



Wynwood Business Improvement District
Board of Directors Meeting Agenda
Address: Maps Backlot – 342 NW 24 St. Miami, Fl 33127
Date: Tuesday, August 9, 2022 at 10:00 a.m.

Agenda

- Roll Call of Directors
- Review and approval of May 17, 2022 Meeting Minutes
- Wynwood BID Staff Update
- Proposed Discussion on make-up of Board Member liaisons with staff:
 - Finance/Planning & Zoning/BID Re-Election/Hotel/Security& Cleaning/WDRRC/Marketing & PR
- Security Update – Wynwood Commander, Freddy Cruz
- Marketing Update:
 - Introductory presentation by Jacober Creative PR – *New Provider*
 - Placer AI – Proposal for \$18,000 and new capabilities
- Planning & Zoning Update:
 - Commission Hearing on PZ and WDRRC Legislation Updates
 - Wynwood Public Benefit Trust Fund Committee Update
- Finance Update:
 - Wynwood BID FY'23 Budget – Draft
 - Update on Wynwood BID Public Benefit Trust Fund Interest Income
- New Business
- Meeting Adjournment

Proposed Legislation Items on page 2



Legislate item(s): Note legislative items are recommended by Executive Director:

1. Resolution of the Wynwood Business Improvement District (“BID”) of the City of Miami, Florida to ratify donation to the *City of Miami Police Department* totaling **\$250,000**, via applicable Wynwood Trust Fund account, to “seal the box” of the district boundaries. The BID budgeted **\$118,000** for this fiscal year and are asking for an additional \$132,000.
2. Resolution of the Wynwood Business Improvement District (“BID”) of the City of Miami, Florida to ratify the annual services associated with *AI Placer*, totaling **\$18,000** annually, for transportation, pedestrian counting and security software District services.
3. Resolution of the Wynwood Business Improvement District (“BID”) of the City of Miami, Florida to ratify the proposed Wynwood Board of Director’s BID proposed FY’23 operational budget totaling **\$1,301,000**.