



Wynwood BID Board of Directors Meeting

Wynwood BID Office

April 10, 2019 at 11:00 a.m. – 1:05 p.m.

2751 N Miami Avenue #3, Miami, FL 33127

Meeting Minutes are not verbatim

Board Members in Attendance:

Joseph Furst, BID Board Chairman

Albert Garcia, Wynwood BID

Irving Lerner, Wynwood BID

Dylan Finger, Wynwood BID

Jonathan Yormak, Wynwood BID

Members Absent:

Others in Attendance:

Daniel Diaz, City of Miami Attorney's Office

Charles C. Scott, Florida Congressional District 24

Amy Hughes, City of Miami District 5

David Snow, City of Miami Planning

Robert Hoffman, Goldman Properties

Victor Sanchez, Goldman Properties

Leslie Sharpe, Mana Miami

Glenn Orgin, Soho Studios

Marc Coleman, One Real Estate Investment

Samuel Raccah, Red Group

Catherine Lackner, Miami Today

Michelle Cintron, ArquitectonicaGEO

John Hutchens, ArquitectonicaGEO

Walter Meyer, Local Office Landscape Architecture

Jennifer Bolstad, Local Office Landscape Architecture

David Polinsky, Fortis Design

Steven Wernick, Akerman LLP

Robin Alonso, Tricap Partners & Co.

Giannie Baptista, 1-800-Lucky

Katrina Klaus, Coyo Taco

Emily Barstow, Coyo Taco

Jose Estrada, Centro Wynwood

Lauren Golembioski, Jonathan Bernstein Consulting Corp.

Kelly Penton, Kivvit PR

Cindy Lerner, Wynwood BID

Manny Gonzalez, Wynwood BID

Aleksander Sanchez, Wynwood BID
Chris Hoffman, Wynwood BID

- Executive Director, Many Gonzalez, called the Wynwood Business Improvement District Board of Directors meeting to order at 11:00 a.m.

EXECUTIVE DIRECTOR REPORT:

- Manny Gonzalez provided an update on the various initiatives currently in progress by the Wynwood Business Improvement District as of April 9, 2019.
- As per Commission Meeting on March 28th, the District Commissioner had some issues with the proposed language and is scheduled to be heard on Thursday, April 11, 2019 for First Reading.
- It was noted that the Wynwood BID received 10 (ten) submittals for property owners and 9 (nine) submittals of business owners for the Wynwood BID board elections, as per nomination memo sent out on February 22, 2019.
- It was noted that the Noise/ Alcohol waiver for Miami Winter Music Week was sponsored by Commissioner Keon Hardemon and passed commission reading on March 28, 2019 with the stipulation that noise does not exceed a 350 ft. radius.
- It was noted that there was a total of 91 event in Wynwood during Miami Winter Music Week 2019, which was an increase from the year before.
- It was noted that the City of Miami Department of Solid Waste provided more than 100 hours of manpower during Miami Winter Music Week to clean to public right of way.
- It was noted that the City of Miami Department of Public Works approved a snow cone vendor on 2441 NW 2 Ave in late March.
- The Wynwood BID expressed concerns about the district and City-wide ramifications of having sidewalk vendors legally operate via an outdated ordinance.
- It was noted that the Wynwood BID will be meeting with the City of Miami to discuss amending the vendor ordinance to reflect current conditions.
- Aleksander Sanchez provided an April 2019 Wynwood BID Operations Report update.
- As per the April 2019 Operations Report, it was noted that the Wynwood BID reported 35 instances of illegal dumping, 30 non-operational FPL streetlights, 13 potholes, and 8 drainage issue, and removed 4 non-operational bus shelter. drains as of January 1, 2019.

- It was noted that the Wynwood BID will be coordinating with the Miami Parking Authority to assist users in identifying and delineating the designated commercial loading, disabled parking, and taxi zones spaces within the District via restriping.

SECURITY UPDATE:

- City of Miami Police Commander, Dan Kerr, provided an April 2019 security update to the Wynwood BID Board of Directors.
- As per Commander Dan Kerr the crime levels in Wynwood have stagnated.
- It was noted that there were no robberies in Wynwood during the Miami Winter Music Week.
- Commander Kerr expressed gratitude to the business owners for their compliance to the City of Miami alcohol ordinance during Miami Winter Music Week.
- It was noted that due to recent developments, activation on North Miami Avenue has increased dramatically over the past year, as shown during Miami Winter Music Week and Art Week 2018.
- It was noted that Commander Kerr believes illegal vending is an ongoing and growing issue within the Wynwood area, particularly on NW 2 Ave.
- It was noted that Wynwood BID and Wynwood NET Police are collaborating with the FIU Department of Criminology and Criminal Justice to develop a new and more effective “Park Smart” sign to be installed throughout the Wynwood area.
- As per Commander Kerr, environmental and educational factors will have the largest impact to deterring crime. E.g. better street lighting conditions, security camera networks, etc.
- It was noted that due to the maturation and increasing demand for city resources, the Wynwood-Edgewater NET office has been formally separated into two (2) NET offices for Wynwood and Edgewater.
- It was noted that the boundaries delineating the two (2) NET offices have not yet been established but will likely be divided by the FEC train tracks.
- It was noted that the Wynwood BID expressed gratitude to Commander Kerr and the City of Miami for their efforts in the facilitating creation of the Wynwood NET office.
- It was noted that the Wynwood BID has been in discussion with City of Miami Police Department to arrange for the donation of a Wynwood security camera network and LPRs.

FINANCE COMMITTEE UPDATE:

- Manny Gonzalez and Jonathan Yormak provided an update of the Wynwood BID financial report as of March 2019.
- It was noted that the Wynwood BID sent a memo on March 11, 2019 to all property owners with outstanding FY' 2018-2019 BID special assessment fees that the deadline to submit assessment dues without penalty is March 31, 2019.
- It was noted Memo also referenced that prospective Wynwood BID Board of Director election applicants must have all special assessments paid for their respective properties to be considered for the BID Board of Directors.
- It was noted that the Wynwood BID has collected over \$224, 000 since the memo's release on March 8, 2019.
- It was noted that the Wynwood BID was in receipt of the 545 Wyn Public Benefit Trust payment for a total of \$860,088.24.
- It was noted that the Wynwood BID will begin the processing of developing a budget for the 2019-2020 fiscal year.
- **(Finance Committee Packet on File)**

MARKETING UPDATE:

- Albert Garcia provided an update on the various marketing initiatives currently in progress by the Wynwood BID.
- It was noted the updated Wynwood BID Street Guide rough draft will be available next BID Board meeting on May 8, 2019.
- It was noted that the Wynwood BID is currently in development of the 2017-2018 annual report.
- It was noted that the Wynwood BID assisted in the promotion of the Wynwood Job Fair at Roberto Clemente Park, sponsored by Miami-Dade Mayor Carlos Gimenez and Miami-Dade Chairwoman Audrey Edmonson.
- It was noted that the Wynwood BID will be partnering with the District 5 and various other departments of the City of Miami for the April 13th Easter Egg Hunt at Roberto Clemente Park.

- Albert Garcia provided an update of the Wynwood BID partnership with SWARM for the City of Miami’s first-ever Pride celebration, Wynwood Pride, set to take place in June, National LGBTQ Pride month.
- It was noted that the National Town Builders Association (NTBA) will be at the Wynwood Arcade for their 2019 Spring RoundTable on April 25, 2019 to discuss the evolution of Wynwood into a global arts and culture destination.
- It was noted that the Mana Wynwood Convention Center will be hosting Start Up Safari on June 7th and 8th as a networking and workshop event for startups, investors, and accelerators all over Miami that reflect South Florida as an innovation hub for the entire Latin American region.
- **(Marketing Committee on File)**

PLANNING & ZONING UPDATE:

- Walter Meyer and Jennifer Bolstad from Local Office Landscape Design (LOLA) provided an update on the Wynwood NW 3rd Avenue Woonerf schematic design.
- It was noted that City of Miami and Wynwood BID requested for an additional traffic study to inform the development of the NW 3 Ave Woonerf schematic design prior to hosting the next progress meeting on June 2019.
- It was noted that the Woonerf is currently being designed to capitalize on Wynwood’s industrial past and it informs Wynwood’s current identity.
- It was noted that the Woonerf design is currently proposing to eliminate parking on NW 3 Ave.
- It was noted that the current design of the Wynwood 3rd Ave Woonerf is proposing one south bound lane for vehicular traffic.
- It was noted that LOLA is requesting input from the public regarding the conceptual designs as their feedback will set a canvas for the final design of the Wynwood Woonerf.
- Albert Garcia lauded LOLA for their efforts to address the concerns previously expressed by the stakeholders at the March 2019 BID Board of Director’s meeting.
- Michelle Cintron and John Hutchens from ArquitectonicaGEO provided an update of the *Wynwood Streetscape & Street Tree Masterplan*.
- It was noted that ArquitectonicaGEO will be coordinating a stakeholder meeting for NW 1st Pl woonerf design.

- As per the *Wynwood Streetscape & Street Tree Masterplan* presentation, ArquitectonicaGEO provided an update on the recommended tree list.
- It was noted that ArquitectonicaGEO will be incorporating tree list provided by LOLA develop the finalize the recommended tree species list.
- It was noted that the LOLA and ArquitectonicaGEO presentations are available on the Wynwood BID website.
- Manny Gonzalez provided an update on the Interstate 95 Corridor Planning Study (CPS).
- It was noted that the Wynwood BID attended the Project Advisory Team (PAT) meeting on March 27, 2019 to discuss the I-95 CPS project.
- As per the PAT meeting, it was noted that the current draft of the contains plans for a Wynwood specific email.
- As per the PAT meeting, FDOT will be hosting community meetings in May 2019 and is arranging to host one of the meetings in the Wynwood area.
- Manny Gonzalez provided an update on Tri-rail Costal Link as of March 2019.
- It was noted that the City of Miami commissioned a study by Plusurbia Design whose findings recommended potential local train stops in two Miami neighborhoods: Midtown (Wynwood) and Little River.
- The study states that NE 29 St. has great connections to transportation corridors, world class entertainment destination, industrial underutilized warehouse buildings, superior density by right, numerous vacant land and re-development of opportunities.
- Manny Gonzalez provide an update the current working draft of Kimley Horn parking study RFP/RFQ scope of services.
- It was noted that the Wynwood BID contracted Caltran to perform a traffic study to inform the design guidelines for the NW 1st Avenue Woonerf and the NW 3rd Avenue Woonerf.
- Miami Gonzalez provided an update on the North Miami Avenue crosswalk improvements.
- It was noted that the Wynwood BID met with Miami-Dade County DTPW on March 11th in which Mr. Barrios and his team provided the BID an overview of the upcoming

drainage project scheduled to commence Spring 2019 and of the subsequent crosswalk installations.

- The Wynwood BID noted a discrepancy in the proposed crosswalk locations and is discussing with DTPW to have the locations changed from NW 24 St & NW 27 St. to NW 23 St & NW 26 St.
- **(Planning & Zoning Committee Packet on File)**

NEW BUSINESS:

- The Wynwood BID requested Marc Coleman, Vice-Chairman of the Wynwood Design Review Committee (WDRC), to present the approved WDRC façade guidelines at the May 8th BID Board of Directors Meeting.

Meeting adjourned: 1:05 pm

MEETING MOTIONS SUMMARY:

MOTION #1: March 13, 2019 Meeting Minutes:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the March 13, 2019 Wynwood BID Board of Directors meeting minutes.

Joseph Furst provided first motion, Albert Garcia seconded
Motion Passed Unanimously

MOTION #2: Caltran Parking Study:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the proposed Caltran Parking Study, dated April 9th, 2019 and totaling \$24,700, which will measure traffic density on NW 1st Ave, NW 29 St. and NW 3rd Avenue in anticipation of seeking subsequent approval for Woonerf related traffic items by Miami Dade County.

Joseph Furst provided first motion; Albert Garcia seconded
Motion Passed Unanimously