



Wynwood BID Board of Directors Meeting

Wynwood BID Office
December 5, 2018 at 11:00 a.m. – 12:30 p.m.
2751 N Miami Avenue #3, Miami, FL 33127
Meeting Minutes are not verbatim

Board Members in Attendance:

Joseph Furst, BID Board Chairman
Albert Garcia, Wynwood BID
David Polinsky, Wynwood BID
Irving Lerner, Wynwood BID
Dylan Finger, Wynwood BID
Jonathan Yormak, Wynwood BID

Members Absent:

Others in Attendance:

Daniel Diaz, City of Miami Attorney's Office
Marta Martinez-Alemán, Miami-Dade County District 3
Charles C. Scott, Florida Congressional District 24
Natalya Sangster, City of Miami District 5
Amy Hughes, City of Miami District 5
Marc Coleman, One Real Estate Investment
Lauren Golembioski, Bernstein Corp.
Steve Wernick, Akerman LLP
Morgan Ben-David- AXS Law Group
Jeff Gutchess- AXS Law Group
Valentina Gutchess- AXS Law Group
Bhavin Dhupelia, Rupees Inc.
Paula Trujillo- Comfama
Erika Jaramillo- Perpetuo Socorro
Elias Mitrani
Kelly Penton, Kivvit PR
Cindy Lerner, Wynwood BID
Manny Gonzalez, Wynwood BID
Aleksander Sanchez, Wynwood BID
Chris Hoffman, Wynwood BID

- Executive Director, Many Gonzalez, called the Wynwood Business Improvement District Board of Directors meeting to order at 11:00 a.m.

EXECUTIVE DIRECTOR REPORT:

- Manny Gonzalez provided an update on the various initiatives currently in progress by the Wynwood Business Improvement District as of December 4, 2018.
- It was noted that the Miami Parking Authority(MPA) implemented a rate of \$1.50 per hour for the first three hours of parking in Wynwood, afterwards which converts to a \$10 flat rate for parking not exceeding 8 hours.

Action Item:

- Albert Garcia request the Wynwood BID recirculate the Art Week 2018 advisory as a reminder to all BID members.

Action Item:

- Joseph Furst requested the Wynwood BID extend an invitation to Art Noriega, Chief Executive Officer of the Miami Parking Authority, for the December 9th BID board meeting.
- Manny Gonzalez provided an update on the AdMobilize agreement.
- It was noted that, as of November 29, the Wynwood BID has finalized all planned aspects of the upcoming Art Week street closures and ride sharing pickup zones.
- It was noted the Wynwood BID has been interfacing with various delivery companies active in the Wynwood area to find solutions to delivery issues on NW 26 St., NW 24 St, and NW 23 St.
- It was noted the Wynwood BID has been interfacing with Miami-Dade County officials in an effort bring the LA CoMotion event to the MANA Convention Center,
- It was noted that the Miami Homeless Assistance Program (MHAP) initiated a coordinated effort on November 15 to address SE quadrant of the Wynwood BID due mounting health and safety issues.
- Manny Gonzalez provided an update of homelessness initiative that is currently being spearheaded by the Wynwood BID in tandem with the City of Miami and partners at the Omni CRA.
- Manny Gonzalez provided an overview of events scheduled to occur within Wynwood during Art Week.
- Manny Gonzalez provided an update on the Legal Service Request for the creation of a professional services agreement with Kivvit PR associated with the conclusion of RFQ 08-202018 “PR Services”.

- Manny Gonzalez provided an update on the Legal Service Request for the creation of a contractor agreement for the Clean Team personnel that are currently employed by the BID.
- Manny Gonzalez informed the BID board of a project being facilitated by the City of Miami Office of Capital Improvements. on NW 29 St. Reference #: 40- B30896.
- Manny Gonzalez provided an overview of the 2017 WDRC minority reporting forms that were submitted to the City Clerk's office.
- Manny Gonzalez provided an overview of BID Board member attendance requirements.

MARKETING COMMITTEE REPORT:

- It was noted that the Wynwood Market Report is available on the Wynwood BID website and physical copies of the report will be available at the Wynwood BID office at a first come first serve basis.

SECURITY REPORT:

- Manny Gonzalez provided an November 2018 security update to the Wynwood BID Board of Directors.
- It was noted that the City of Miami Chief of Police Jorge Colina hosted a press conference at the Wynwood Walls on December 3rd regarding the upcoming Art Week festivities.
- It was noted that the Wynwood BID, in conjunction with the City of Miami Police Department, developed an affidavit program for property owners in the Wynwood BID in an effort to mitigate illegal graffiti activity during the upcoming Art Week.

MARKETING UPDATE:

- Albert Garcia provided an update on the various marketing initiatives currently in progress by the Wynwood BID.
- The annual Wynwood BID Holiday party at the Wynwood Yard is scheduled to occur on December 11th from 6pm to 9pm.
- The Wynwood BID will release an updated street guide map of the Wynwood area on December 7th in conjunction with Art Week.
- The City Ballet will be performing *The Nutcracker* in the Adrienne Arsht Center on December 20th for students in the area and will be distributing free tickets to the event to local schools.

- The Wynwood BID updated the waste bin signage in light of the increased number of waste containers in the area.
- It was noted the Wynwood BID will be re-branding all BID related overhead street banners within the coming weeks.
- Kivvit provided an overview of the public relations effort made on behalf of the Wynwood BID.
- It was noted the Art Week Advisory for street closures and ride share pick up locations is on the Wynwood BID website and has been circulated to all relevant parties.
- **(Marketing Committee on File)**

FINANCE UPDATE:

- Manny Gonzalez provided an update of the Wynwood BID financial report as of October 31, 2018.
- It was noted the Wynwood BID received a clean audit and with no audit recommendations from our auditing provider SKJT&G.
- Manny Gonzalez will provide the final draft to the BID Board of Directors of the Wynwood BID's annual financial audit, dated September 30, 2018, that will be submitted to the City of Miami prior to the conclusion of the current year.
- It was noted that the Wynwood BID has been working with the Finance Chair Committee Chair, Jonathan Yormak, and CCSG to review prior to submittal to the City of Miami on December 10, 2018.
- Manny Gonzalez provided an update on the annual financial statement for review before submittal to external auditors.
- **(Finance Committee Packet on File)**

PLANNING AND ZONING UPDATE:

- Planning and Zoning Chairman, David Polinsky, informed the Wynwood BID of his resignation from the Wynwood BID.
- Planning and Zoning Committee member, Albert Garcia, provided an update on the various planning and zoning initiatives that are currently in progress.
- It was noted the Wynwood Planning & Zoning Committee meet with ArquitectonicaGEO to discuss the *Wynwood Street Tree and Streetscape Masterplan*.

- The Wynwood BID is currently in discussion with Kimley-Horn on the scope of work for the Parking and Road Impact Fee Study and will take this time to review the contracts provided to check if they can be piggy-backed.
- **Reference Motion #2**
- **(Planning & Zoning Committee Packet on File)**

NEW BUSINESS:

- As per request from Cindy Lerner, Manny Gonzalez provided a summary update of the BID board term limits.
- It was noted that the proposed amendments for the expansion of the Wynwood BID Board is awaiting hearing from the City of Miami Commission.
- Albert Garcia requested the Wynwood BID inquire the possibility of self-sponsoring for a City of Miami Commission meeting.
- It was noted that Manny Gonzalez will interface with Mark Stallworth for sponsorship of the proposed legislative amendments.
- As per request from Cindy Lerner, Manny Gonzalez provided an update on the Wynwood BID newsletter initiative.
- Representatives from AXS Law Group introduced themselves and gave an overview of their business.
- Cindy Lerner requested the Wynwood BID develop a working directory of local graffiti artists.
- It was noted that the Wynwood BID is in the process of updating the online street art guide in light of the new and upcoming Art Week murals.
- It was noted Dylan Finger allotted several tickets for the Wynwood BID to raffle off for the upcoming PINTA Miami and Red Dot Miami art show at the MANA Convention Center.
- Charles Scott expressed his concerns regarding the enforcement of illegal graffiti activity in the Wynwood area.

Meeting adjourned: 12:30 pm

MEETING MOTIONS SUMMARY:

MOTION #1: NOVEMBER 14, 2018 MEETING MINUTES:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the November 14, 2018 Wynwood BID Board of Directors meeting minutes.

Albert Garcia provided first motion, Jonathan Yormak seconded
Motion Passed Unanimously

MOTION #2: WDRC NOMINATIONS:

- Upon a properly made and seconded motion, it was unanimously resolved to nominate Gustavo Berenblum to fulfill the vacant WDRC seat and Amanda Hertlzer as the alternate WDRC seat.

Albert Garcia provided first motion, Jonathan Yormak seconded
Motion Passed Unanimously