



Wynwood BID Board of Directors Meeting

Wynwood BID Office

April 11, 2018 at 11:20 a.m. – 1:50 p.m.

310 NW 26 St. #1 Miami, FL 33127

****Meeting Minutes are not verbatim****

Board Members in Attendance:

Joseph Furst, BID Board Chairman

Albert Garcia, Wynwood BID

David Polinsky, Wynwood BID

Dylan Finger, Wynwood BID

Irving Lerner, Wynwood BID

Members Absent

Jonathan Yormak, Wynwood BID

Others in Attendance:

Dan Kerr, City of Miami PD

Daniel Diaz, City of Miami Legal

Alfredo Matias, City of Miami PD

James Bernat, City of Miami

Jacqueline Haley, City of Miami

David Lombardi, Lombardi Properties

Daniel Lombardi, Lombardi Properties

Brian Lombardi, Lombardi Properties

Ingrid Marte Goldman Properties

Carin Cardone, Block by Block

James Weathers, Block by Block

Angel Diaz, Miami Parking Authority

Fernanda Paguaga, Kivvit

Kelly Penton, Kivvit

Daniel Levine, Dasher & Crank

Cindy Lerner, Wynwood BID

Manny Gonzalez, Wynwood BID

Aleksander Sanchez, Wynwood BID

David Estrada, Shots Bar

- Executive Director, Manny Gonzalez, called the Wynwood Business Improvement District Board of Directors meeting to order at 11:20 a.m.

DAVID LOMBARDI HONORARY PRESENTATION:

- David Lombardi was presented an award for all his hard work and dedication to the Wynwood Community for over 18 years by the Wynwood BID Board of Directors.

CODE ENFORCEMENT DIRECTOR INTRODUCTION:

- Code Enforcement Director, James Bernat, introduced himself to the Wynwood BID Board and gave an update on his efforts to increase their presence in the Wynwood area.
- It was noted that the Code Enforcement afterhours hotline is 786-457-0995 that just came online and operational 24 hours a day and seven days a week.
- Director James Bernat stated that he wants Code Enforcement to be more proactive. Which will include walk throughs and ride inspections from Code Compliance Officers in the Wynwood area every 2 weeks.
- Director James Bernat introduced the Code Compliance Officer, Jacqueline Haley, to the Wynwood BID Board.
- Director James Bernat stressed that the Wynwood BID Board feel free to contact him personally about any code enforcement concerns.

BLOCK BY BLOCK AMBASSADOR PROGRAM INTRODUCTION:

- Carin Cardone and James Weathers from Block by Block gave a presentation on the numerous services and options that their organization can provide for the Wynwood BID with the given budget of \$150,000.
- It was noted that it will take about 45 days from the agreement sign date for Block by Block to start their operation.
- The Wynwood BID will need to forward desired colors for uniforms to receive some samples for our consideration.

MIAMI PARKING AUTHORITY ZONE PRESENTATION:

- Angel Diaz stated that within the next two to three weeks the Miami Parking Authority will be initiating a change in the location designation for the pay by phone signs in the Wynwood area.
- It was noted that it will constitute a 30 day trial that will help determine proper long term pricing based on “dynamic pricing” model.
- It was noted that there will be roughly 20 different zones that will be installed within the District in the coming weeks.
- Albert Garcia expressed his concerns that the currently designated employee parking zones are outdated and present a problem with regards to general safety.

Action Item:

- It was requested by Albert Garcia for Manny Gonzalez to set up a meeting with the MPA sometime next week to discuss parking for Wynwood employees.

Action Item:

- It was requested by Albert Garcia for Kelly Penton to set up and distribute a survey regarding parking needs to all businesses in the Wynwood area.
- **MPA Wynwood Parking Zone map on file**

EXECUTIVE DIRECTOR REPORT:

- Manny Gonzalez provided an overview of the various initiatives that were completed by the Wynwood BID.
- It was noted that as of April 4, 2018, there are 26 new trash cans installed within the District bringing our number up to 42.
- On March 6, 2018 the Wynwood BID had a phone conference with the City of Miami Planning Department and agreed to receive the WDRC submittals directly at our office for more efficiency.
- It was noted that the Miami Parking Authority parking totals which reflect a gain of 21K more visitors within the District 93,292 vs. 114,660.
- In an effort to quantify work load, it was noted that the previous email "sent" a total of 7,477 in three years versus 6,468 emails in sent by new administration in 10 months.
- **Executive Director Report on File**

SECURITY/CLEAN TEAM UPDATE:

- City of Miami Police Commander Dan Kerr introduced his team of new Wynwood beat officers that are serving the District.
- Commander Kerr expressed his intent to have two beat officers working every shift within the District and desire to address parking predation and encouraging his officers to talk to local business owners and merchants.
- Commander Kerr expressed to the Wynwood BID board that he currently has six beat officers but is attempting to negotiate with the City of Miami Police Department to increase that number to twelve.
- The Wynwood BID Board of Director's expressed their gratitude and support of Commander Kerr's efforts.

MARKETING UPDATE:

- Kivvit PR provided an update on the marketing committee initiatives that were completed since the last Board of Director's meeting.
- **Kivvit PR Board Communication Report on file**

FINANCE COMMITTEE UPDATE:

- Manny Gonzalez provided an update on the consolidated statement of activities as of February 1, 2018.
- The Wynwood BID had a successful audit as of March 15, 2018 and results were submitted by auditor on March 16, 2018 to the City of Miami Finance Department.
- The Wynwood Business Improvement District worked with the CCSG to provide documentation, meeting minutes and reply to questions for from March 1 to March 11th.
- Jonas Shield from the Bank of Ozarks provided an overview on some options for income generating banking programs that would be available for the Wynwood Business Improvement Detail.
- Manny Gonzalez provided an overview on the current assessment totals that are outstanding for FY'18 and asked Board members for assistance in reaching out to anyone they know on the list for help in collecting the assessments.
- **Consolidated Statement of Activities on File**

PLANNING AND ZONING UPDATE:

- David Polinsky provided a general overview on the various initiatives being facilitated by the Planning & Zoning Committee.
- David Polinsky provided an update on the various initiatives that the Wynwood Business Improvement District are facilitating in an effort to minimize the potential impact of the business operations along these thoroughfares.
- **Small Scale Legislation on File**

NEW BUSINESS:

- David Estrada from Shot Bar expressed his displeasure with the alcohol extension request being denied by the Wynwood BID Board of Directors.
- As per Manny Gonzalez, the Wynwood BID Board accepted the recommendation from Major Guerra that any future extensions should have a detailed report outlining the additional police officers and cleaning staff that will be provided by each bar

participating for prior review by PD and Wynwood BID before a recommendation is forwarded to City Commission.

MEETING MOTIONS SUMMARY:

MOTION #1: Approval of February 14, 2018 Meeting Minutes:

- Upon a properly made and seconded motion it was unanimously resolved to approve the February 14, 2018 Wynwood BID Board of Directors meeting minutes,

David Polinsky provided first motion, Albert Garcia seconded
Motion Passed Unanimously

MOTION #2: Approval of March 13, 2018 Meeting Minutes:

- Upon a properly made and seconded motion it was unanimously resolved to approve the March 13, 2018 Wynwood Board Retreat meeting minutes.

David Polinsky provided first motion, Albert Garcia seconded
Motion Passed Unanimously

MOTION #3: Approval of March 21, 2018 Meeting Minutes:

- Upon a properly made and seconded motion it was unanimously resolved to approve the and the March 21, 2018 Wynwood BID Board of Directors meeting minutes.

David Polinsky provided first motion, Albert Garcia seconded
Motion Passed Unanimously