



WYNWOOD

STREETSCAPE &
STREET TREE
MASTERPLAN

*community event
+ idea sharing*

THE
WYNWOOD
YARD



CONTENT

- Review of Scope
- Outcome of Community Meetings
- Trees
- Design Concepts
- Community Feedback & Music
 - Q&A
 - Interactive Graphic Recording by Chalk and Brush
 - Community Input on Boards and GEO table



Wynwood

Midtown

Allapattah

WYNWOOD
NRID-1 DISTRICT

Edgewater

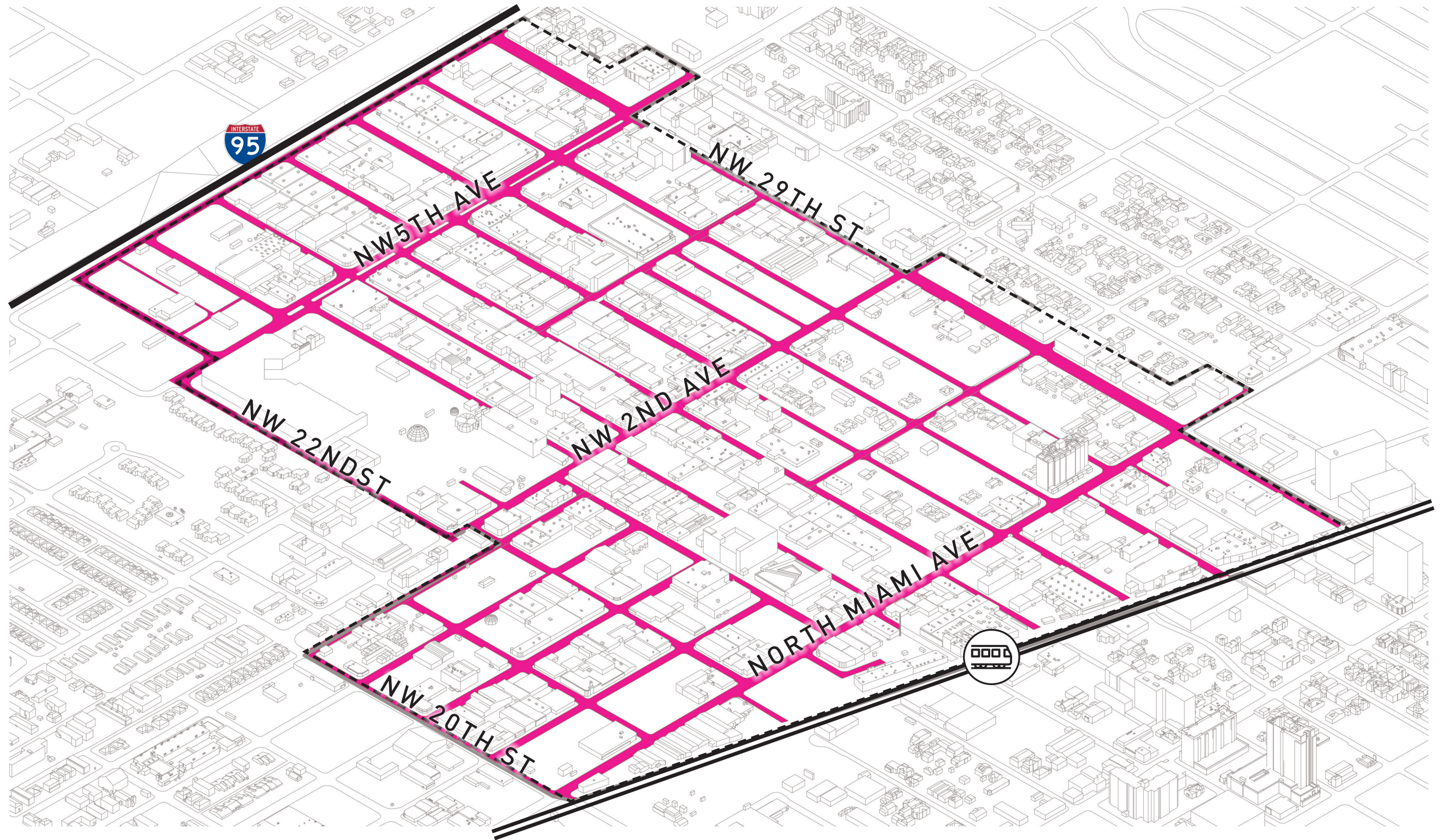
Overtown

Civic Center

ARQUITECTONICA GEO

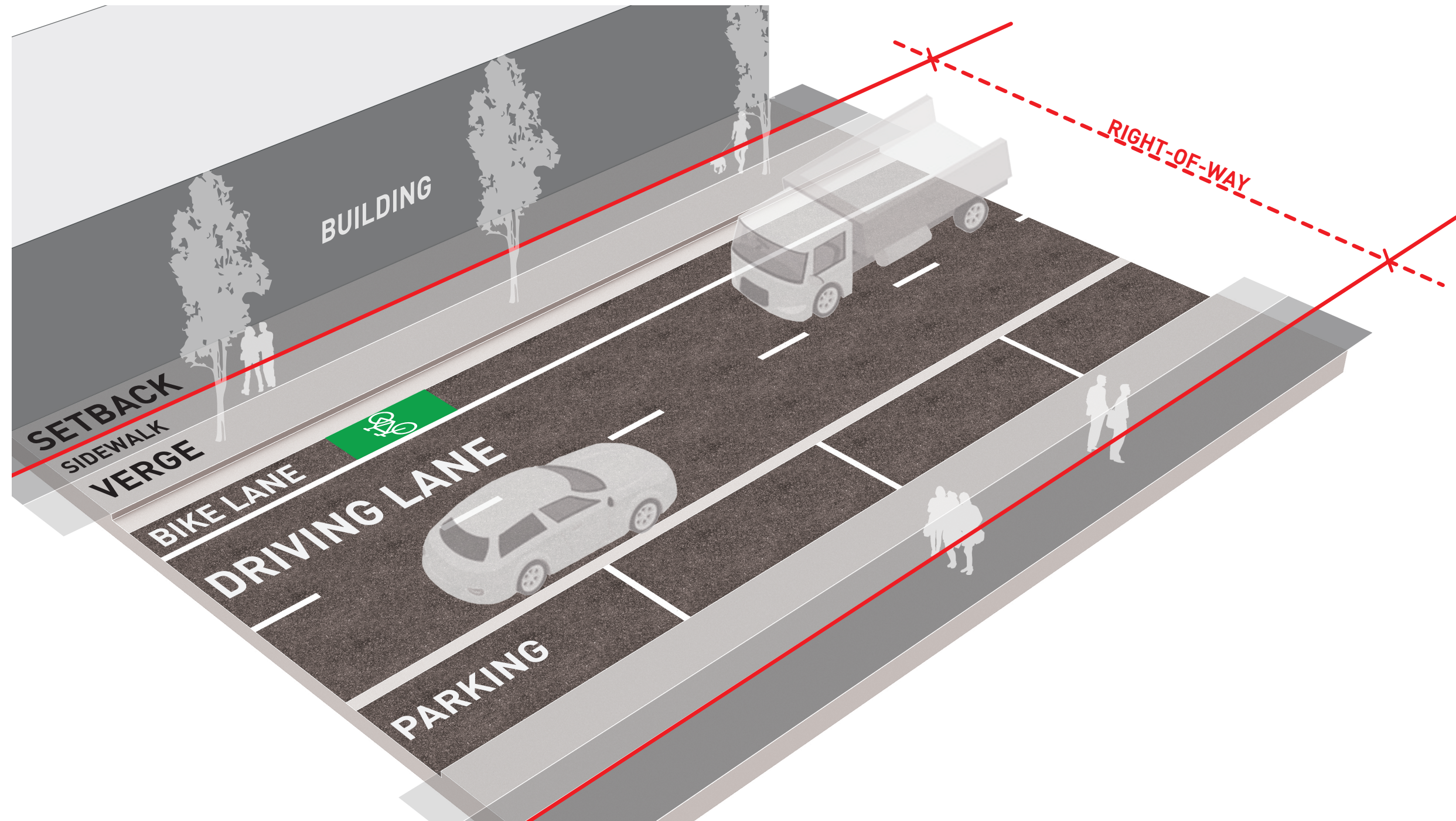
OUR SCOPE

THE RIGHT - OF - WAY



RIGHT-OF-WAY ZONES

1. **SIDEWALK**
2. **VERGE**
3. **BIKE LANE**
4. **DRIVING LANE**
5. **PARKING**



PROJECT RECAP

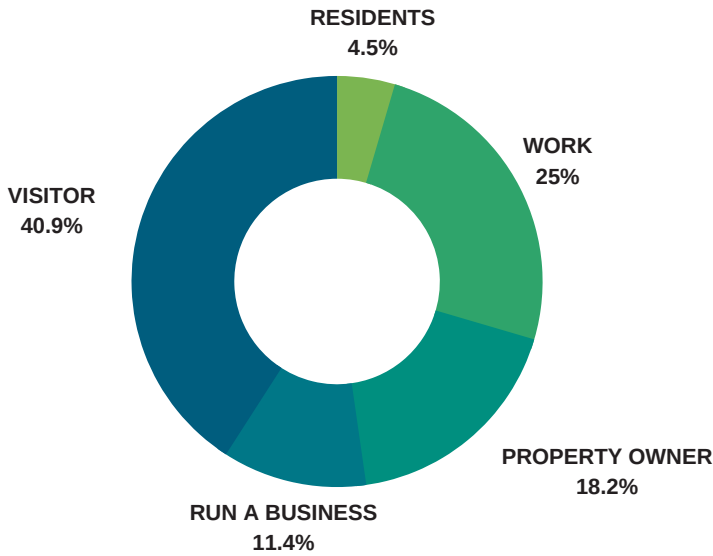
WYNWOOD STREETSCAPE MASTERPLAN

+ STREET TREE PLAN

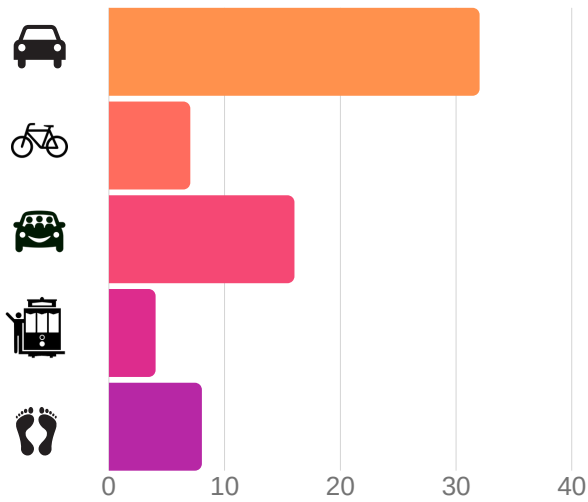
FINDINGS
PROGRESS

DATA COLLECTED FROM THE BID
MEETING HELD ON SEPTEMBER 11

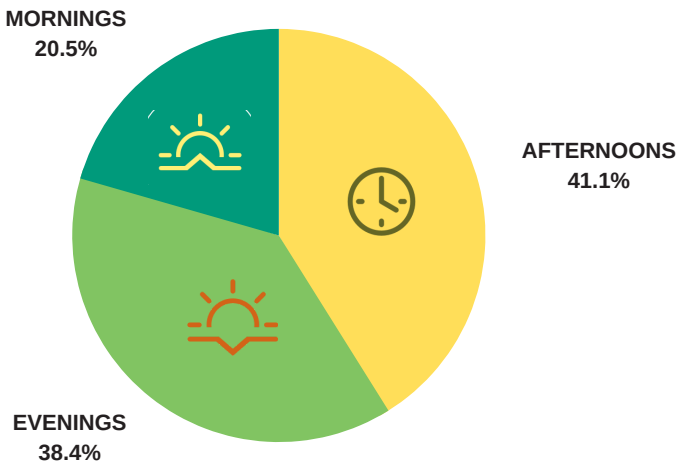
WHO



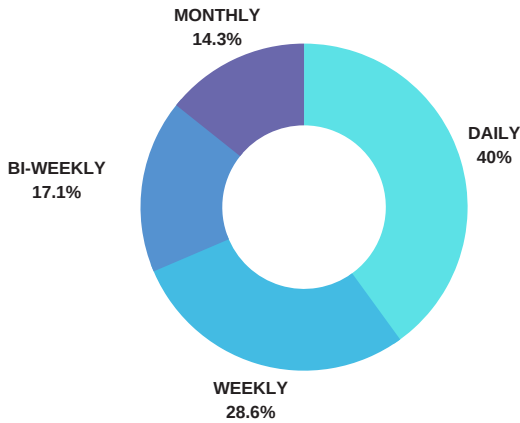
GETTING THERE



TIME OF DAY



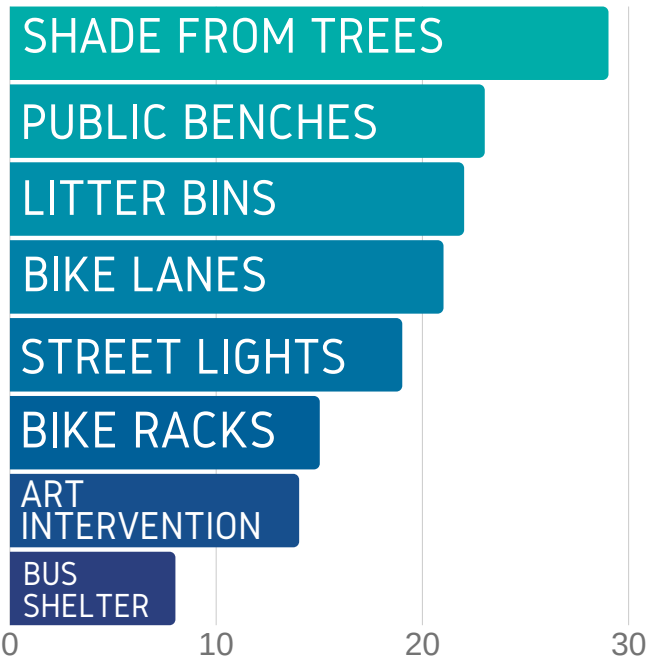
VISIT FREQUENCY



IMPORTANT TO

- 01 Keep the artistic + industrial style
- 02 Wider sidewalks + green spaces / shade
- 03 Vehicular traffic management
- 04 Pedestrian emphasis + safety

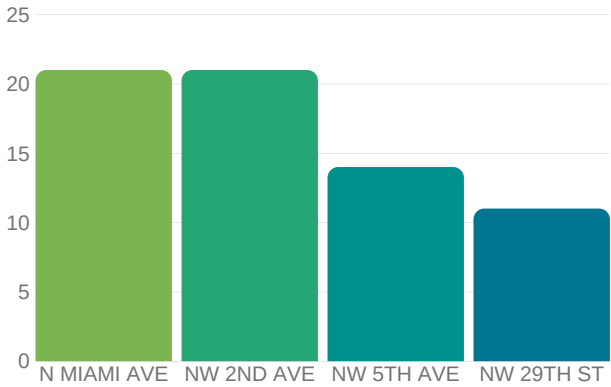
COMPONENTS NEEDED



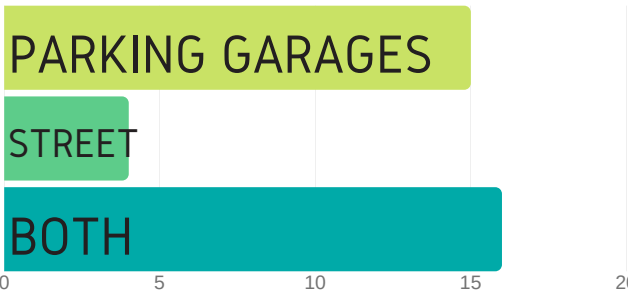
CONSENSUS IS THAT

- TOO FEW STREET TREES / SHADE
- NOT BIKE FRIENDLY
- PREFER 1-WAY STREETS
- PREFER SHADE TREES OVER PALMS
- WANTS PARKLETTES, RAINWATER/STORMWATER PLANTERS, RIDESHARE IN ADDITION TO PARKING/LOADING ZONES
- LACK OF PEDESTRIAN CROSSINGS
- VEHICULAR TRAFFIC + UNSAFE DRIVING
- SIDEWALKS TOO NARROW / POORLY MAINTAINED

NEEDS THE MOST IMPROVEMENTS

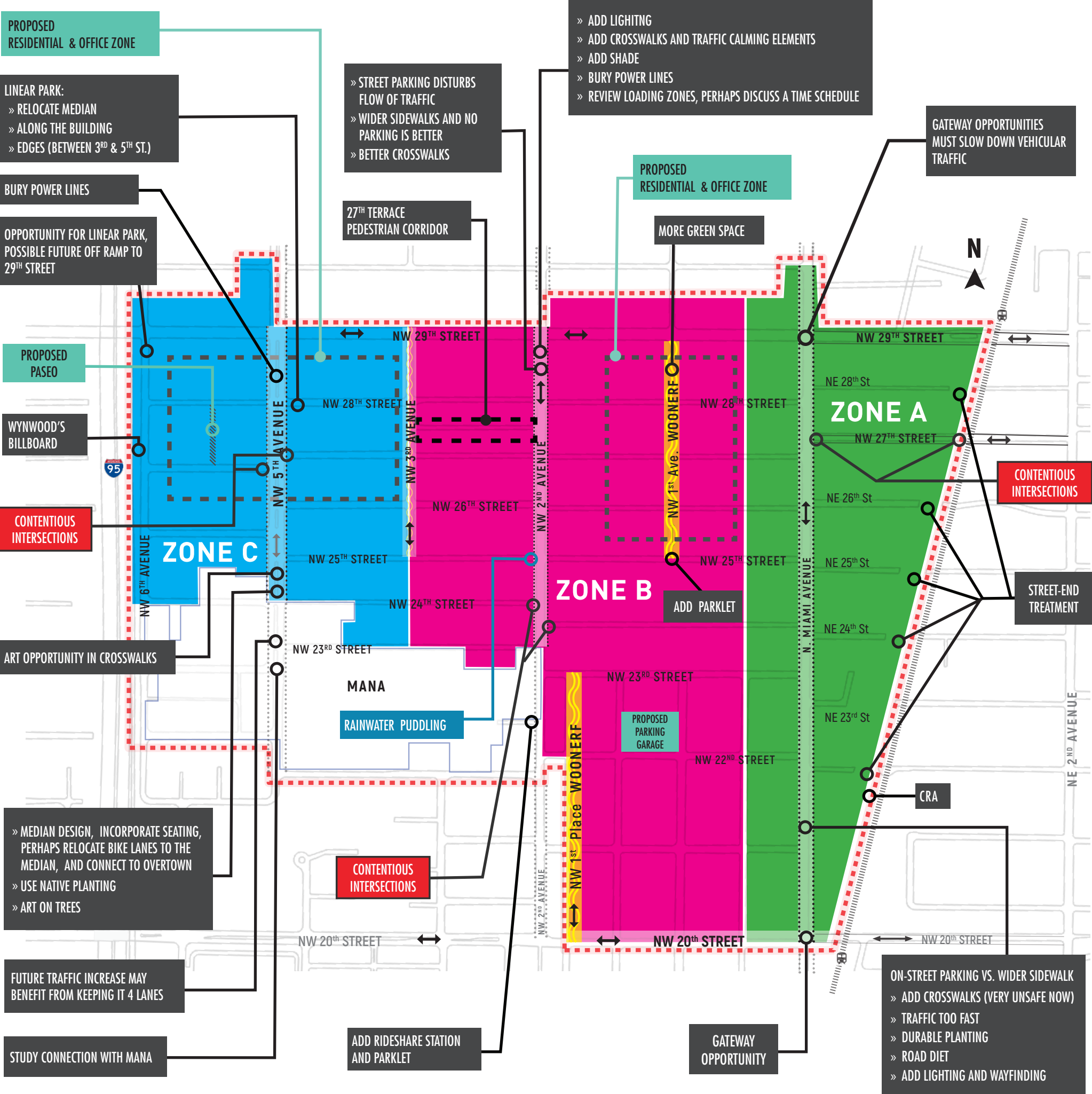


MOST USEFUL



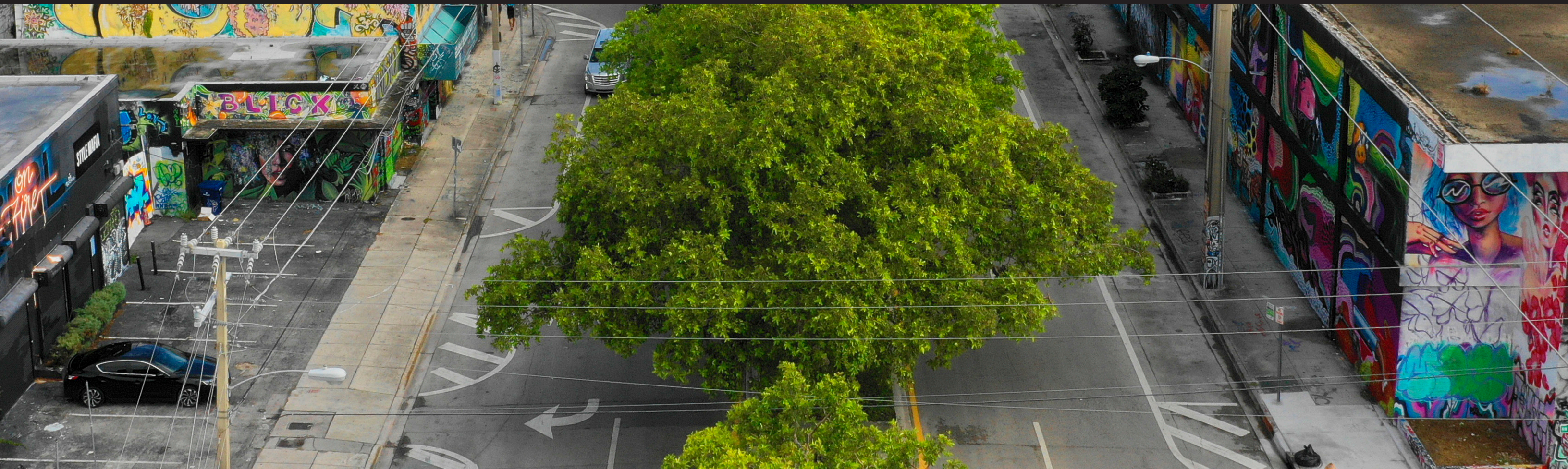
COMMUNITY INPUT

[NOVEMBER 13]

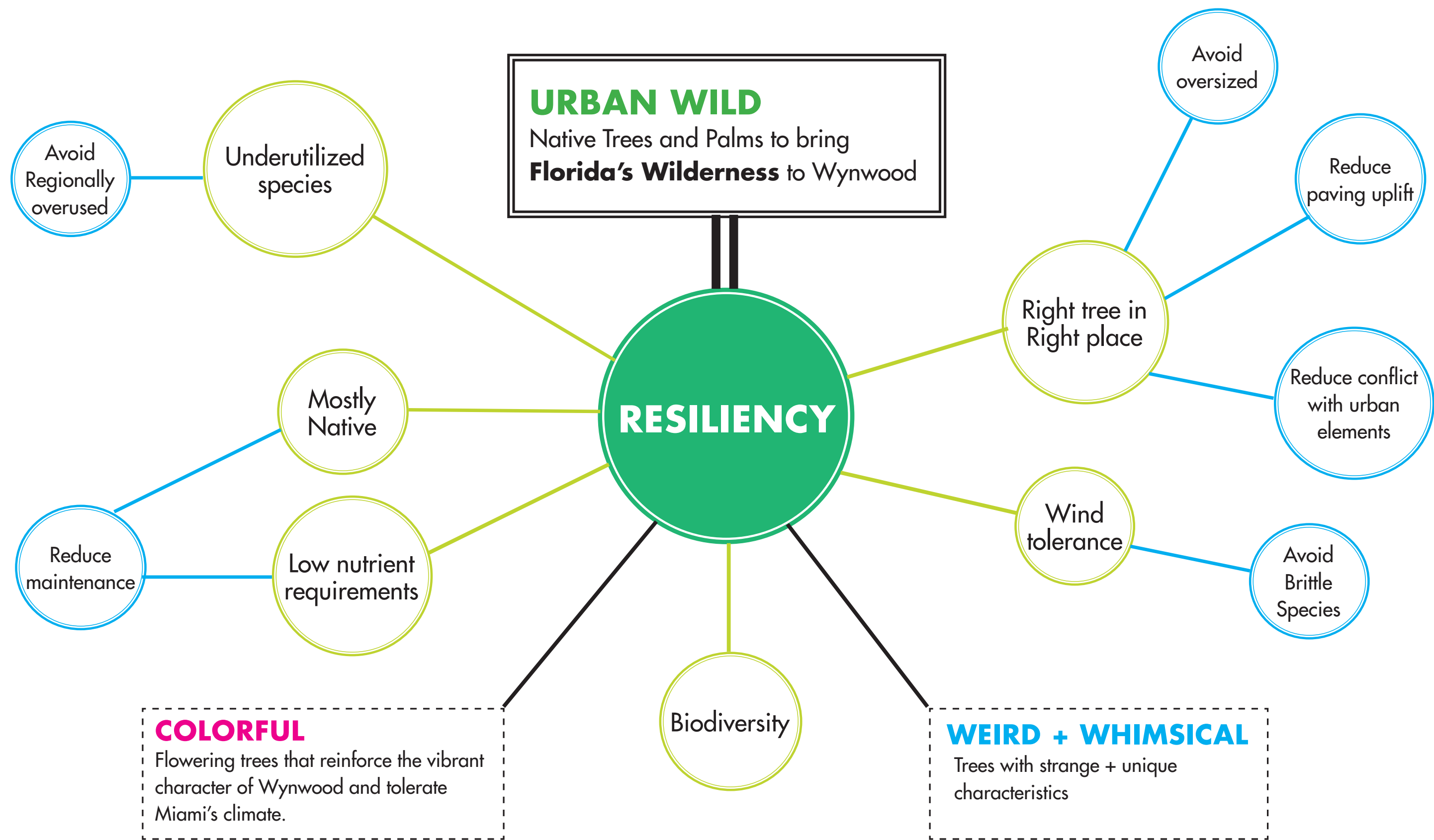




trees



TREE SELECTION CRITERIA





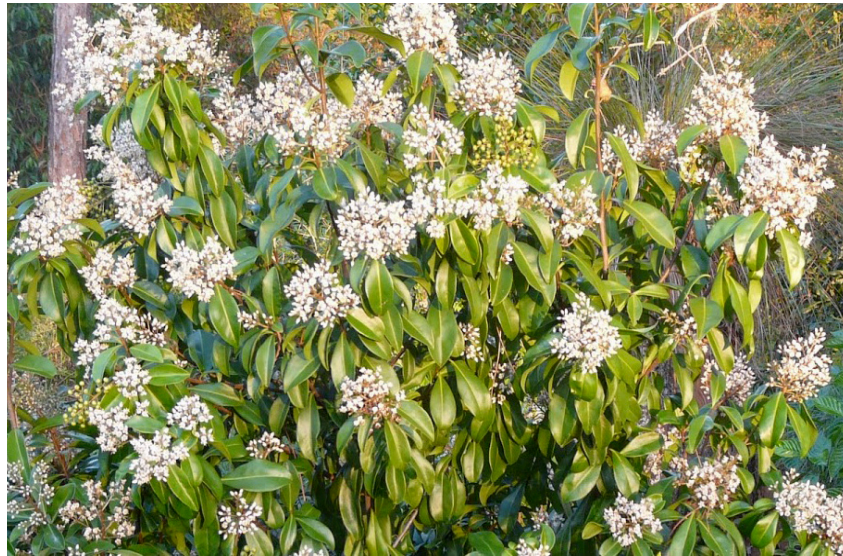
urban wild





Bursera simarouba
Gumbo Limbo

Ardisia escallonioides
Marlberry



Sabal Palmetto
Cabbage Palm



Thrinax radiata
Thatch Palm



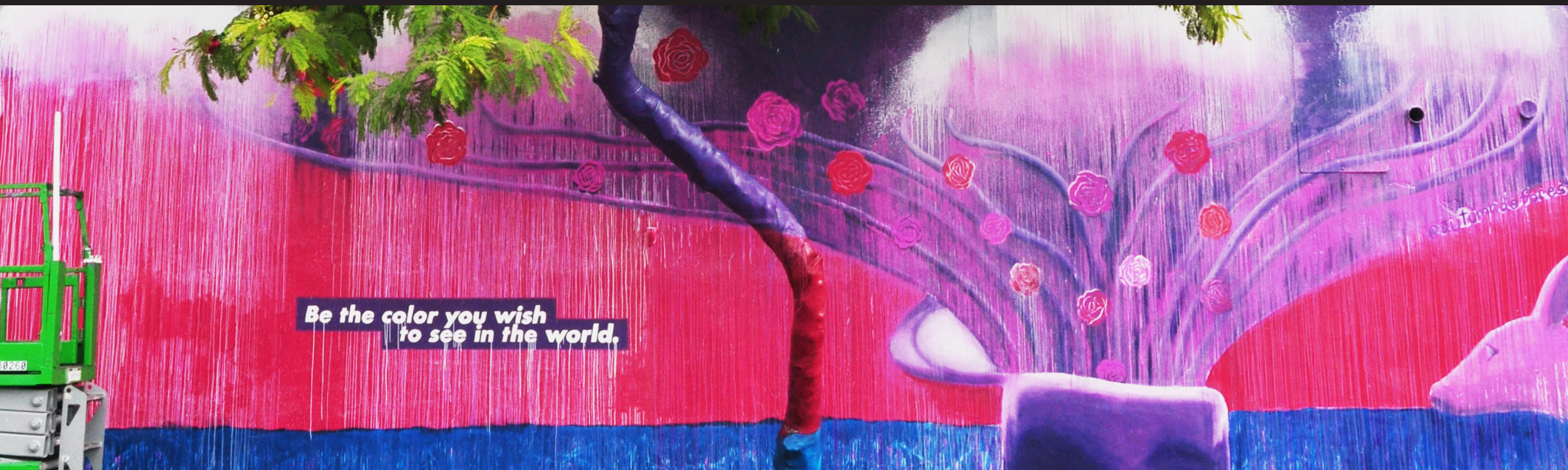
Pimenta dioica
Allspice



Acacia farnesiana
Sweet Acacia



weird+whimsical





Dracaena draco
Dragon Tree

Calliandra haematocephala
White Powderpuff



Ravenala madagascariensis
Travelers Palm



Couroupita guianensis
Cannonball Tree



Bombax ceiba
Red Cotton Tree



Beaucarnea recurvata
Ponytail Palm



colorful





Jacaranda cuspidifolia
Jacaranda Tree

Lagerstroemia speciosa
Queen Crape Myrtle



Cassia fistula
Golden Shower Tree



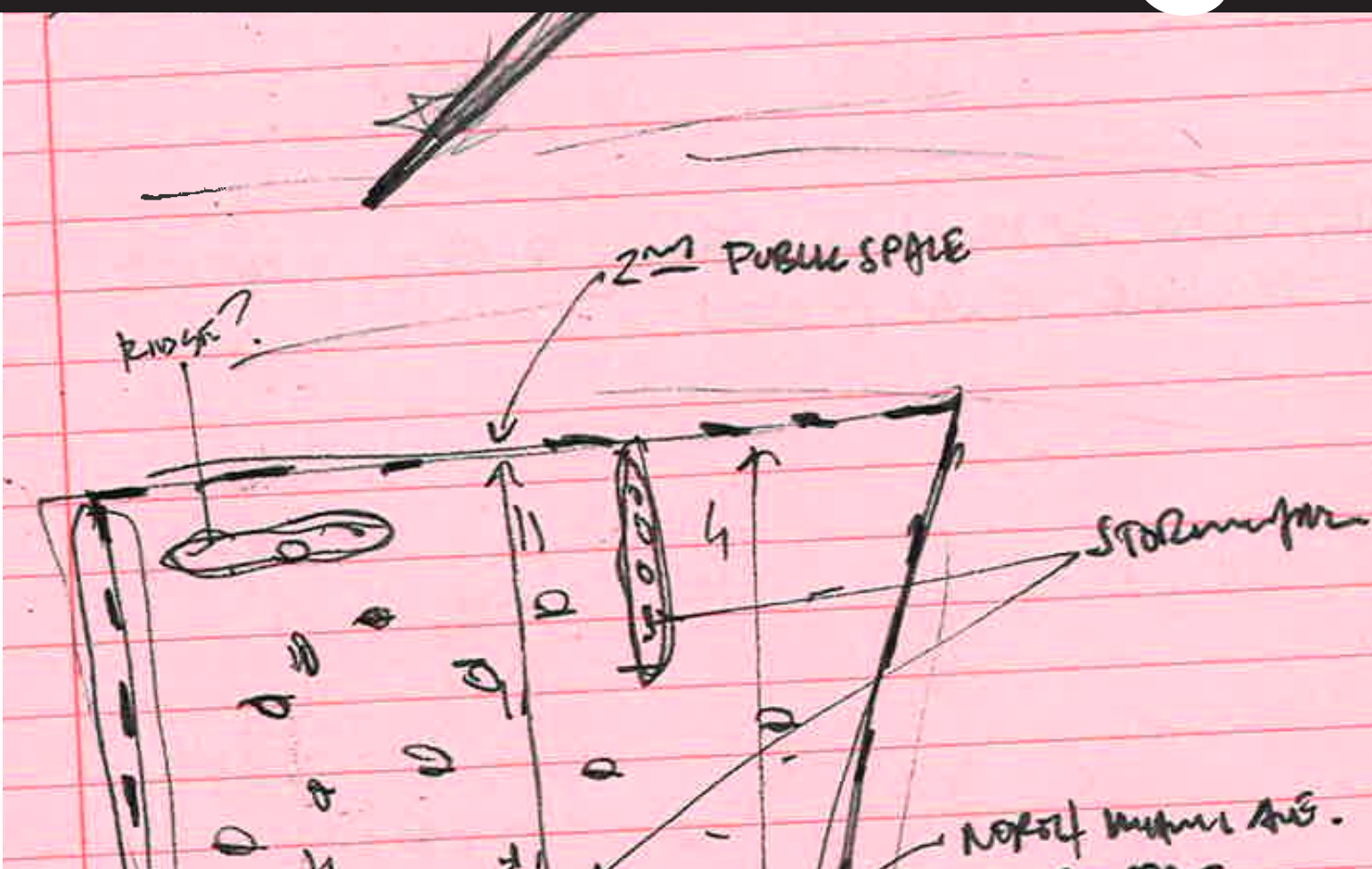
Colvillea racemosa
Colville's Glory Tree



Delonix regia
Royal Poinciana



design concepts



PUBLIC EVENT SCRIPT

1. INTRO

- BID + CITY \Rightarrow NRD PROCESS
- - Show LIMITS OF NRD + BASIC CONCLUSIONS

2. GEO TEAM INTRODUCTION

3. WYNDHAM HISTORY + TIMEFRAME



4. WHAT IS A STREETSCAPE MASTERPLAN?

- COMPONENTS (IE. SETBACKS, VERGE)
- ELEMENTS (IE. PAVING, PLANTING, ^{STREET} FURNITURE)
- TIMEFRAME

5. PROJECT GOALS

6. CONSTRAINTS

- UTILITIES
- ~~NOTHING~~ LIMITED SPACE
- TREES CAN OBSTRUCT ART
- COMPLEX + LONG TERM
- COMMUNITY "BRAINSTORM"
- BOARDS, QUESTIONNAIRES, Q + A

ACT of PARKING

- * LOADING + DROP-OFF (FUTURE USES)
- * BID - MAINTAIN COMPAREZ (PARKING INFO)
- PARKING SPACES = 10% OF REVENUE



INFORMAL + DYNAMIC STREETSCAPE

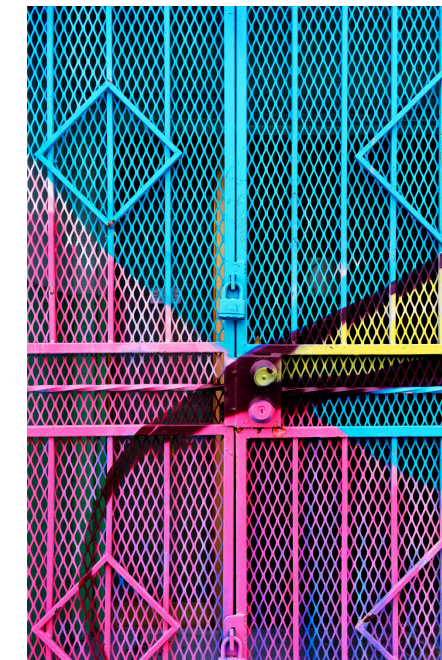
- Flexible design criteria to **allow for design creativity**.
- Encourage a mix of plant material to **enrich the streetscape** with diversity.
- Give designers the ability to respond to site specific conditions and **frame views to Art + Architecture**.



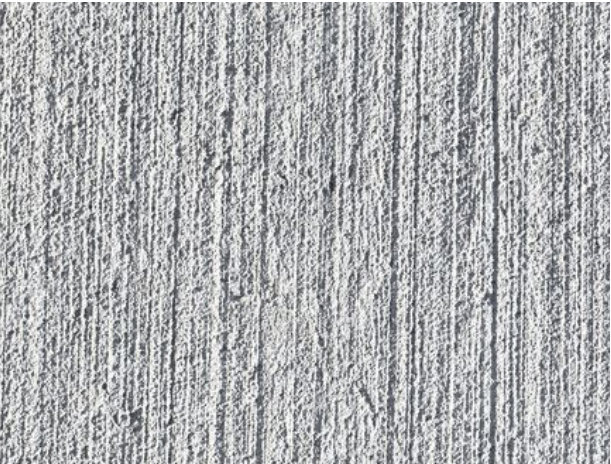
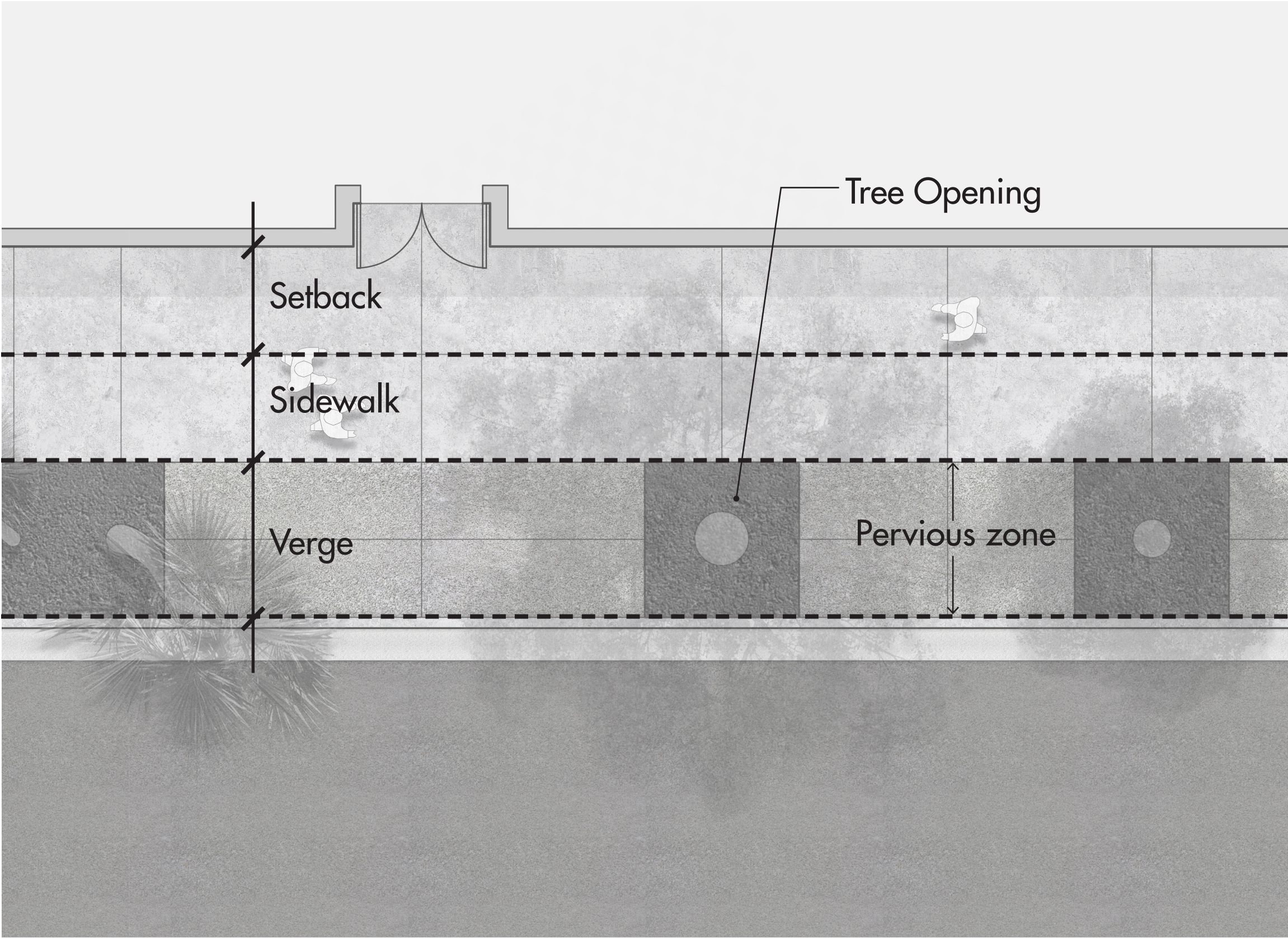
Guidelines to encourage a **dynamic elevation**



MATERIALITY OF WYNWOOD



HARDSCAPE MATERIALS



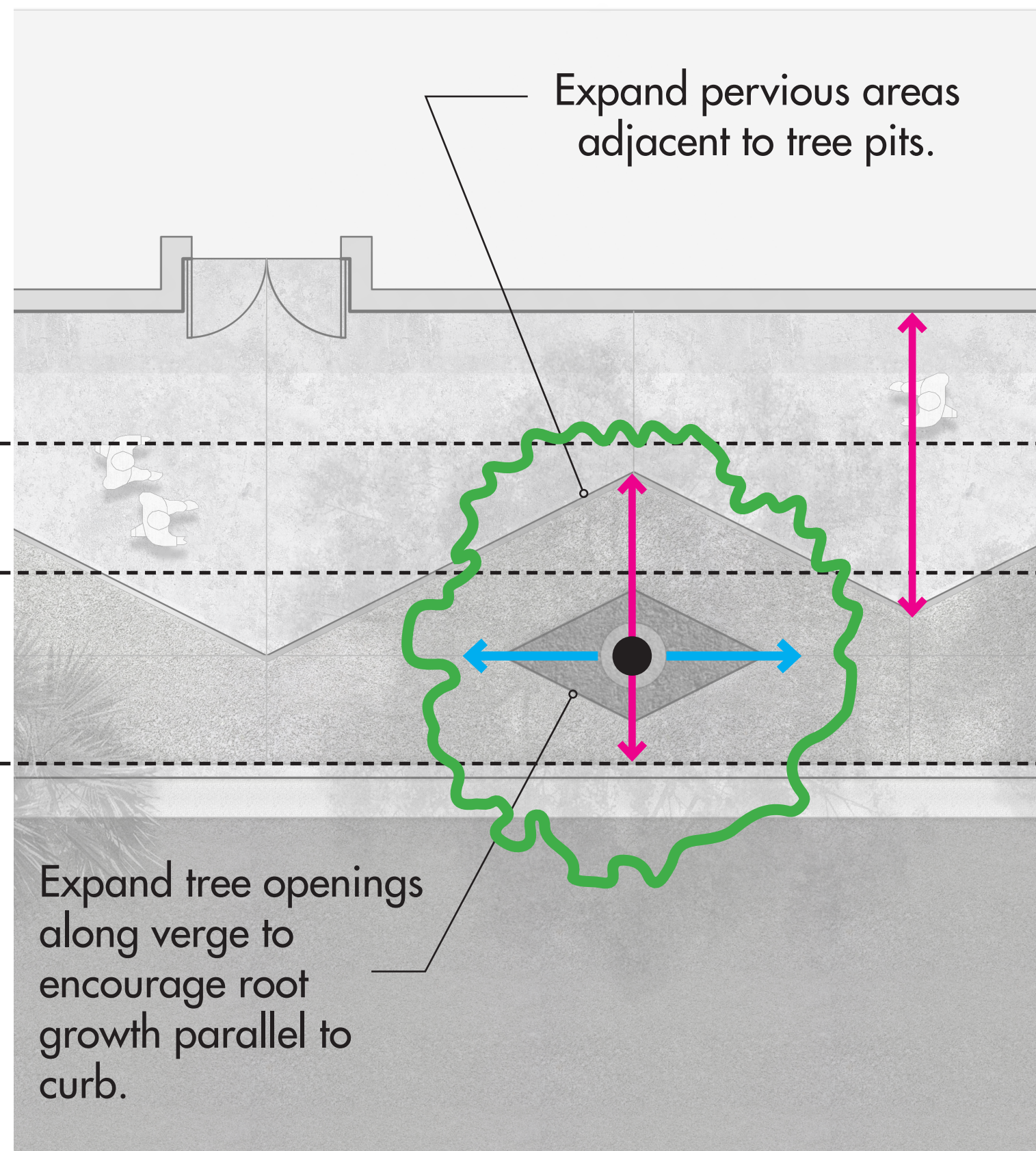
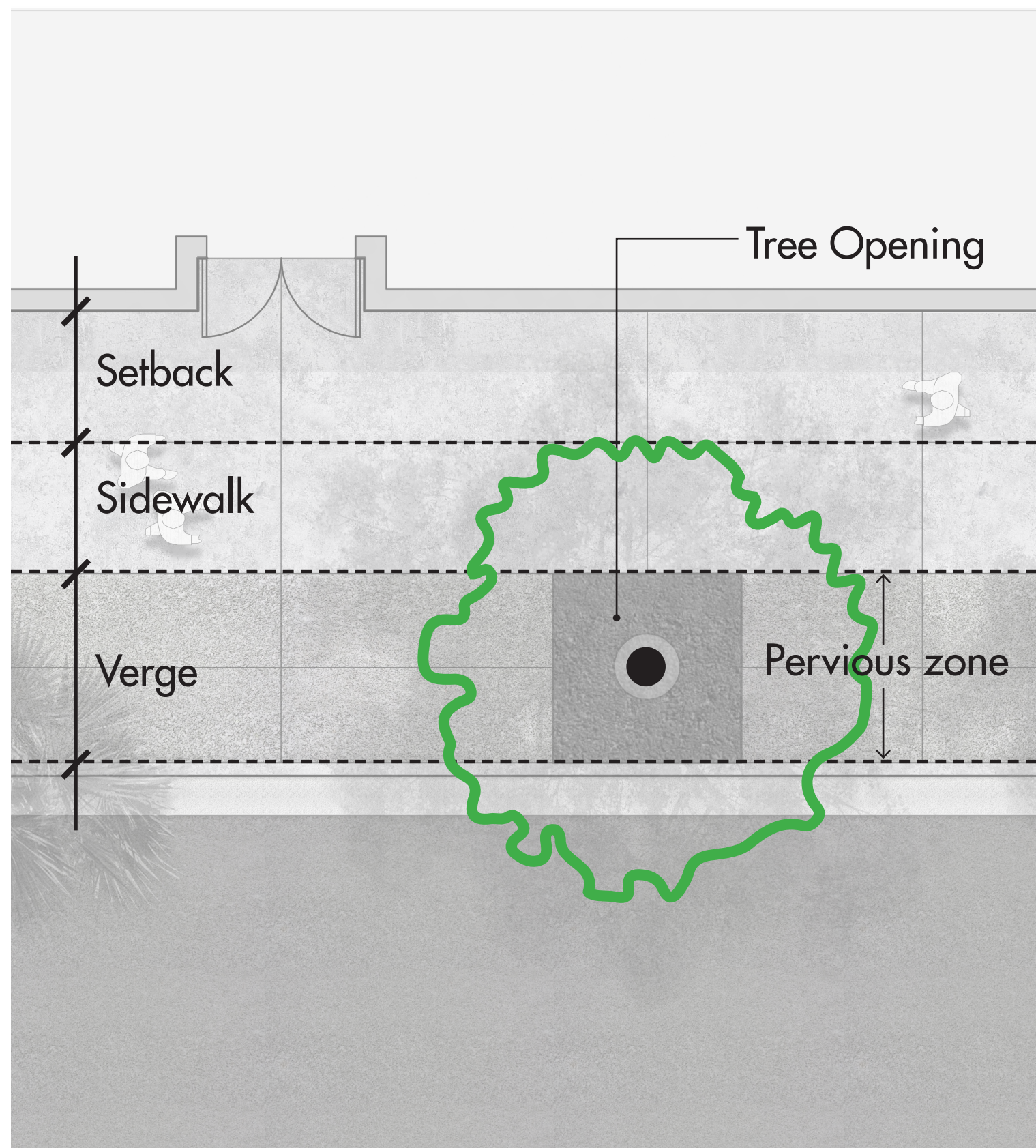
Brushed concrete



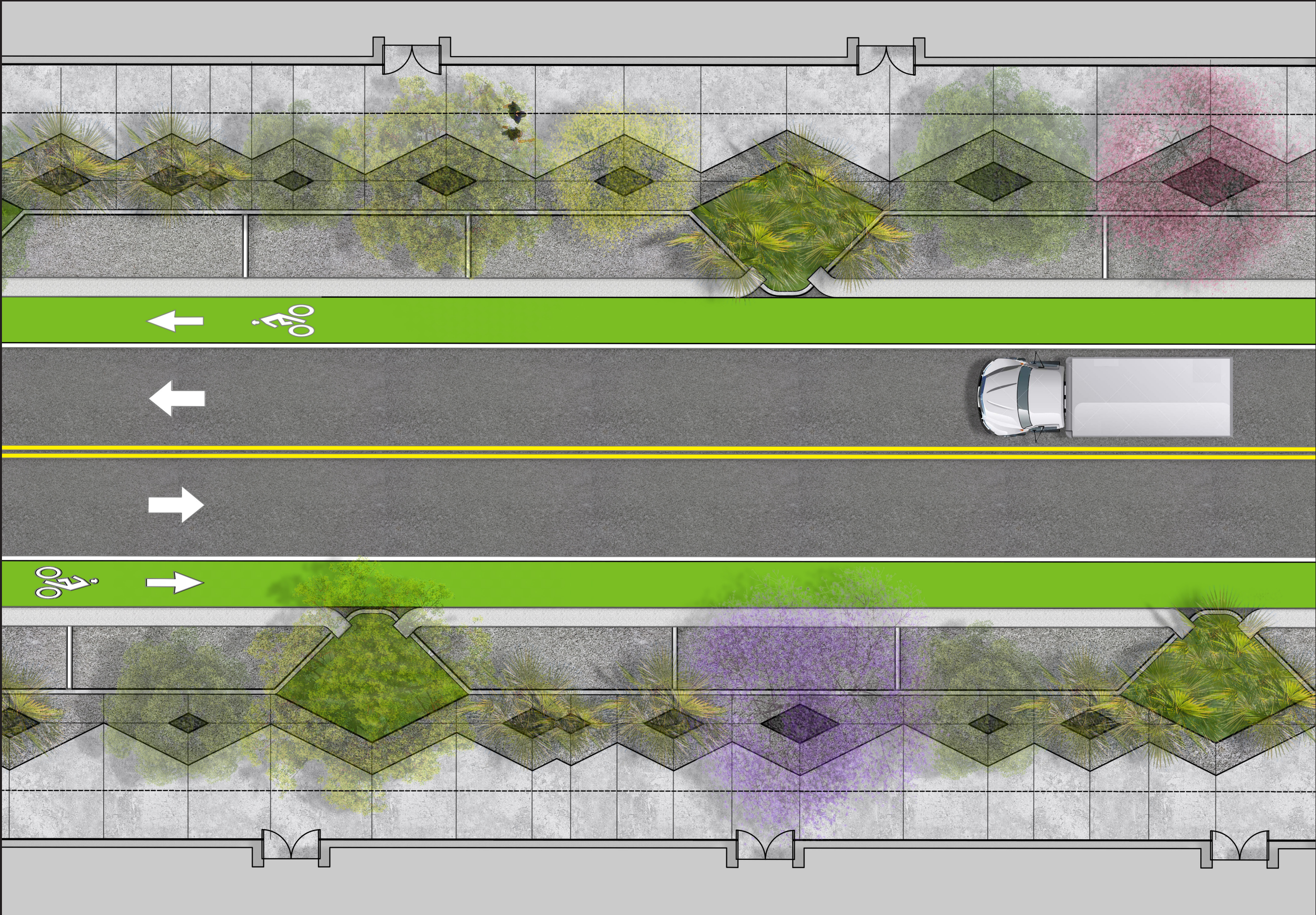
Pervious concrete



Resin-bound Aggregate







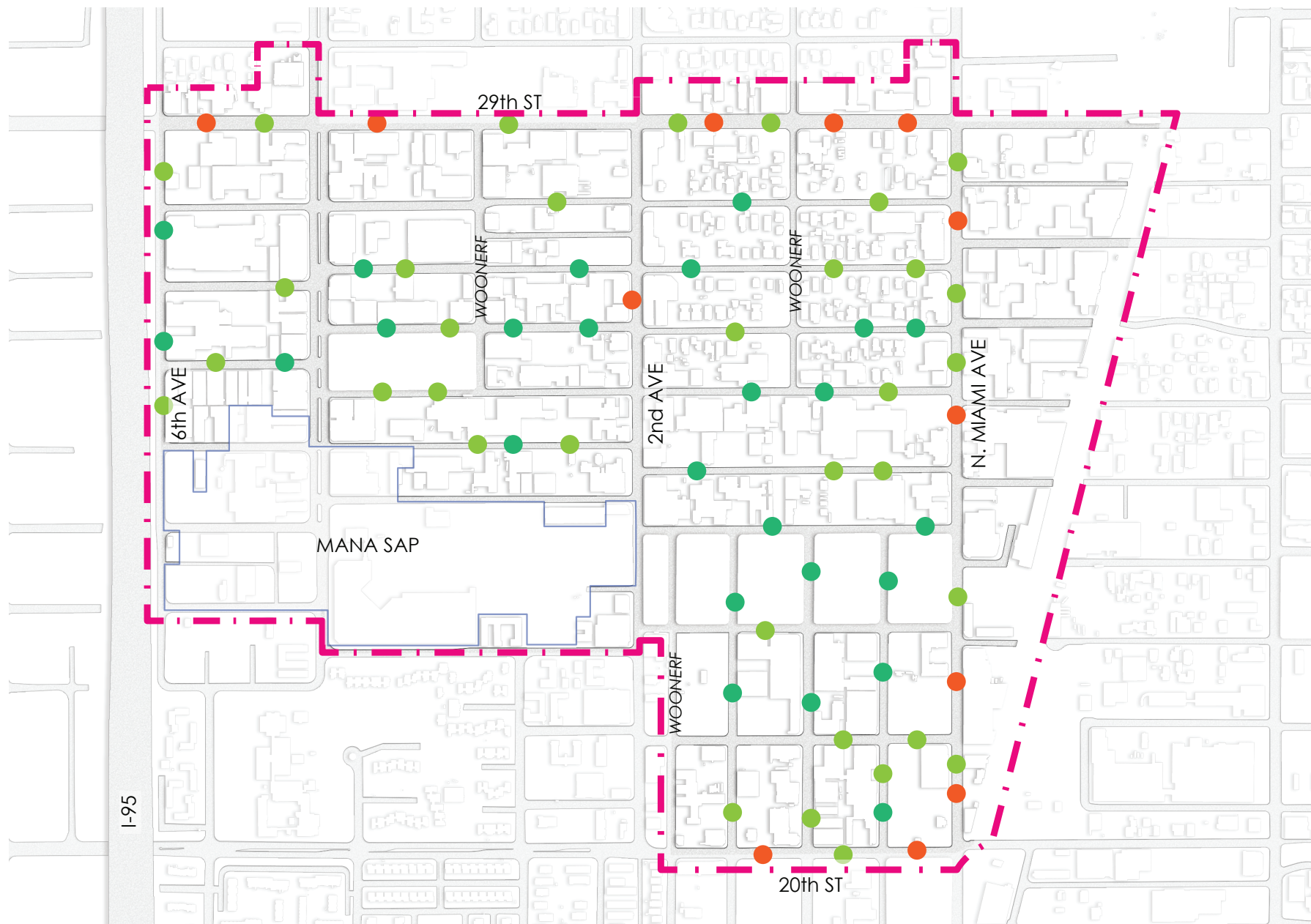
- Building
- Setback
- Sidewalk
- Verge
- Parking
- Bike lane
- Driving lane



TIERRITAS

Moments where land, air, and water meet to create a greener, more resilient neighborhood.

Groves provide a shady oasis while **parklets** have a more urban vibe, offering seating and public art opportunities. **Sponges** perform as bioswales, reducing stormwater runoff.

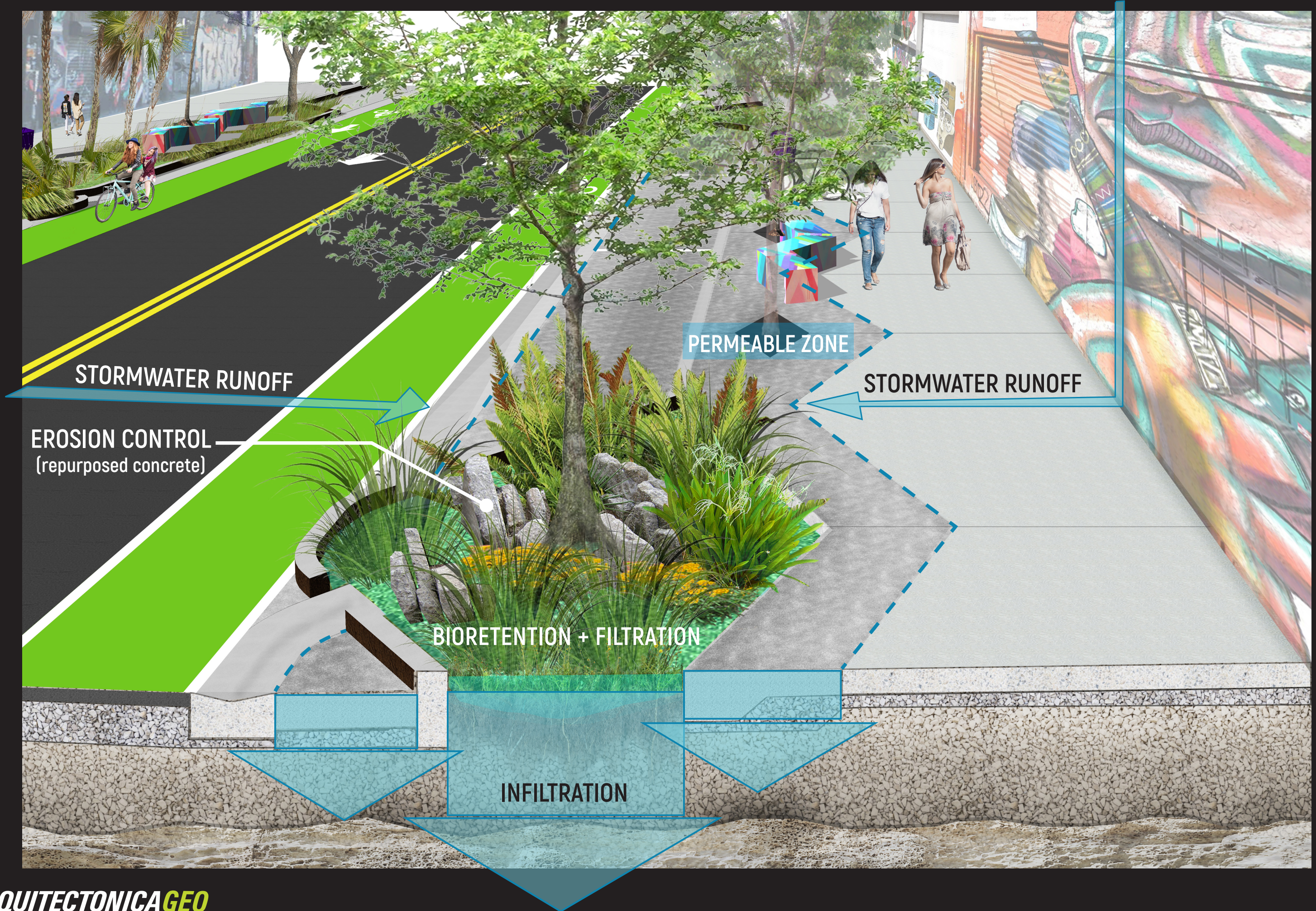


● PARKLET

● GROVE

● URBAN SPONGE





ARQUITECTONICA*GEO*



AN ENHANCED PEDESTRIAN LOOP THAT LINKS WYNWOOD'S NETWORK OF PATHWAYS, EDGE PARKS, WOONERFS, AND LINEAR PARKS TO INCREASE WALKABILITY IN THE DISTRICT AND PROMOTE AN ACTIVE LIFESTYLE.

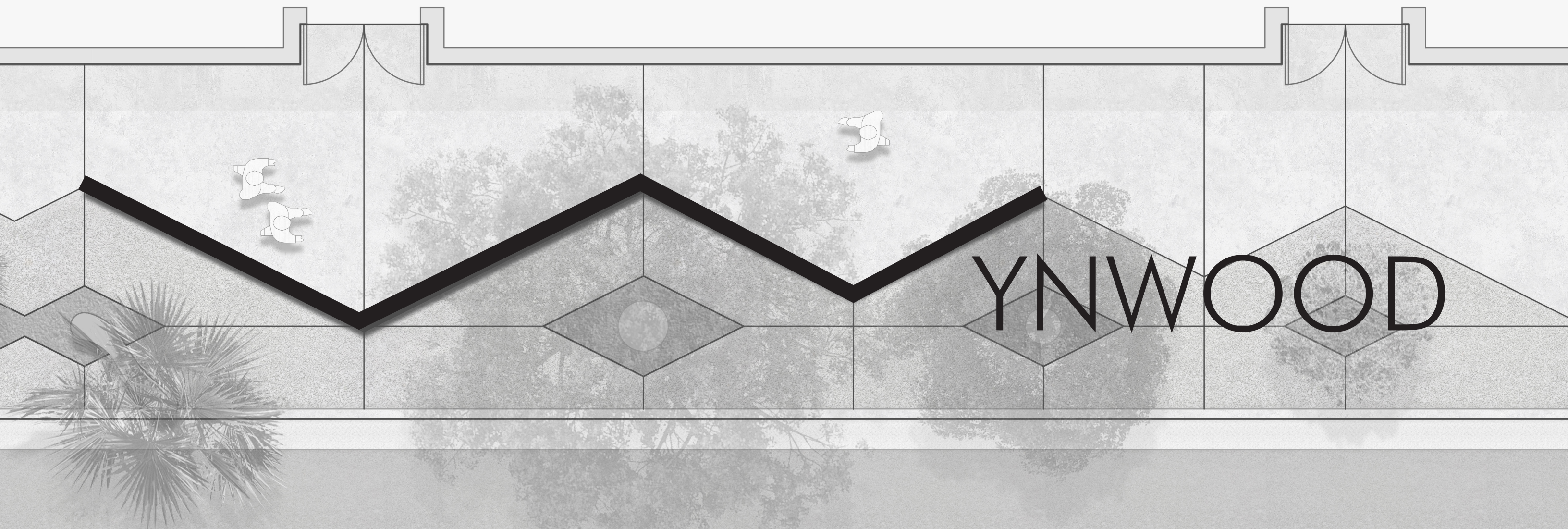


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THANK YOU!

 @arquitectonicageo