



Wynwood BID Board of Directors Meeting

WeWork Wynwood

December 11, 2019 at 11:00 a.m. – 12:05 p.m.

360 NW 27 St, Miami, FL 33127

Meeting Minutes are not verbatim

Board Members in Attendance:

Albert Garcia, Wynwood BID
Irving Lerner, Wynwood BID
Marlo Courtney, Wynwood BID
Leslie Sharpe, Wynwood BID
Glenn Orgin, Wynwood BID
Gabriele Braha Izsak, Wynwood BID
David Charette, Wynwood BID
Sven Vogtland, Wynwood BID

Members Absent:

Jon Paul Perez, Wynwood BID

Others in Attendance:

Marta Martinez-Alemán, Miami-Dade County District #3
Amy Hughes, City of Miami District #5
Natalya Sangster, City of Miami District #5
Commander Daniel Kerr, City of Miami Police
NRO Alfredo Matias- City of Miami Police
Luis Fernandez, City of Miami Code Compliance
Daniel Whyte, Goldman Properties
David Lerner, Lerner Family Properties
Esther Lerner
Ron Bloomberg
Josh Robins
Eleazar Meléndez
Catherine Lackner, Miami Today
Steven Wernick, Wernick & Co
David Polinsky, Fortis Design
Catrina Pacinelli, Homecookin Hospitality Group
Andy Charry
Alex Albarracin
Kelly Penton, Kivvit PR
Taylor Cavazos, Kivvit PR
Manny Gonzalez, Wynwood BID
Aleksander Sanchez, Wynwood BID
Christopher Hoffman, Wynwood BID

- Executive Director, Manny Gonzalez, called the Wynwood Business Improvement District Board of Directors meeting to order at 11:00 a.m.

EXECUTIVE DIRECTOR REPORT:

- Manny Gonzalez provided an update on the various initiatives currently in progress by the Wynwood Business Improvement District (BID) as of December 10, 2019.
- It was noted that the Wynwood BID participated as sponsor in the annual “Shop with a cop” event, hosted by the City of Miami Police Department and Target, on Tuesday, December 10th, 2019 at 8:30 a.m.
- It was noted the Wynwood BID currently has two open Legal Service Requests in progress for clarification at the City of Miami for CCTV camera signage requirements & outdoor warrants and requirements.
- Manny Gonzalez provided an update on the *Miami Beach Corridor Transit Project* as per the November 19, 2019 meeting at the Miami Dade County Library.
- It was noted that the *Miami Beach Corridor Transit Project* contains a potential Midtown/Wynwood Metro-Mover route with stops at North Miami Avenue and 22nd, 26th and 29th and 40th street.
- As per Manny Gonzalez the BID created a webpage within the BID website, <https://wynwoodmiami.com/>, for mural affidavit applications in anticipation of Art Week that are to be submitted by property owners prior to the commencement of any mural work.
- The Wynwood BID Project Coordinator, Aleksander Sanchez, provided a Wynwood BID operations update.
- It was noted that Wynwood NET coordinated homeless outreach and cleanup on November 14th. The Wynwood BID created a map of know homeless encampments to ensure all areas of concern are addressed.
- It was noted that the City of Miami Police will be hosting Coffee with a Cop on December 12th at *Miami Classic Cars Club*, 2127 NW 1 Ave, at 10:30am.
- As per the November 4th Wynwood BID Operations Committee Meeting, the Wynwood BID will coordinate with the City of Miami to addresses pertinent issues related to street vendors and Right of Way/Maintenance of Traffic violations.
- It was noted, that the Wynwood BID will develop a district wide security network consisting of all current private security providers operating within Wynwood.

SECURITY UPDATE:

- City of Miami Police Commander, Dan Kerr, provided a December 2019 security update to the Wynwood BID Board of Directors.
- As per Commander Kerr, it was noted that Art Week 2019 was a success as there was no violent crimes in Wynwood with the exception of the individual who involuntarily attempted to make an Uber driver give him a free ride and was subsequently arrested.
- As per Commander Kerr, it was noted that the predominant issues in Wynwood during Art Week were traffic related, specifically along the North Miami Avenue corridor.
- It was noted that the City of Miami trolley and Miami-Dade County metrobus successfully operated throughout Miami Art Week and traversed NW 2 Avenue during the vehicular traffic closures on Friday, Saturday, and Sunday with assistance from the City of Miami Police Department.
- It was noted that the City of Miami Police and Wynwood BID will request to open dialogue with the City of Miami Transportation Department to develop a more efficient trolley route to service Wynwood.
- As per Commander Kerr, it was noted that Both Uber and Lyft reported over 20% increase in usage during Art Week 2019 when compared to last year.
- It was noted that there were no cellular reception issues during Art Week, since last year's event was plagued by no reception.
- As per Irving Lerner, it was noted that graffiti vandalism had decreased significantly during Art Week.
- It was noted the City of Miami Police worked in conjunction with the City of Miami Code Compliance to mitigate code related issues.
- As per Commander Kerr, it was noted that there was less crime in Wynwood During Art Basel weekend than in a regular weekend.
- As per Commander Kerr, it was noted that every business in Wynwood was in compliance with the alcohol consumption ordinance.
- It was noted that Commander Kerr, with assistance from the Wynwood BID, will close off vehicular traffic on NW 2 Avenue, from NW 29 St to NW 22 St, on December 6, 7, and 8th, from 4pm to 6am.
- It was noted that the City of Miami Wynwood Trolley will continue to run through NW 2 Avenue despite the closure.

MARKETING UPDATE:

- Glenn Orgin provided an update on the various marketing initiatives currently in progress by the Wynwood BID
- It was noted that The Wynwood BID will be hosting the annual holiday celebration on Wednesday, December 11 at 1-800-Lucky from 7:00 pm to 9:00 pm.
- As per Chris Hoffman, it was noted that as part of the Wynwood film series partnership with O Cinema, the next film in the series will be “Home Alone” on Dec. 29 at the Wynwood Marketplace, 2250 NW 2nd Avenue.
- It was noted that the screenings will be held at 7 p.m. on the last Sunday of every month and will be free to the public.
- It was noted that the Wynwood BID documented over 115 daily events in Wynwood during Art Week 2019.
- Taylor Cavazos from Kivvit PR provided an update of communications initiatives promoting Wynwood as a national destination and of prominent events occurring in Wynwood, particularly during Art Week 2019.
- Albert Garcia, Chairman of the Wynwood BID Marketing Committee, lauded the Wynwood BID Marketing Coordinator, Chris Hoffman, and the public relations team at Kivvit PR for their steadfast work in promoting Wynwood.
- As per Albert Garcia, it was noted that Wynwood Walls celebrated its 10th anniversary through a series of events during Art Week 2019.
- **(Marketing Committee Packet on File)**

FINANCE UPDATE:

- Manny Gonzalez provided an update of the Wynwood BID annual financial statements draft for the 2018-2019 fiscal year which is due to the City of Miami on December 15, 2019.
- It was noted that the Wynwood BID does not have any legal issues pending as per letter from the City Attorney’s office dated December 4, 2019.
- It was noted that Ritchie Tandoc from SKJT&G will present the findings of Wynwood BID annual Audit at the January 2020 Board of Director’s meeting.
- It was noted that the Wynwood BID is expected to receive a clean audit which would make it our 6th clean audit, since the BID’s inception.

- Manny Gonzalez provided an update on the Wynwood BID Public Benefit Trust fund account which has now been allowed to be deposited into our Bank of Ozark account to earn interest, as per meeting with the Finance Department on December 10th, 2019.
- **(Finance Committee Packet on File)**

CAPITAL & RESILIENCY UPDATE:

- David Charette provided an update on the Wynwood BID Capital & Resiliency Committee.
- It was noted that the committee discussed Neighborhood Revitalization District-1 (NRD-1) amendments and the Wynwood Streetscape and Street Tree Masterplan.
- It was noted that ArquitectonicaGEO will present to BID Board of Directors next at the January board meeting for final review and consent of the Wynwood Streetscape and Street Tree Masterplan
- **(Capital & Resiliency Packet on File)**

NEW BUSINESS:

- Marlo Courtney expressed interest in placing signage throughout Wynwood to advise the public as to the presence of the City of Miami Police CCTV cameras.
- Ron Bloomberg, on behalf of the Wynwood Factory, expressed discontent with the City of Miami Commission decision to deny the 2-hour extension request for alcohol consumption during Art Week 2019, even though the Board of Director's has submitted an approval.
- As per Ron Bloomberg, the Wynwood BID agreed to submit an alcohol extension request to the City of Miami Commission during the October BID Board meeting and cannot go against the Commissioner's wishes.
- The Wynwood BID advised Ron Bloomberg to meet with the City of Miami Commission to resolve the issue as it would not account for the entire district and is the only exception of its kind in Wynwood.
- David Polinsky introduced Josh Robins to the Wynwood BID Board as his team is working with West Hollywood, California-based Palisociety, in conjunction with Arquitectonica, to develop a boutique hotel on 35 NW 27 St.
- **Meeting Adjourned 12:05pm**

MEETING MOTIONS SUMMARY:

MOTION #1: November 13, 2019 Board of Director's Meeting Minutes:

- Upon a properly made and seconded motion, it was unanimously resolved to approve the November 13, 2019 Wynwood BID Board of Directors meeting minutes.

Marlo Courtney provided first motion, Leslie Sharpe seconded
Motion Passed Unanimously