



Wynwood BID Board of Directors Meeting

Wynwood BID Office

January 16, 2019 at 11:15 a.m. – 1:15 p.m.

2751 N Miami Avenue #3, Miami, FL 33127

Meeting Minutes are not verbatim

Board Members in Attendance:

Joseph Furst, BID Board Chairman

Albert Garcia, Wynwood BID

Irving Lerner, Wynwood BID

Dylan Finger, Wynwood BID

Members Absent:

Jonathan Yormak, Wynwood BID

Others in Attendance:

Daniel Diaz, City of Miami Attorney's Office

Marta Martinez-Alemán, Miami-Dade County District 3

Charles C. Scott, Florida Congressional District 24

Amy Hughes, City of Miami District 5

Commander Daniel Kerr, City of Miami Police

Sergeant Mike Valladares, City of Miami Police

NRO Alfredo Matias, City of Miami Police

David Snow, City of Miami Planning

Humberto Escandon, Miami Parking Authority

Marlo Courtney, Goldman Properties

Robert Hoffman, Goldman Properties

Ingrid Marte, Goldman Properties

Victor Sanchez, Goldman Properties

David Lombardi, Lombardi Properties

Mark Schrieber, East End Capital

Brandon Cauff, Tristar Capital

Benjamin Garcia, Red Sky Capital

Jordan Levinson, Red Sky Capital

Marc Coleman, One Real Estate Investment

Catherine Lackner, Miami Today

Dimarco Barea, Midtown Miami Magazine

Michelle Cintron, ArquitectonicaGEO

David Polinsky, Fortis Design

Walter Meyer, Local Office Landscape Architecture

Robin Alonso, Tricap Partners & Co.

Amanda Hertzler, MKDA

Rebecca Raucci, MKDA

Henry Bedoya, Concrete Beach Brewery
Angel Febres, Racket
Catrina Pacinelli, Racket
Walter Meyer, Lola
Bhavin Dhupelia, Rupees Inc.
Alexander Posth, Bel Invest
John Heffernan, Kivvit PR
Cindy Lerner, Wynwood BID
Manny Gonzalez, Wynwood BID
Aleksander Sanchez, Wynwood BID
Chris Hoffman, Wynwood BID

- Executive Director, Manny Gonzalez, called the Wynwood Business Improvement District Board of Directors meeting to order at 11:15 a.m.

EXECUTIVE DIRECTOR REPORT:

- Manny Gonzalez provided an update on the various initiatives currently in progress by the Wynwood Business Improvement District as of January 15, 2019.
- Manny Gonzalez provided an overview of the Wynwood BID 2017-2018 16-page annual report that summarized the accomplishments of the Board since last year.
- As per the 2017-2018 annual report, the Wynwood BID Clean Team collected about 240,000 lbs. of litter from the streets of Wynwood.
- As per the 2017-2018 annual report, the Wynwood BID reported 395 issues to various City of Miami departments.
- Manny Gonzalez provided an overview of the Wynwood Design Review Committee 2017-2018 annual report that was submitted to the City Clerk's office.
- It was noted that Police Chief Jorge Colina held a community meeting with the Wynwood BID to discuss the Art Week 2018 closeout and to set a precedent for further meetings.
- Manny Gonzalez provided an update on the Wynwood security camera network initiative via the City of Miami Police provider, Cintel.
- It was noted that the proposed amendments for the expansion of the Wynwood BID Board is awaiting hearing from the City of Miami Commission.
- Charles Scott expressed concern with construction site dust mitigation in Wynwood.
- It was noted that Project Coordinator for the Wynwood BID, Aleksander Sanchez, received a score of 99 of out 100 for his annual employee evaluation and is scheduled to receive a raise, as approved in 2018-2019 budget.

SECURITY REPORT:

- Sergeant Mike Valladares provided a December 2018 security update to the Wynwood BID Board of Directors.
- As per Sergeant Valladares, it was noted that property crimes have increased and persons crimes are decreased 40% for 2018.
- It was noted that 2 new beat officers were designated to the Wynwood area for the midnight shift resulting in a 24-hour police presence for the district.
- It was noted that City of Miami Police Department initiated *Operation Dry Hour* on January 12, 2019 in response to alcohol sales violations and increased personal property thefts in the Wynwood area.
- It was noted that the City of Miami Police Department is assembling a detail to address illegal graffiti activity in Wynwood.
- Irving Lerner implored the City of Miami Police Department to increase efforts in support of the trespass affidavit program developed by the Wynwood BID for property owners in the Wynwood to mitigate illegal graffiti activity.
- As per request from Jordan Levinson, Manny Gonzalez provided an overview of homelessness related initiatives that are currently being spearheaded by the Wynwood BID in tandem with the City of Miami and partners at the Omni CRA to implement supplementary LED lighting in the SE quadrant of Wynwood.
- It was noted that local churches have been identified as major contributors in the accumulation of debris.
- Sergeant Mike Valladares contact information available via request.

MARKETING UPDATE:

- Albert Garcia provided an update on the various marketing initiatives currently in progress by the Wynwood BID.
- It was noted that the Miami City Ballet performance of *The Nutcracker* in the Adrienne Arsht Center on December 20th for students in the area was a success.
- Commissioner Keon Hardemon was recognized for his efforts in assisting the transport of school children for *The Nutcracker*.
- It was noted that the Miami City Ballet School will be *Poetry in Motion* on January 31st at the Light Box at Goldman Warehouse in Wynwood.

- The activation is part of a broader partnership between the Wynwood BID and Miami City Ballet that includes sponsorship of the Ballet’s Wynwood-inspired Heatscape performance.
- Kivvit provided an overview of the public relations effort made on behalf of the Wynwood BID.
- It was noted that the Wynwood BID hosted a gathering on December 11 at the Wynwood Yard to celebrate the holidays and take part in the Wynwood Streetscape idea sharing.
- The Wynwood BID participated in the City of Miami Police Department’s “Shop with a Cop” event to give underprivileged children Christmas presents.
- It was noted that the Wynwood BID is partnering with SWARM to produce the 2019 Wynwood Life Festival as a celebration of everything Wynwood.
- Albert Garcia implored local businesses to participate and contact the Wynwood BID Marketing Coordinator for more information.
- It was noted that the Wynwood BID Instagram account reached over 100,000 followers in December 2018.
- Albert Garcia implored the Wynwood BID Board to attend the BID sponsored events.
- Dylan Finger informed the BID about the upcoming III Points Music Festival (February 15-17, 2019), Fuego Music Festival (February 23-29, 2019), and Miami Music Week (March 25-31, 2019).
- **(Marketing Committee on File)**

FINANCE UPDATE:

- Manny Gonzalez provided an update of the Wynwood BID financial report as of December 31, 2018.
- Manny Gonzalez provided the Wynwood BID audit report from SKJT&G to the BID Board of Directors.
- Manny Gonzalez provided a draft of RFP 01182019 for the procurement of bookkeeping and assessment services for the Wynwood BID.
- **(Finance Committee Packet on File)**

PLANNING AND ZONING UPDATE:

- Planning and Zoning Committee member, Albert Garcia, provided an update on the various planning and zoning initiatives that are currently in progress.

- Local Office Landscape Architecture (LOLA) and City of Miami provided a presentation for the proposed NW 3 Ave Woonerf project analysis findings.
- It was noted that conceptual designs for the Woonerf are being guided by three principal objectives: 1) Create a common area that seamlessly connects the public and private realms, 2) Express and enhance the identity of Wynwood in the streetscape, 3) Ensure the built environment contributes to the health of the natural environment and the social and economic resilience of the community.
- It was noted that the City of Miami and LOA will be hosting a community outreach meeting on ~~January 23, 2019~~ for the Wynwood Woonerf (Meeting has been rescheduled for the February 20, 2019).
- It was noted that the Presentation will be available on the Wynwood BID website under the ‘Services’ section of website.
- It was noted that all the community meetings are broadcast live via twitter by the City of Miami Department of Communication.
- David Snow estimated completion of woonerf schematic designs will be summer 2019.
- It was noted that LOLA is coordinating with ArquitectonicaGEO for the conceptual development of 3rd Ave woonerf to ensure it integrates into the *Wynwood Streetscape and Street Tree Masterplan*.
- Discussion of the *Wynwood Streetscape and Street Tree Masterplan* was deferred to the next Wynwood BID Board of Director’s meeting.
- Manny Gonzalez provided on update on the LSR originally submitted on September 28, 2018 regarding the amendment of City Code Chapter 35 for parking trust funds.
- Manny Gonzalez provided an update of BID efforts regarding North Miami Avenue drainage and crosswalks in light of significant public safety concerns.
- **(Planning & Zoning Committee Packet on File)**

NEW BUSINESS:

- Marc Coleman, vice chairman of the Wynwood Design Review Committee (WDRC), expressed concerns with looming developments and their absence of art.
- It was noted the WDRC is currently developing guidelines for the application of art in future developments.

- It was noted that the WDRC has expressed interest in expanding their authority due lack of enforcement of approved plans and wants to meet with City of Miami Planning Department to seek possible remedy.

Action Item:

- The Wynwood BID will schedule a joint meeting with the WDRC, P&Z Committee, and designated representative from the City of Miami Planning Department to discuss issues pertaining to incoming developments in Wynwood.
- Dimarco Barea from Midtown Miami Magazine asked out the possibility of a Wynwood Television program.
- The Wynwood BID noted the suggestion and deferred discussion due to budgetary constraints for the current fiscal year.
- It was noted that the next Wynwood BID Board of Director's meeting is scheduled for February 20, 2019.

Meeting adjourned: 1:15 pm

MEETING MOTIONS SUMMARY:

MOTION #1: December 5, 2018 MEETING MINUTES:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the December 5, 2018 Wynwood BID Board of Directors meeting minutes.

Albert Garcia provided first motion, Joseph Furst seconded
Motion Passed Unanimously