PUBLIC ENGAGEMENT

WYNWOOD

STREETSCAPE

+ STREET TREE

MASTERPLAN
WYNWOOD COMMUNITY MEETING

CONTENT

• GEO TEAM
• WYNWOOD NRD-1 LOCATION
• RESEARCH + ANALYSIS
• SCOPE OF WORK
• WHAT IS A WOONERF?
• OUR GOALS
• PROJECT TIMELINE
• QUESTIONS / COMMENTS
• QUESTIONNAIRE
• INTERACTIVE BOARDS
WYNWOOD NRD-1
SITE REFERENCES

NW 2ND AVE
NW5TH AVE
NW 29TH ST
NW 22ND ST
NW 2ND AVE
NORTH MIAMI AVE
NW 20TH ST
SCOPE OF WORK
OUR SCOPE
THE RIGHT-OF-WAY

NW 2ND AVE
NW 5TH AVE
NW 29TH ST
NW 22ND ST
NW 20TH ST
NORTH MIAMI AVE
RIGHT-OF-WAY ZONES

1. SIDEWALK
2. VERGE
3. BIKE LANE
4. DRIVING LANE
5. PARKING

RIGHT-OF-WAY ZONE
**Design Considerations**

- PAVING MATERIAL(S)
- WIDTH (VARIES)
RIGHT-OF-WAY
VERGE

DESIGN CONSIDERATIONS
• PERVIOUS PAVING
• WIDTH (VARIERS)
• TREES/PLANTING
• FURNISHINGS
• BENCHES
• BIKE RACKS
• LIGHTING/POLES
• UTILITIES
• SIGNAGE
RIGHT-OF-WAY

BIKE LANE

DESIGN CONSIDERATIONS
- OVERALL NETWORK
- LOCATION
- MARKINGS
RIGHT-OF-WAY

PARKING+LOADING

DESIGN CONSIDERATIONS

- PAVING MATERIAL(S)
- RIDESHARE DROP-OFF+PICK-UP
- PLANTING
- STORMWATER RETENTION
- PARKLETTES
PARKING + LOADING ZONE

ALTERNATIVE CONSIDERATIONS

RAINGARDEN / STORMWATER PLANTER

Stormwater planters are planting areas designed to absorb, filter, and reduce stormwater runoff from adjacent streets and sidewalks.

LARGE TREE PLANTERS / BUMPOUTS

A bumpout is a planter with trees often between parking spaces and loading zones as an effort to increase tree canopy + planting in an urban streetscape.

RIDE SHARE / DROP OFF + PICK UP

A zone designated for app based pick-up and drop-off. Should be flexible to serve as loading zone during off hours.

PARKLETTES

Parklettes create public space in the on-street parking zones intended primarily for pedestrian use.
RIGHT-OF-WAY

DRIVING LANE

DESIGN CONSIDERATIONS

- PAVING
- STRIPING
- WOONERF
- 1-WAY
- 2-WAY
WOONERF /ˈvoʊnərф/

“A street design that primarily accommodates pedestrians and bicyclists, with limited vehicular use.”
WOONERFS

NW 1ST PLACE

NW 1ST AVE
WOONERF

PRECEDEMENTS

BELL STREET PARK
SEATTLE’S PARKS + RECREATION DEPT
SEATTLE, WA

TRAUGUTTA WOONERF
JAMES CORNER FIELD OPERATIONS
ŁÓDZ, POLAND

NEW ROAD
LANDSCAPE PROJECTS
BRIGHTON, UK
E/W TRAFFIC FLOW

CONSIDERATIONS

2-WAY STREETS

72% VEHICULAR
28% PEDESTRIAN

1-WAY STREETS

48% VEHICULAR
52% PEDESTRIAN

50' RIGHT-OF-WAY (TYPICAL)
PEDESTRIAN FRIENDLY

• PEDESTRIAN NETWORK
• ENHANCE CROSSBLOCK CONNECTIVITY
• CROSSWALKS
• BIKE LANES
• SIDEWALKS
• MATERIALITY
• TREE CANOPY/SHADE

SAFETY

• LIGHTING
• TRAFFIC CALMING
IDENTITY

REINFORCE WYNWOOD’S ICONIC CHARACTER

• ART FORWARD
• ENTREPRENEURIAL SPIRIT
• INDUSTRIAL IDENTITY
ORGANIZATIONAL STRATEGIES

- COLOR THEMES/FINISHES
- CHARACTER VARIATION/MATERIAL SELECTION
- SENSORIAL EXPERIENCE

WAYFINDING
SUSTAINABILITY + REDUCED MAINTENANCE

- DURABLE + RESPONSIBLE MATERIALS
- STREETSCAPE AS INFRASTRUCTURE
- ENERGY CONSERVATION

RESILIENCY

ARQUITECTONICAGEO
WYNWOOD STREESCAPE

PROJECT TIMELINE

2018 | 2019

SITE ANALYSIS

MASTERPLAN DESIGN

COMMUNITY OUTREACH

GUIDELINES
THANK YOU!

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