami has created the Restaurant Recovery Program, which allows restaurants to temporarily add or expand outdoor seating areas while meeting social distancing requirements.
- As per Manny Gonzalez, the BID has been assisting participating Wynwood restaurants to ensure they take advantage of the Restaurant Recovery Program and has enlisted Bob's Barricades to provide water barricades as a public safety measure for outdoor cafés.
- It was noted that KYU and Zak the Baker were the first and second Outdoor Café applicants to be approved within the City of Miami.
- The Wynwood BID will continue to source available water barricades as more business start taking advantage of the program.
- It was noted that the BID has a proposal to relocate the BID office to the 50 NW 24 Street as the lease for the current Wynwood BID office near the end 3-month extension due to its proximity to the homeless population concentrated in the southeast quadrant of Wynwood
- Manny Gonzalez provided an overview of the Wynwood wayfinding initiative that will have phase 1 concluded before the current fiscal year ends to ensure the production and installation of signage in FY'21.
- The BID requested funds from the current fiscal year be allocated for Phase 1 of the wayfinding initiative which will include conducting a wayfinding assessment, preliminary location plans and design development of wayfinding signs.
- It was noted that the design of the program will be an extension of the Downtown Miami Wayfinding System (DDA) into the Wynwood District (with appropriate design adjustments).
- It was noted that the costs associated with programming documentation, permitting, construction administration, fabrication and installation will be reflected in the BID budget for FY 2020-2021.
- The Wynwood BID continue to coordinate with the MPA and rideshare companies to introduce a rideshare pilot program to address problems with vehicular traffic flow and life safety concern stemming from Uber & Lyft users.
- The Wynwood BID Project Coordinator, Aleksander Sanchez, provided a Wynwood BID operations update.

- As per Aleksander Sanchez, the BID has documented a significant increase in homelessness in the southeast quadrant of Wynwood and sent a report of known homeless encampments to NET and the Department of Homeless and Veterans Affairs requesting assistance on matter.
- As per Aleksander Sanchez, the Wynwood BID Clean Team directly ensured that the district promptly cleaned following the Fourth of July celebrations.
- Marlo Courtney expressed concern over the large homeless encampment within the property on 2100 NW 2 Ave.
- It was noted that the BID will contact the property owners; advise them to submit a *no trespass affidavit* and install no trespassing signs.

SECURITY UPDATE:

- City of Miami Police Commander Daniel Kerr provided a June 2020 security update to the Wynwood BID Board of Directors.
- As per Commander Kerr, it was noted that overall crime has decreased 60% since the City of Miami today declared a State of Emergency, in light of the Covid-19 Pandemic.
- It was noted that there is currently an average about 50 protestors a day with 40% of protests coming through Wynwood.
- It was noted that the protests have been largely peaceful with no incidents in Wynwood.
- As per instruction for Police Chief Jorge Colina, the City of Miami PD will now defer to the Department of Homeless and Veterans Affairs for the homeless outreach and placement.
- It was noted that PD will still intervene in instances where homeless individuals are trespassing within private property.
- PD is actively working with the contractors and City of Miami Public Works to ease traffic concerns from the construction related right of way closures.
- It was noted that Miami-Dade County Mayor Carlos Giménez announced an emergency order on Monday to shut down indoor dining as coronavirus cases continue to spike in Florida. The emergency order goes into effect today.
- As per Commander Dan Kerr, the Wynwood Beat Officers have largely returned to their regular duties and as the number of protest participants have decreased dramatically.
- Marlo Courtney and Gabriel Braha Izsak expressed concerns about the growing homeless population in Wynwood and their encroachment into private property.

- Commander Dan Kerr urged that property owners contact PD during instances of trespassing to remove the individual but notified the BID that removal of debris is the responsibility of the property owner.

MARKETING & ECONOMIC DEVELOPMENT UPDATE:

- Jose Gonzalez, Executive Vice President of Florida East Coast Industries/parent-company of Virgin Trains USA, provided an overview of the proposed FECI commuter rail system.
- As per Jose Gonzalez, it was noted that the commuter rail system will be from the Virgin Miami Central station in Downtown Miami and an upcoming Aventura station, at both of which the commuter line would connect to Brightline.
- It was noted that the proposed commuter line stops are in Wynwood, the Design District, Upper East Side, North Miami and the FIU Biscayne Bay campus.
- As per Jose Gonzalez, the exact location of the Wynwood station is still under deliberation.
- It was noted that the Miami Dade County Commission directed Mayor Carlos Giménez in June to negotiate with Brightline and bring back a proposal in August with service offerings to understand the potential fiscal impact to the County.
- If the Miami-Dade County and Brightline agree on funding for capital improvements and operations, then Brightline will commence developing the definitive agreements.
- As per Jose Gonzalez, implementation can commence by 2022 due to the majority of infrastructure already being in place.
- It was noted that the project could attract federal funding, including from the Federal Railroad Administration due to the existing infrastructure.
- Jose Gonzalez requested the BID and its constituents voice their support of the proposed commuter rail to the County Commission and participate in the upcoming public meetings.
- Wynwood BID Marketing Coordinator, Chris Hoffman, provided Marketing Coordinator Report.
- It was noted that the BID continues to send email memos to keep the community apprised of all policy changes related to COVID-19. Each memo was also posted on WynwoodMiami.com.
- It was noted that social media audience continues to grow with a total audience of more than 193,000. June social media posts received over 20,000 engagements combined.

- As per Chris Hoffman, the BID’s marketing focus has been on amplifying reopening efforts, with social media posts on pickup and delivery offerings by F&B and retail operators.
- It was noted that the BID compiled a list of all F&B operators that remained open for takeout and/or delivery. The list can be found at WynwoodMiami.com/food and has been shared with email subscribers, social media audiences and external partners.
- Chris Hoffman provided an overview of a survey sent to BID members to gauge the organizations current performance. Responses were collected from June 25 to July 6.
- It was noted that 18% of respondents were either very dissatisfied or dissatisfied with the sanitation levels of the streets and sidewalks.
- It was noted that 14% of respondents either strongly disagree or disagree with the statement “Wynwood feels safer than it did a year ago.”
- It was noted that 89% of respondents were either very satisfied or satisfied with communications from the BID.
- It was noted 87% agree with adding additional cameras to the neighborhood.
- Kelly Penton provided a recap of public relations initiatives that Kivvit has managed for the Wynwood BID for June amid the Covid-19 pandemic.

FINANCE UPDATE:

- Albert Garcia opened discussion on the allocation of funds for the expansion of the Wynwood CCTV security network.
- It was noted that City of Miami Commission deferred approval of the donation on June 11th to allow for further deliberation from the BID, which resulted in the BID June survey.
- **Reference Motion #2**
- It was noted that the proposed donation is scheduled to be heard during the July 9th City of Miami Commission Meeting.
- Manny Gonzalez provided an overview of the draft BID budget for FY’ 2020-2021.
- It was noted that the BID requested a line item be added for FY 2020-2021 for in anticipate of continued cost for the procurement of water barricades as more restaurants partake in the *Restaurant Recovery Program*.

- Marlo Courtney emphasized the importance of maintaining effective safety and sanitation measures in light of the Covid-19 pandemic.
- It was noted that the usage of funds allocated for sanitation measure will be discussed further at the upcoming BID Operations Committee meeting.
- It noted that Glenn Orgin will be opening a line of communication with Outform and the BID as they have temperature checking technology that may be useful to Wynwood BID businesses and stakeholders.
- **Reference Motion #3**
- It was noted that the BID Board received an Executive Director evaluation form from the City Attorney and will be submitting a formal recommendation at the following board meeting.
- **Reference Motion #4**

NEW BUSINESS:

- David Charette requested clarification on the appointment of the Wynwood Design Review Committee (WDRC) seats by the Business Improvement District (BID) Board.
- It was noted that the Wynwood BID will disseminate the submitted applications for the WDRC to the BID board and appoint members at the following board meeting.
- **Meeting adjourned at 1:22pm**

MEETING MOTION SUMMARY:

MOTION #1: June 12, 2020 Board of Director's Meeting Minutes:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the June 12, 2020 Wynwood BID Board of Directors meeting minutes.

Marlo Courtney provided first motion; Glenn Orgin seconded
Motion Passed Unanimously

MOTION #2: Approval of Donation for Phase II of Wynwood BID Security System:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the \$118,000 Wynwood BID donation to the City of Miami Police Department for phase II of the Wynwood BID Security System which entails the provision and integration of thirty-three (33) cameras and one (1) license plate reader into the MOD Real Time Crime Center.

There was a roll call of directors for a follow up support of the proposed motion
Motion Passed Unanimously 6-0

MOTION #3: Approval of FY' 2020-2021 Wynwood BID Operating Budget:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the Wynwood BID Budget Draft for the 2019-2020 Fiscal Year, totaling \$1,153,579.

Irving Lerner provided first motion; Marlo Courtney seconded
Motion Passed Unanimously

MOTION #4: Approval of Wynwood BID Office Relocation:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the lease and relocation of the Wynwood BID office to the Wynwood Arcade, 50 NW 24 Street.

Glenn Orgin provided first motion; Irving Lerner seconded
Motion Passed Unanimously