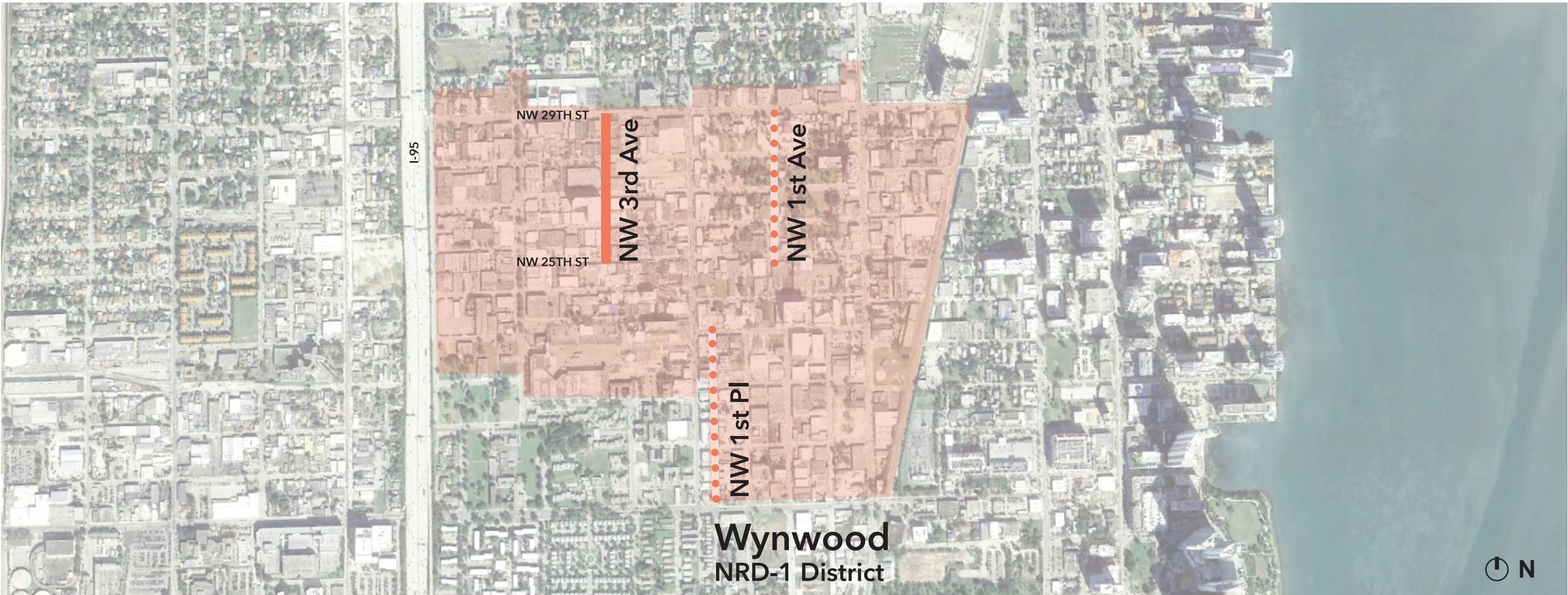






# Wynwood Woonerf | NW 3rd Ave Pilot

A dynamic new street design developed to convert a public throughfare into a pedestrian primary zone which acts as a public open space

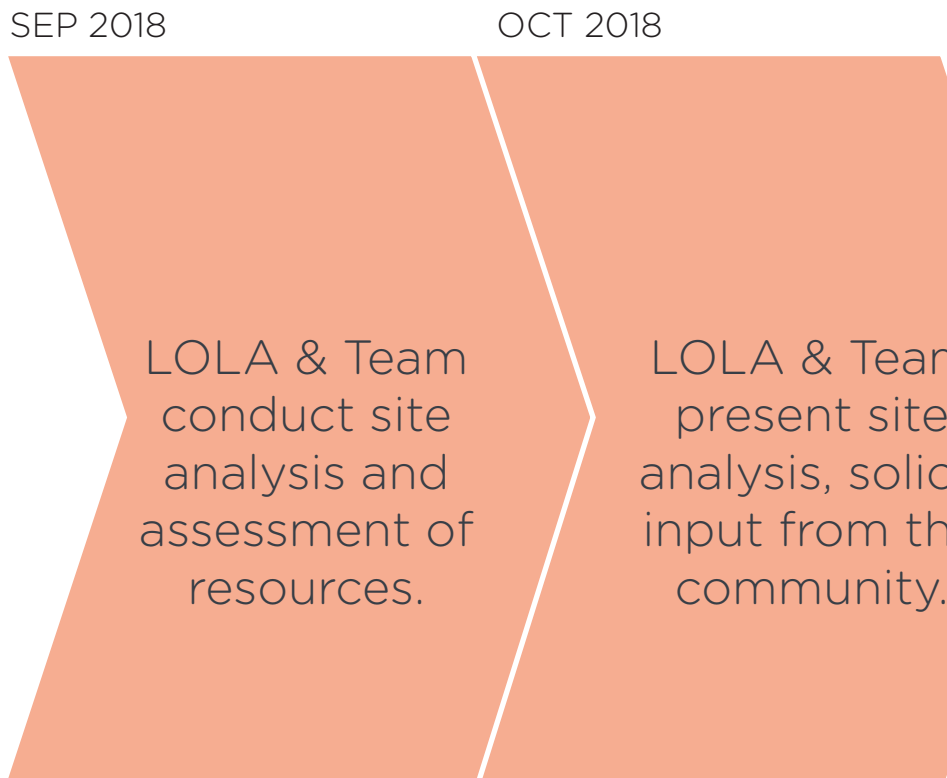


- ..... Planned Woonerfs
- Pilot Woonerf

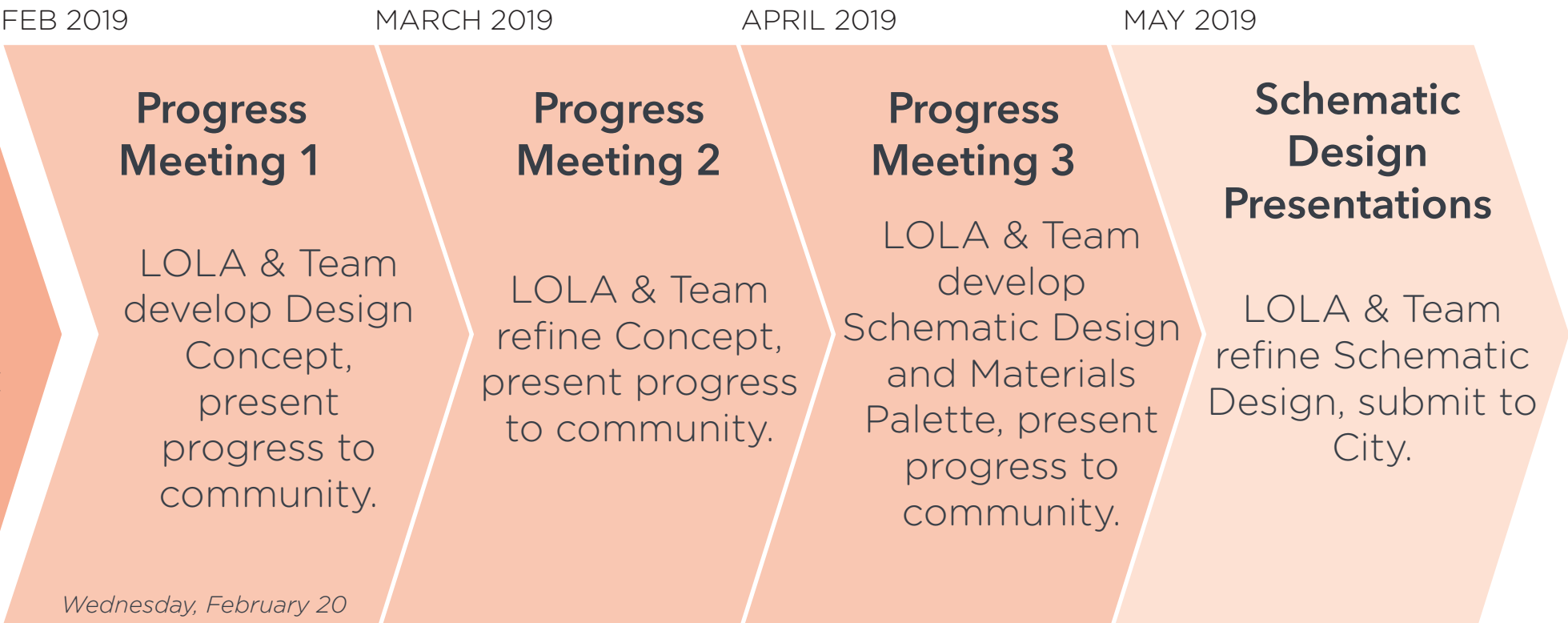


# Project Process and Timeline

## SITE ANALYSIS



## SCHEMATIC DESIGN



## Progress Meeting Agenda

- i. Introductions
  - Jennifer Bolstad (Local Office Landscape and Urban Design)
  - Walter Meyer (Local Office Landscape and Urban Design)
  - Tony Garcia (Street Plans Collaborative)
  - Patrick Shearer (E-Sciences)
  - Orestes Betancourt (Coastal Systems International)
  
- ii. Outcome from Outreach Questionnaire
  
- iii. Principles for a Wynwood Woonerf
  
- iv. Consultant Design Charette Report and Woonerf Diagrams
  
- v. Woonerf Design Concepts
  
- vi. Decisions for next steps in design process:
  - Vehicular access to Woonerf
  - Public-Private overlap
  - Overhead utility challenges



# What could be improved about NW 3rd Avenue in Wynwood?

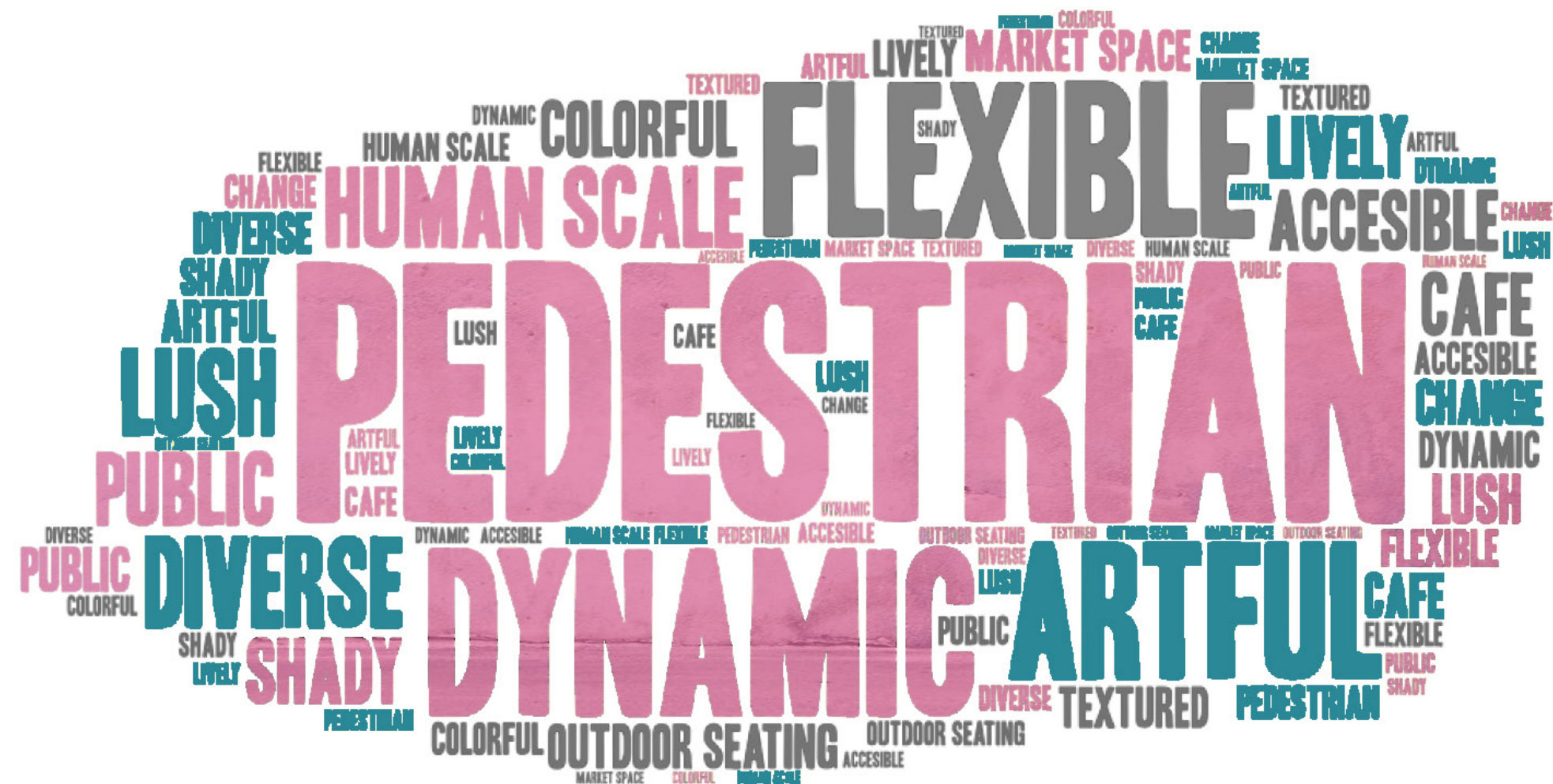
## Public Engagement Questionnaire





# How do you envision the NW 3rd Avenue Woonerf?

## Public Engagement Questionnaire





# PRINCIPLES FOR A WYNWOOD WOONERF

- 01** Create a commons that seamlessly **connects the public and private** realm
- 02** **Express and enhance the identity of Wynwood** in the streetscape
- 03** Ensure the built environment **contributes to the health of the natural environment** and the **social and economic resilience of the community**



# 01 Create a commons that seamlessly **connects the public and private** realm

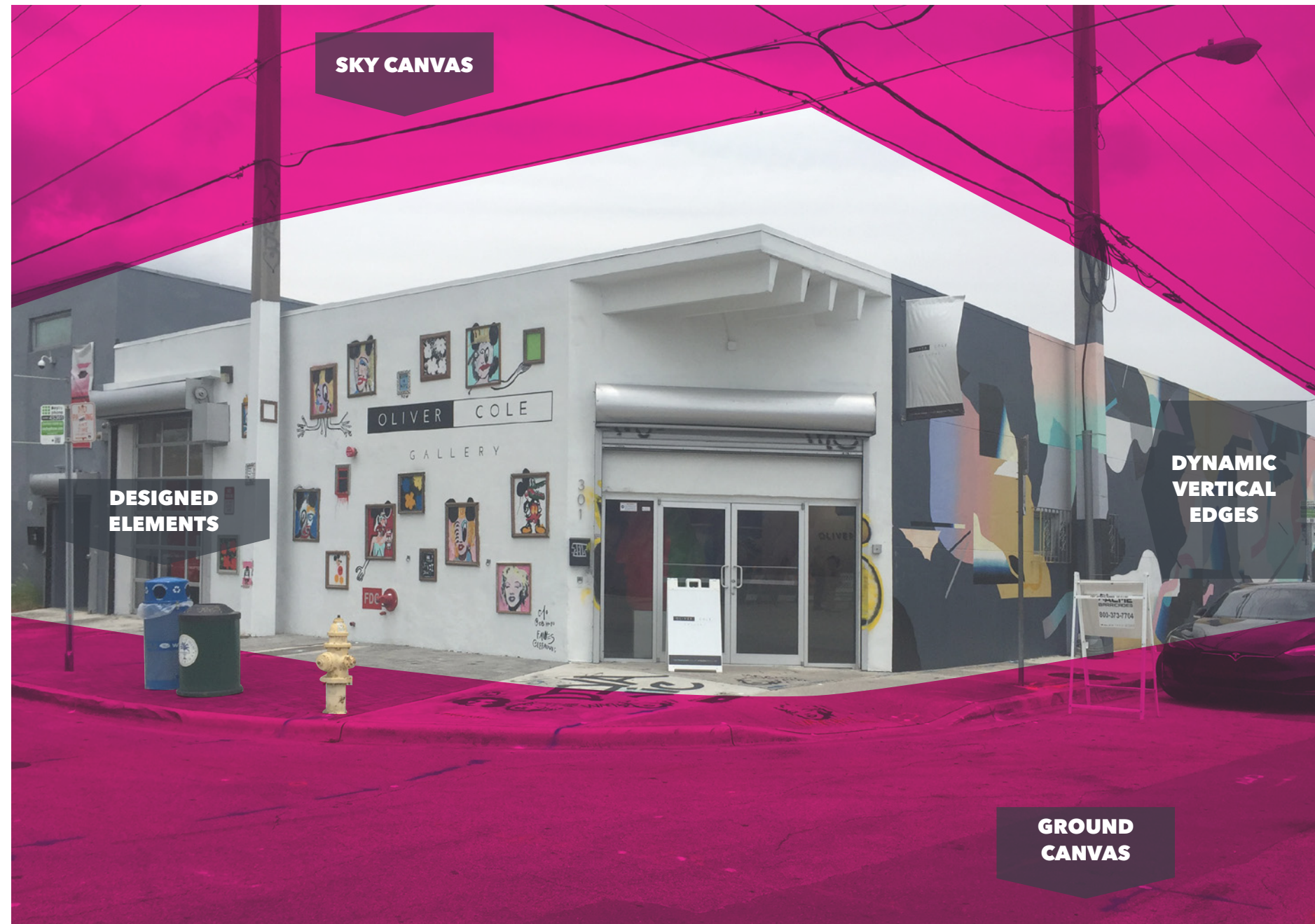
- a Prioritize pedestrian access and safety while providing adequate service, automobile, and bicycle mobility
- b Partner with the BID and private owners to achieve maximum accessibility
- c Define the commons to include ground and sky planes





## 02 Express and enhance the identity of Wynwood in the streetscape

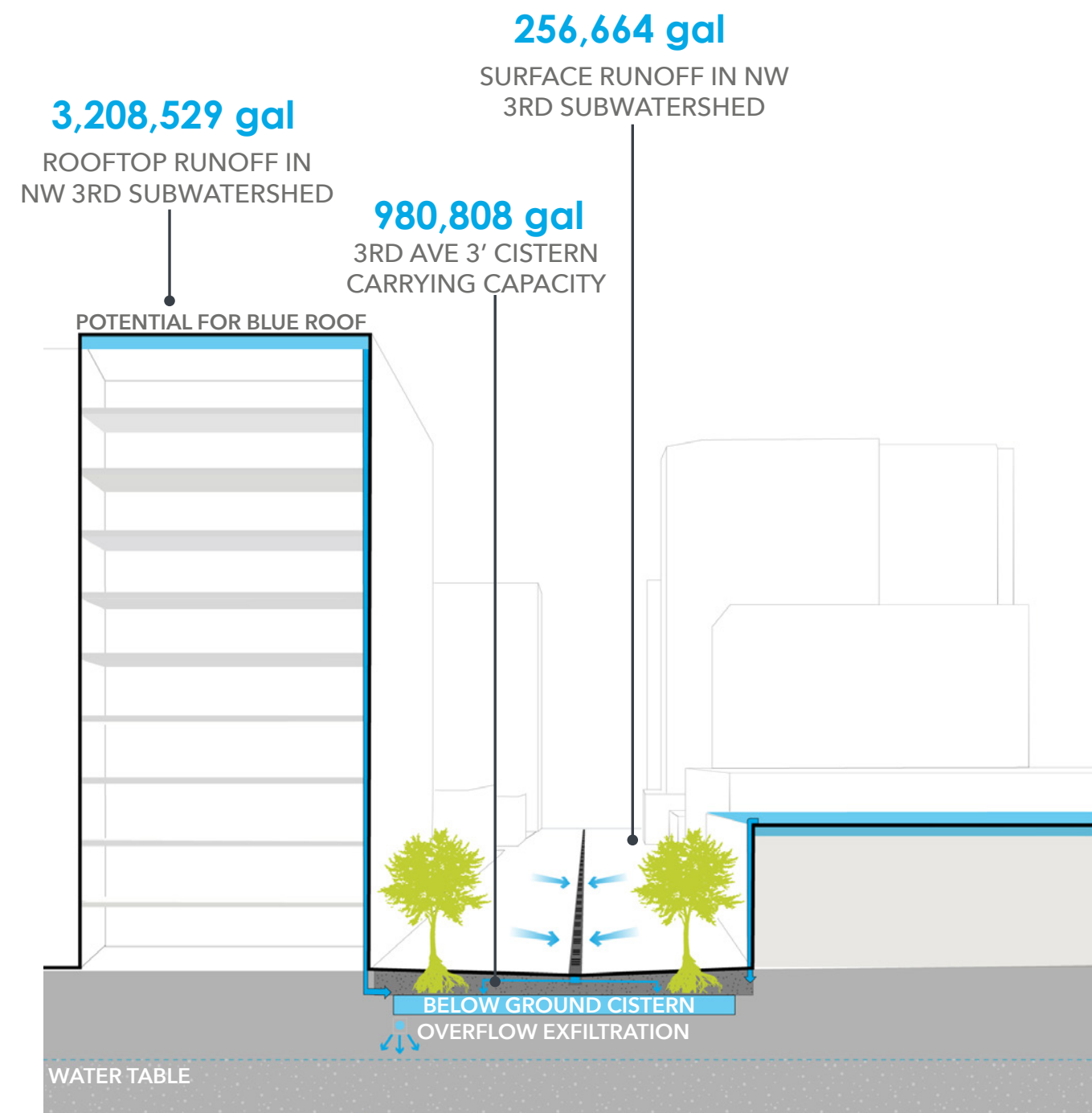
- a The experiences of Wynwood are dynamic and ephemeral. The woonerf design character should be 4-dimensional, embracing change.
- b Art activities in Wynwood have shifted from production to consumption. The Woonerf and other public spaces provide opportunities to re-introduce production through the engagement of artists in the designed elements.





03 Ensure the built environment **contributes to the health of the natural environment** and the **social and economic resilience of the community**

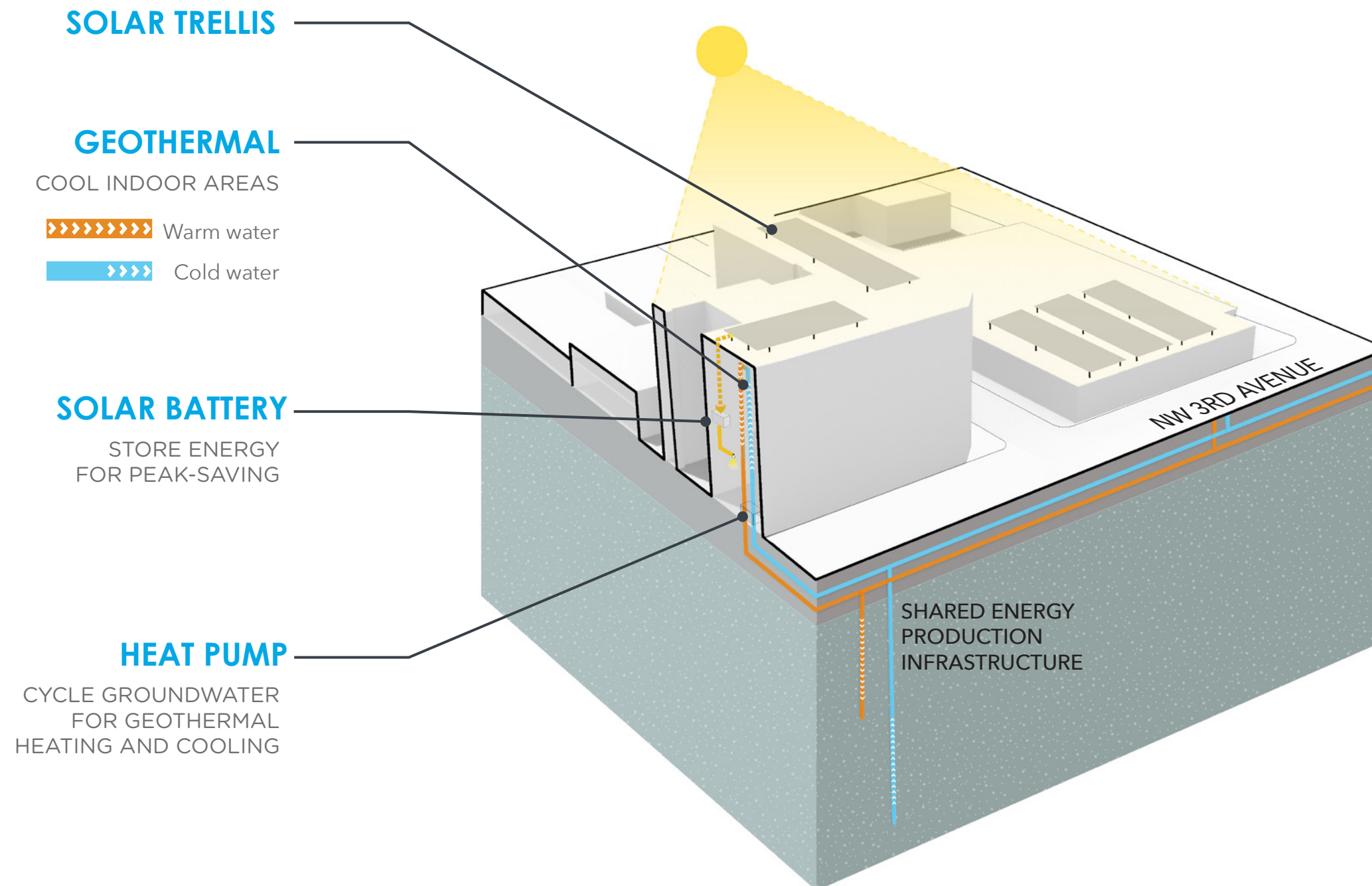
- a Treat **water** as an infrastructure of the commons





# 03 Ensure the built environment **contributes to the health of the natural environment** and the **social and economic resilience of the community**

- b** Leverage district-wide opportunities for **energy** production



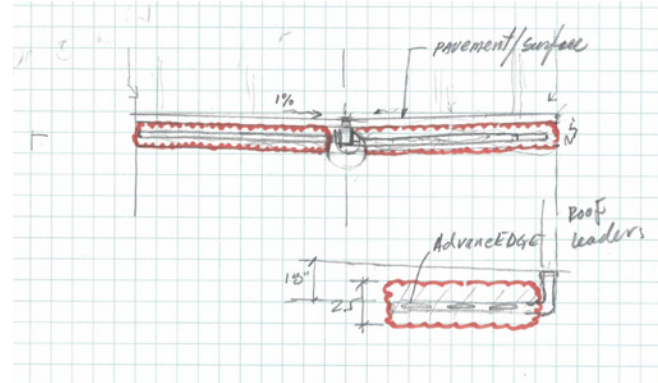
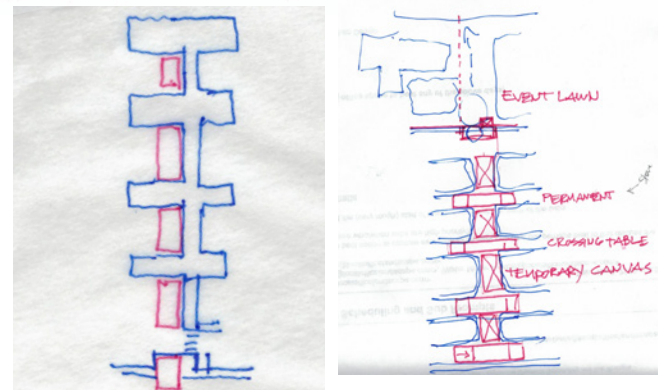
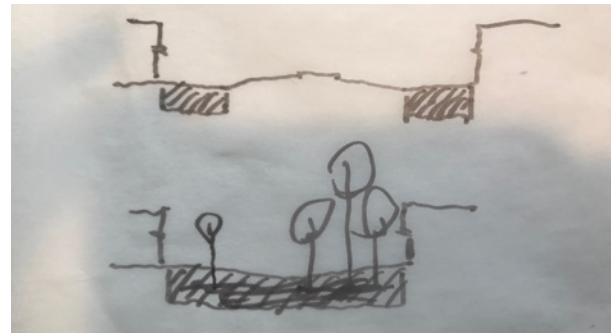
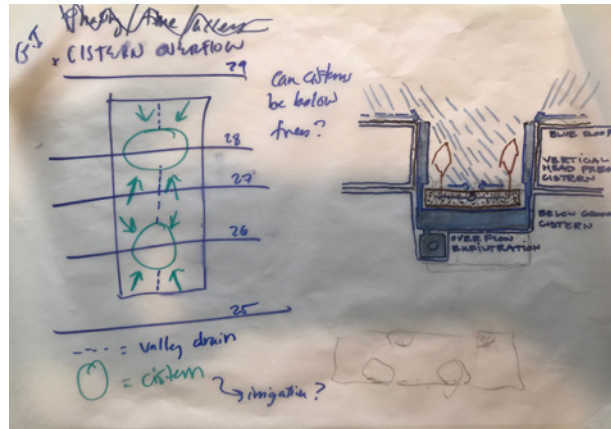
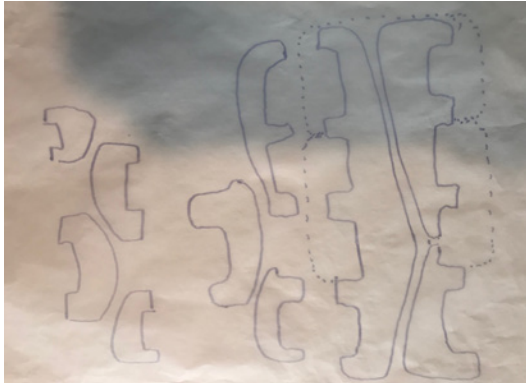
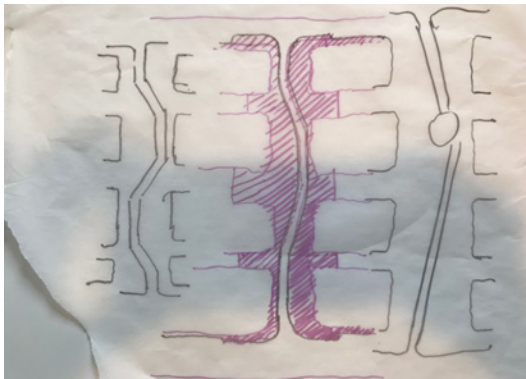
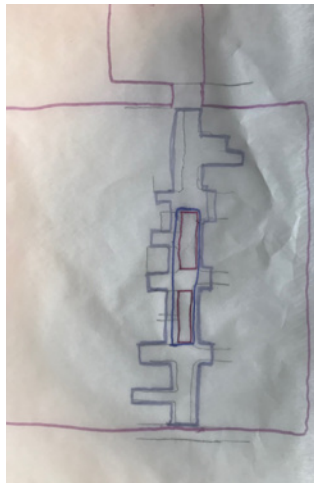
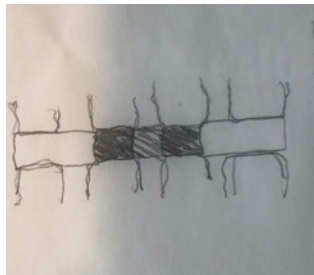
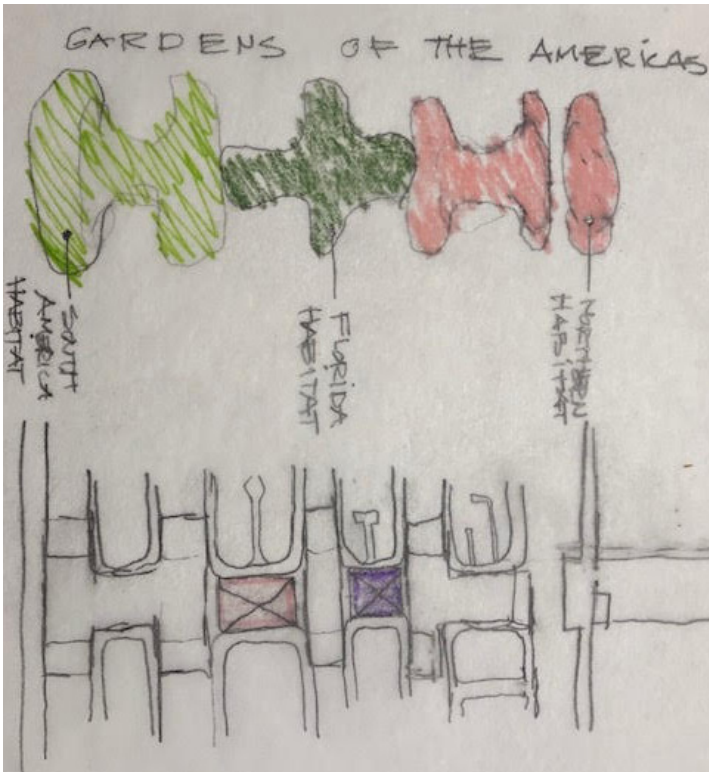
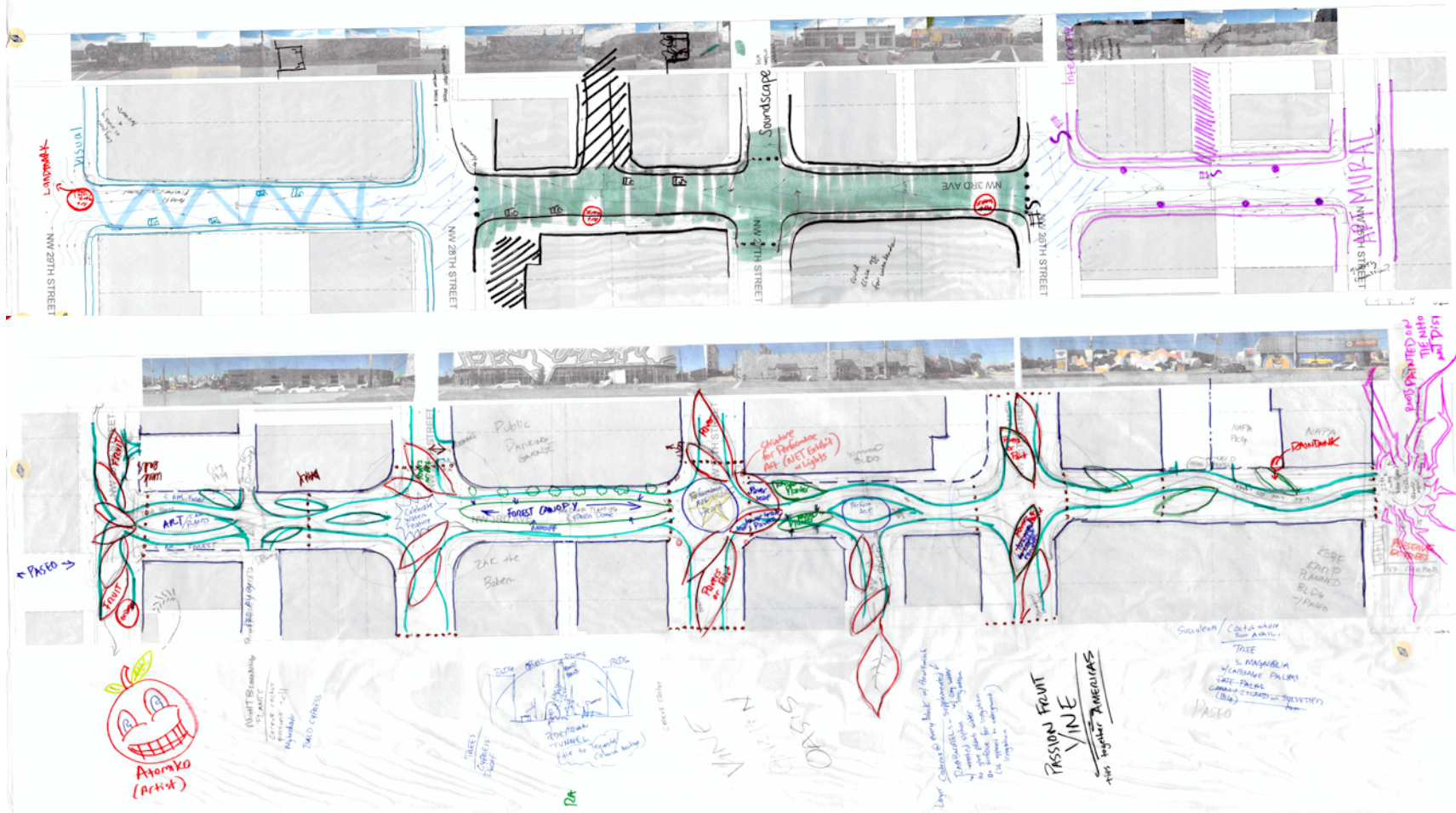


# CONCEPTUAL FRAMEWORK





# Consultant Design Charrette



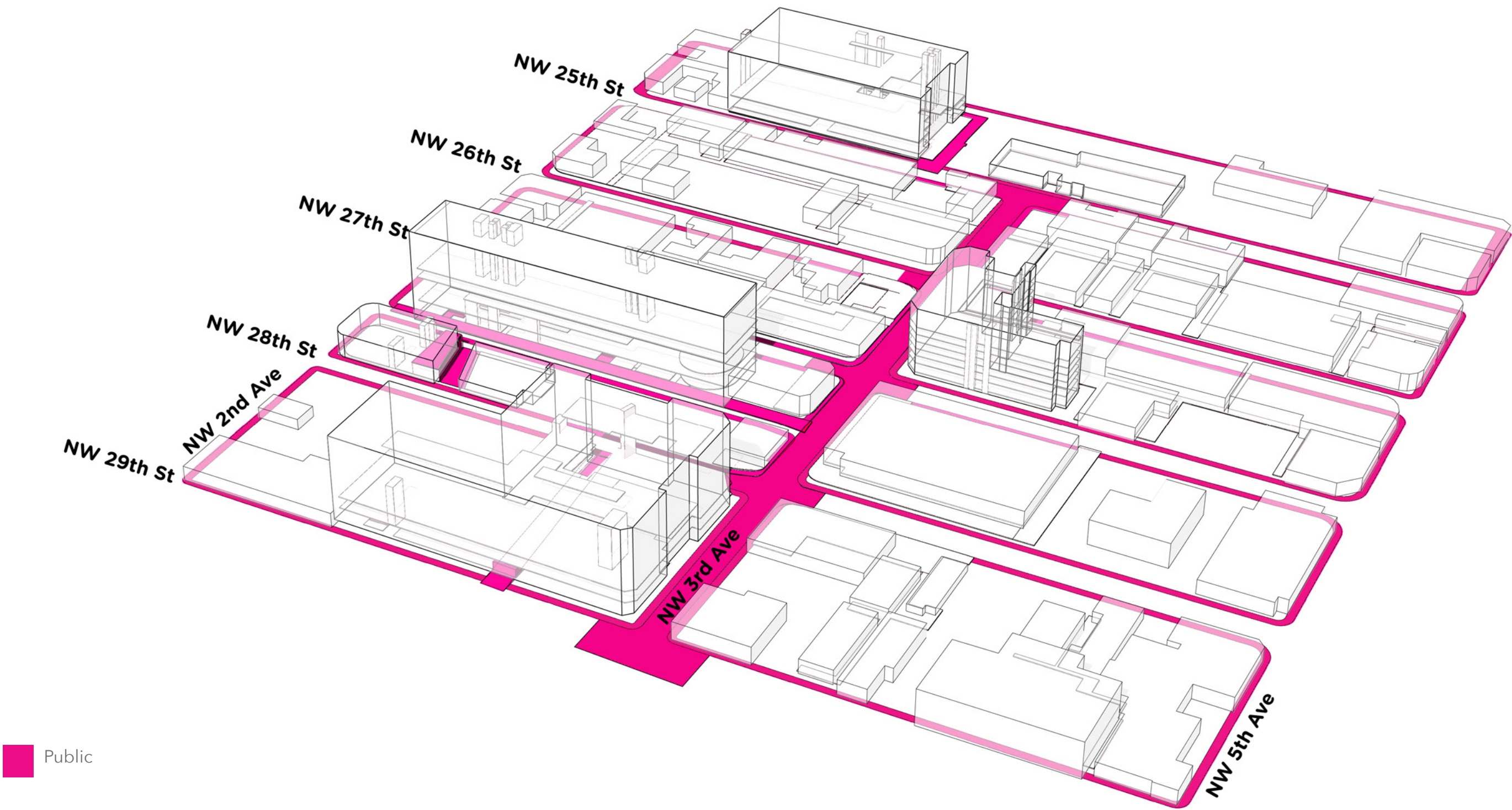


# Oolitic Urbanism





# Expanding the Commons



INTRO

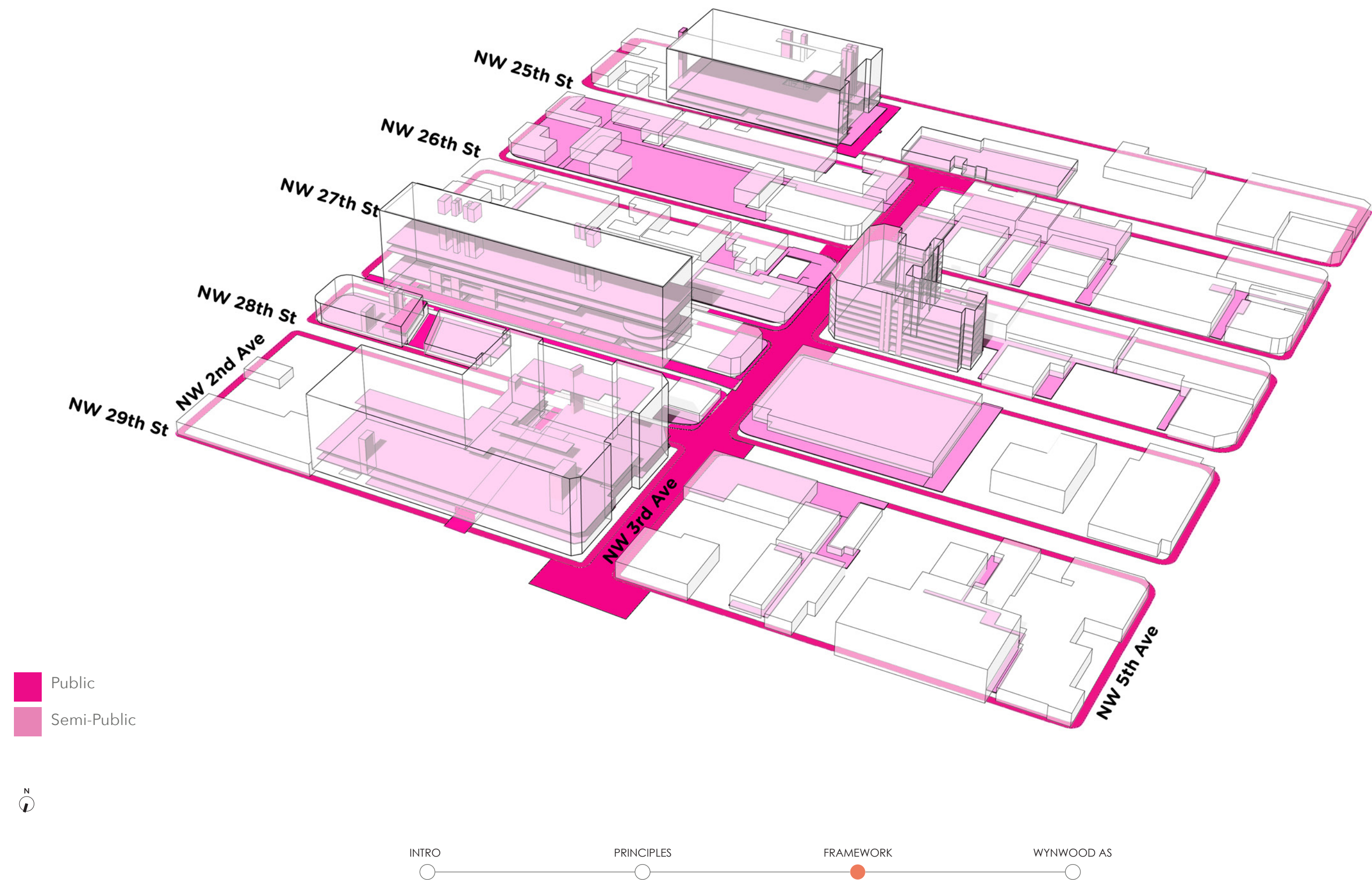
PRINCIPLES

FRAMEWORK

WYNWOOD AS

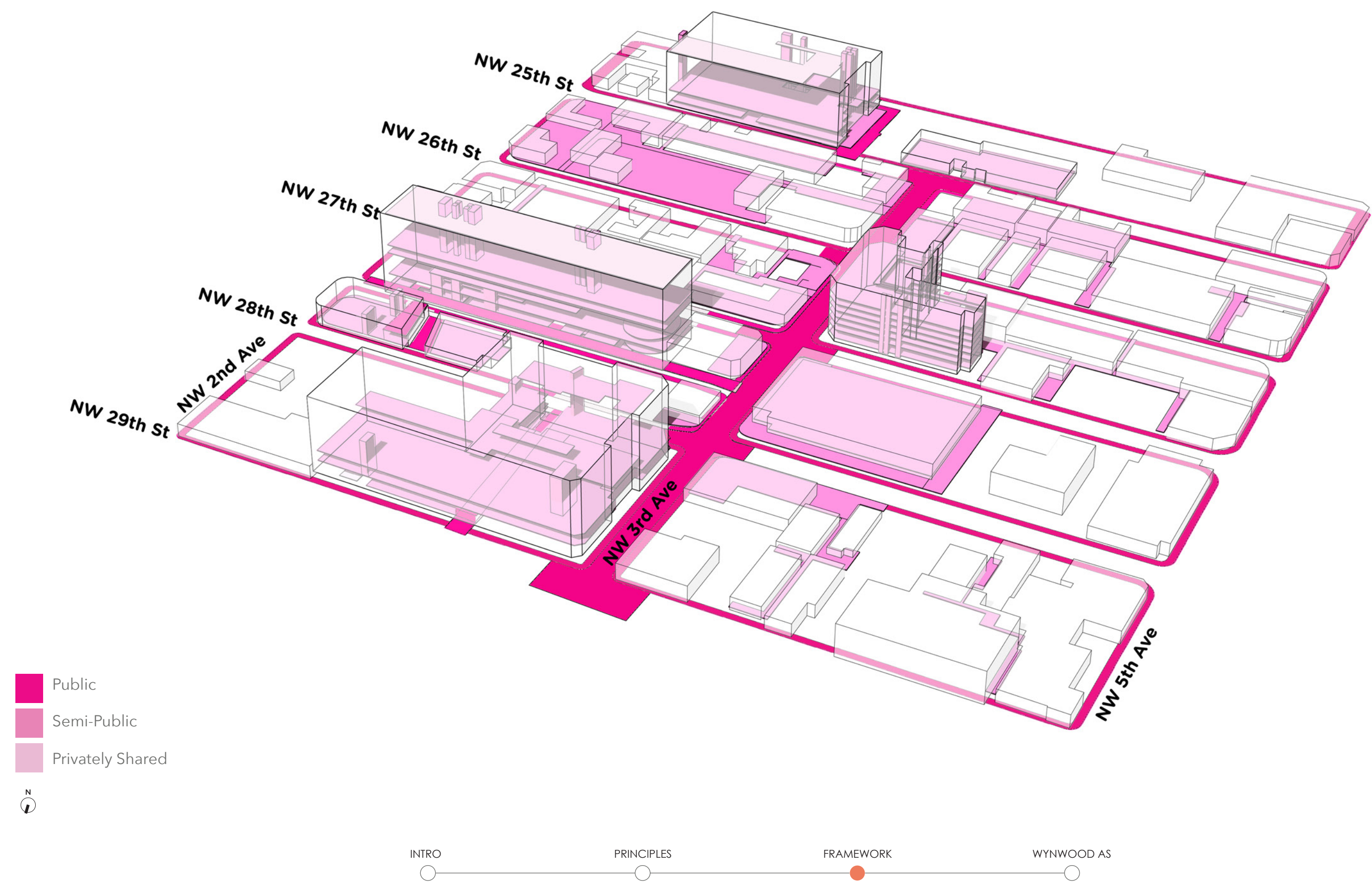


# Expanding the Commons



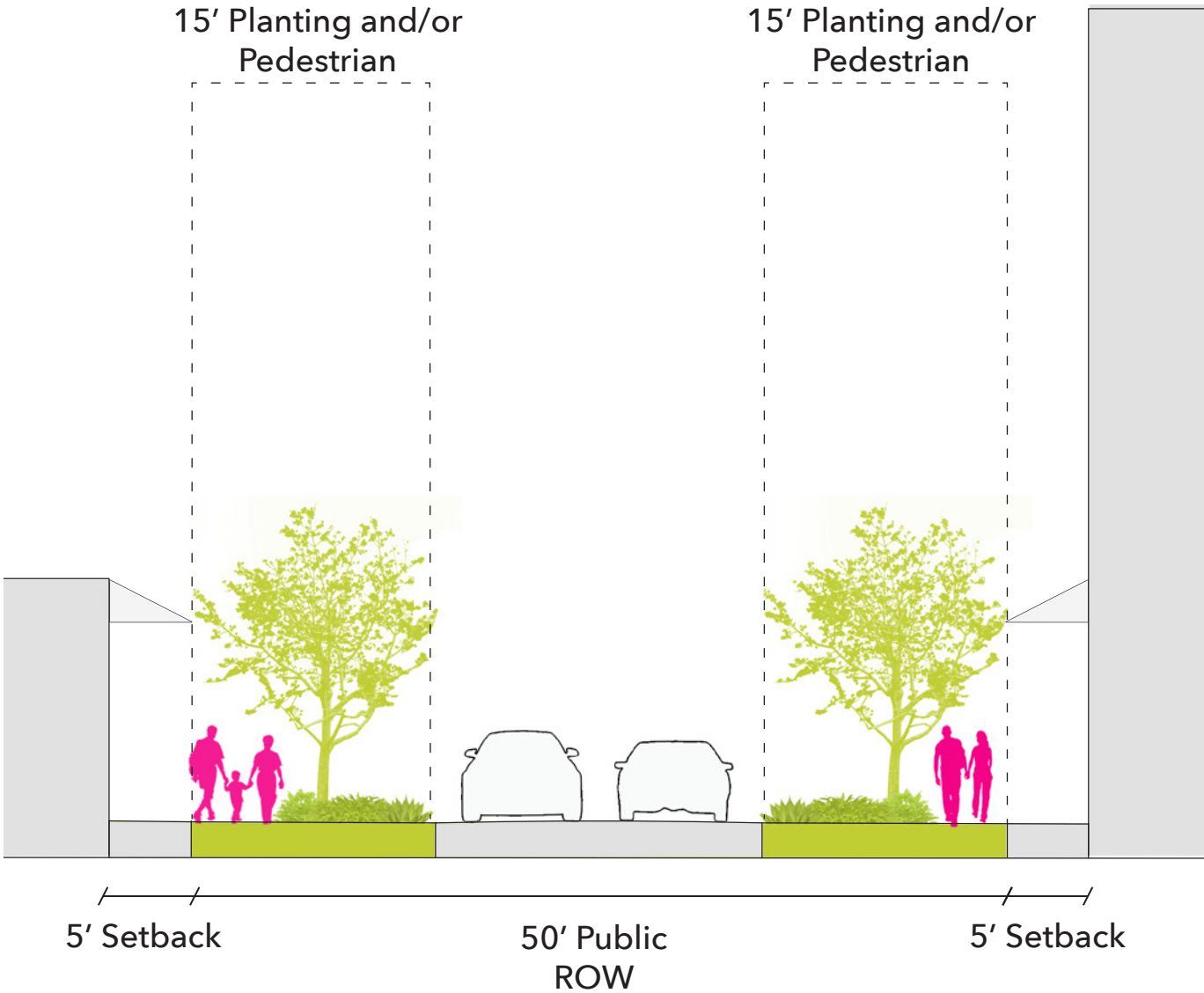


# Expanding the Commons



# NW 3rd Avenue Section | Two Lanes

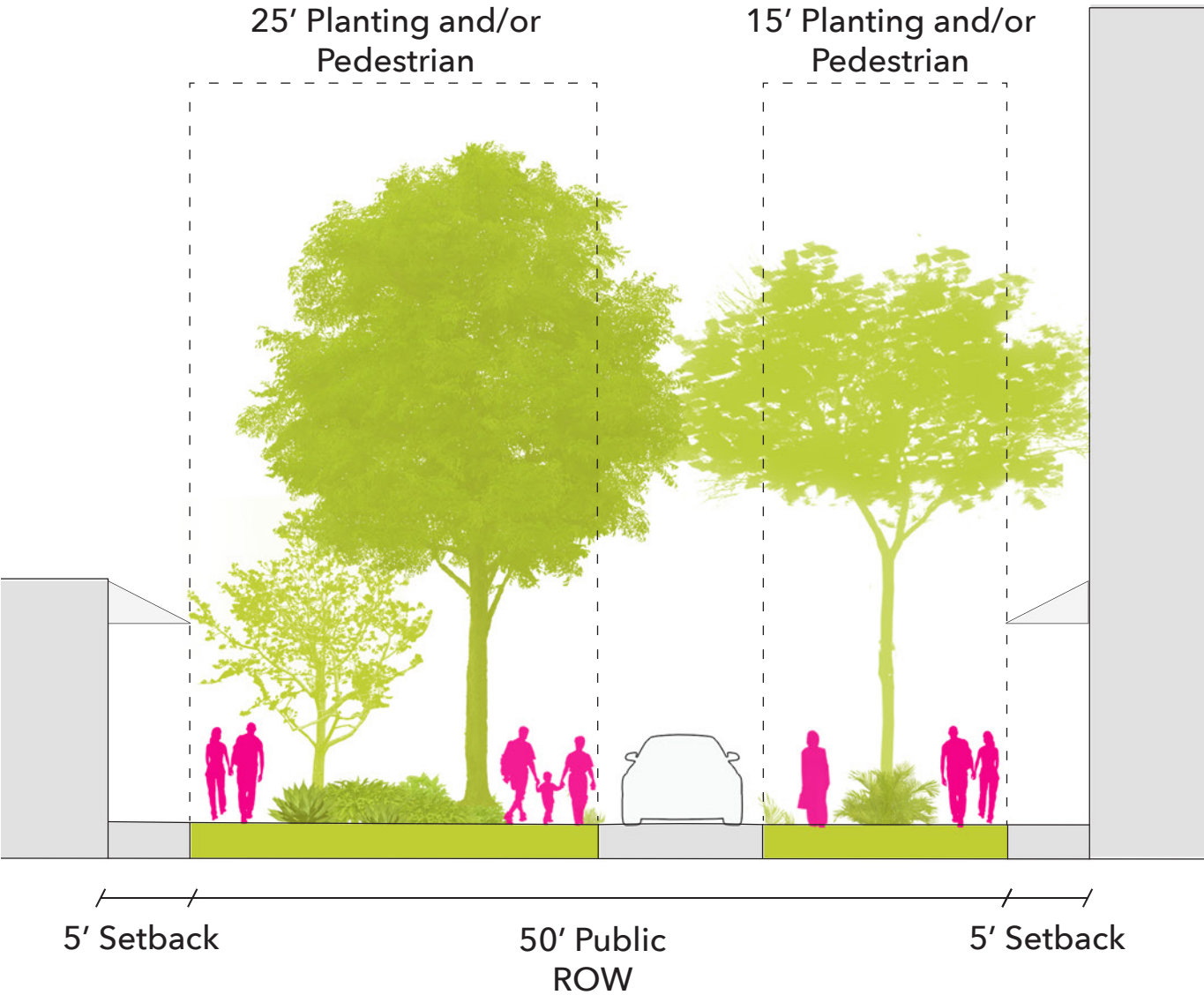
**Two-Way Traffic**  
**No On-Street Parking**  
**40% Vehicular**  
**60% Pedestrian**





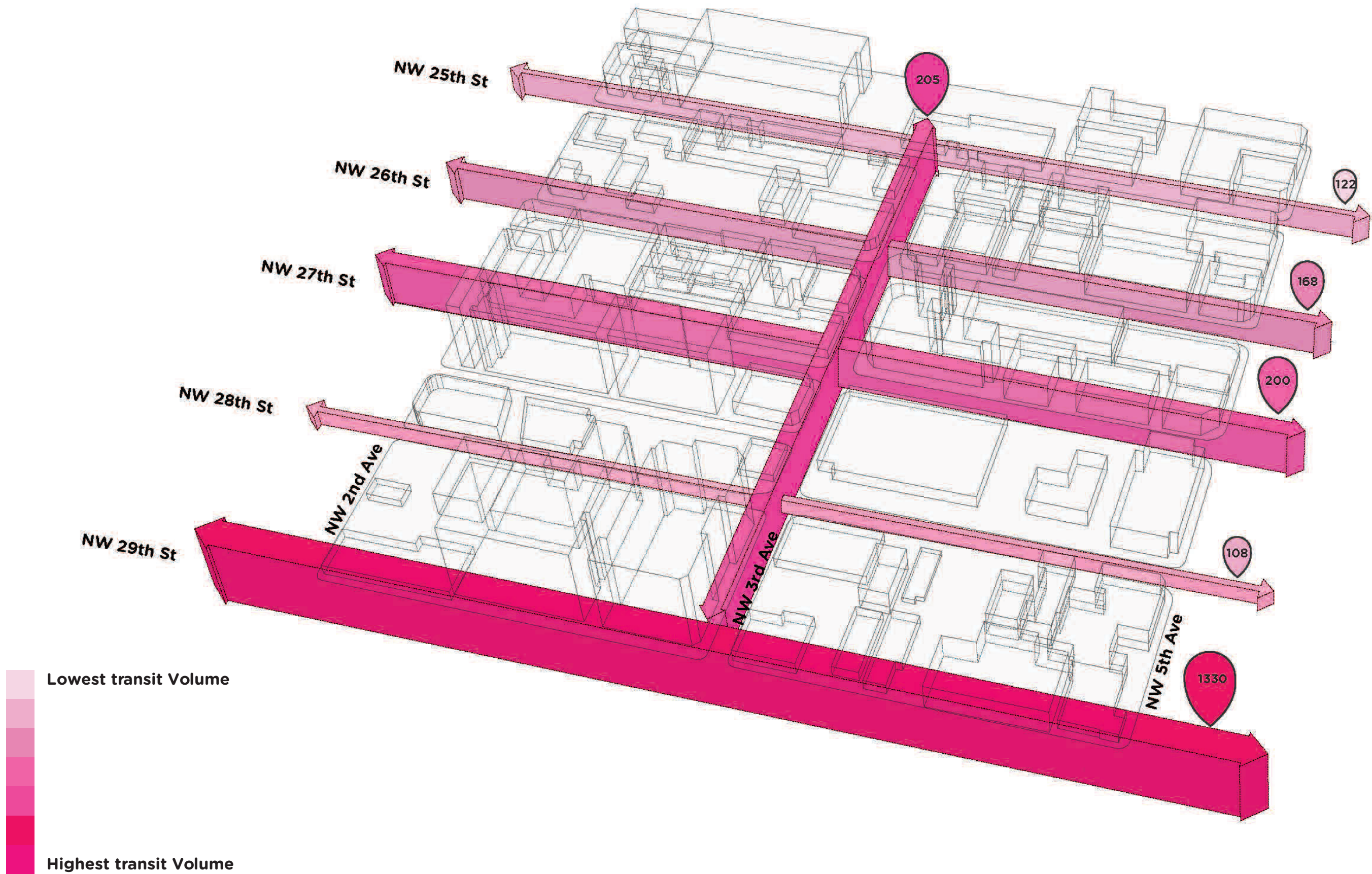
# NW 3rd Avenue Section | One Lane

**One-Way Traffic**  
**No On-Street Parking**  
**20% Vehicular**  
**80% Pedestrian**



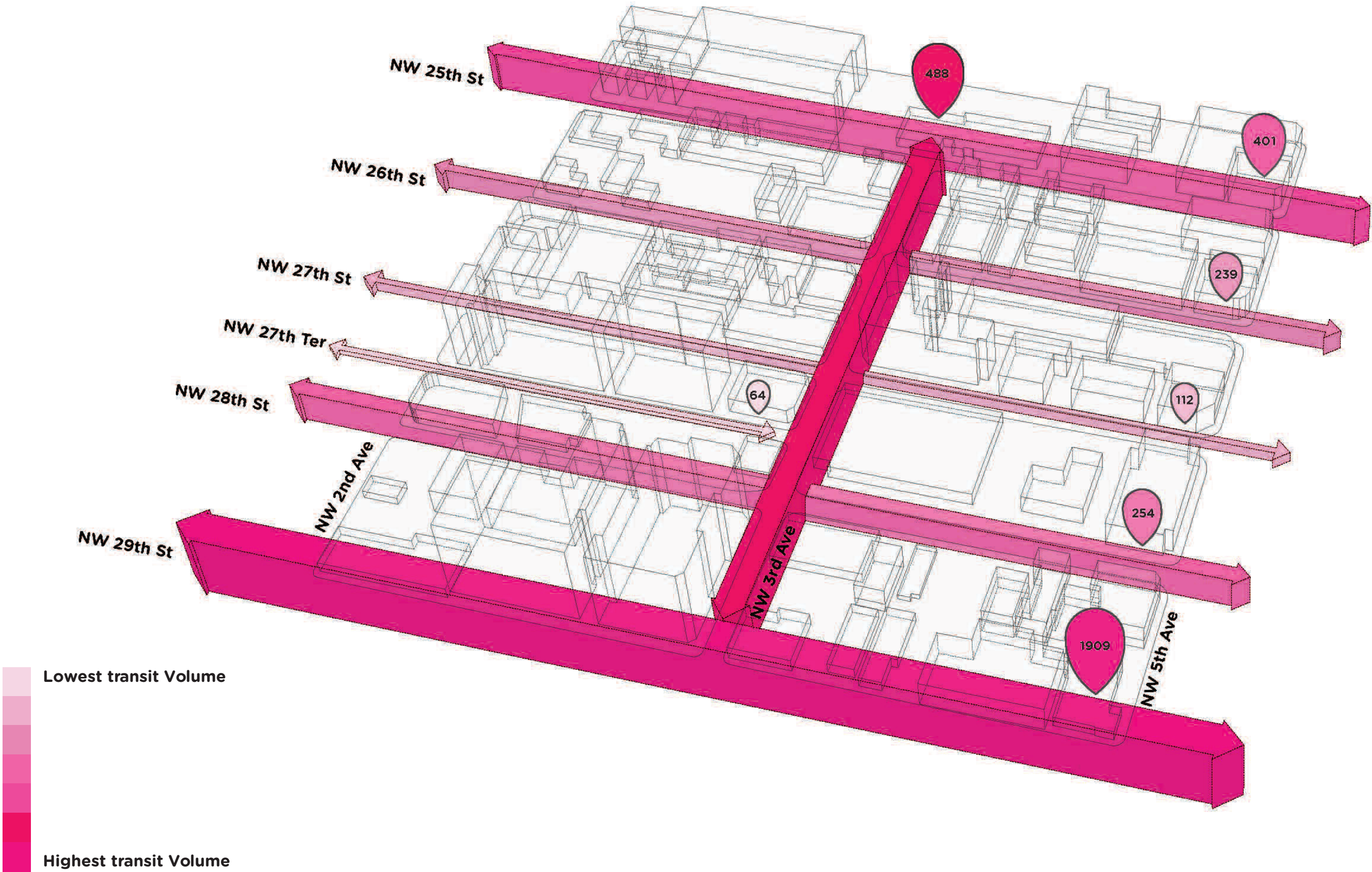


# 2015 Traffic Volume



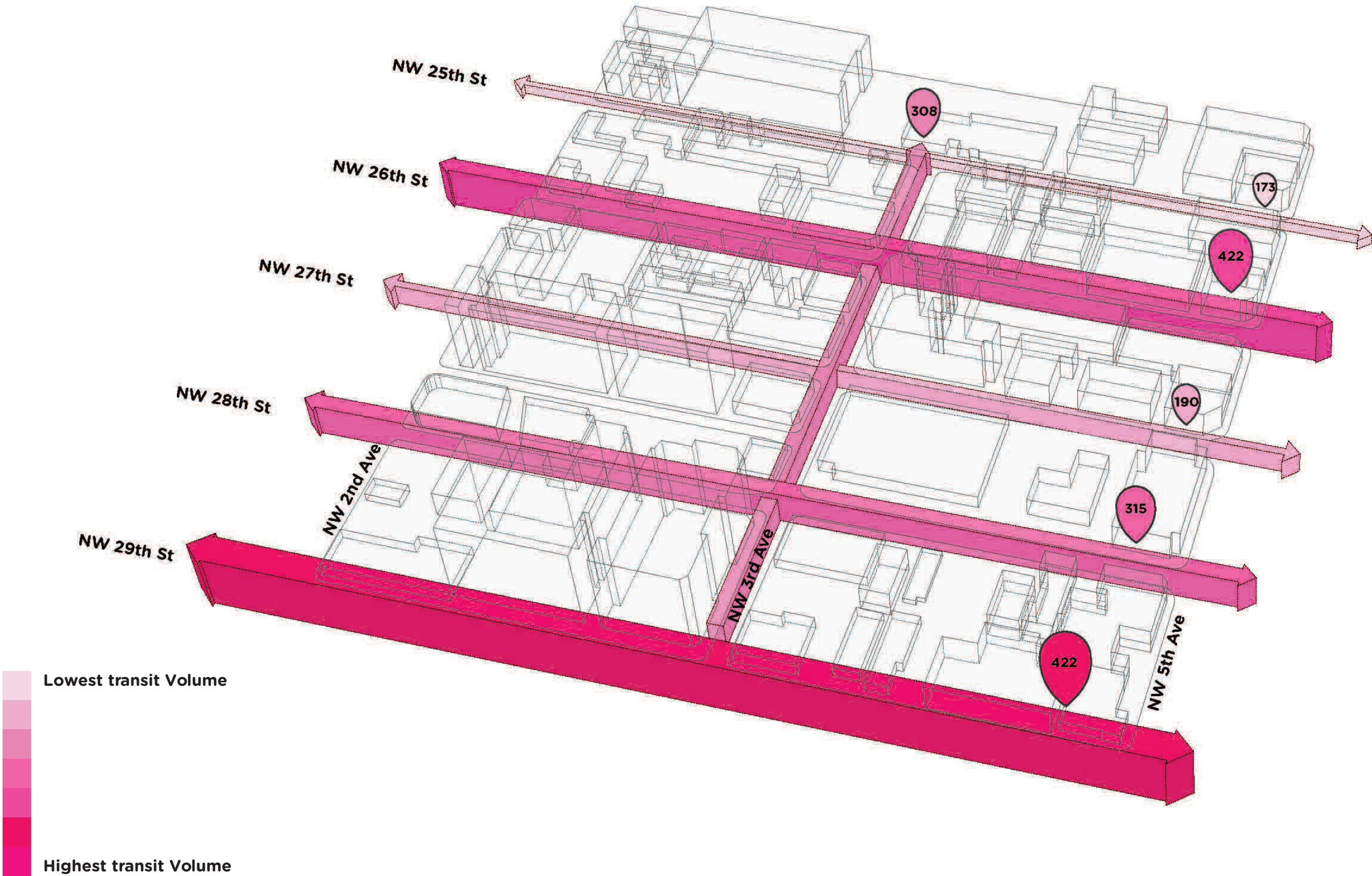


# 2019 Traffic Volume



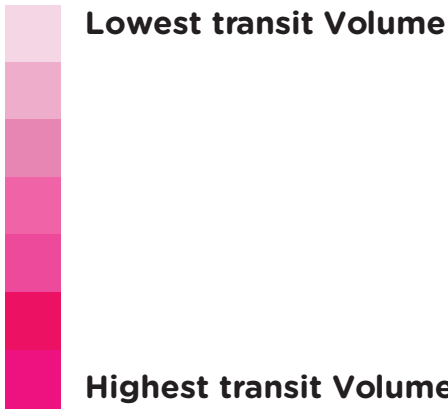
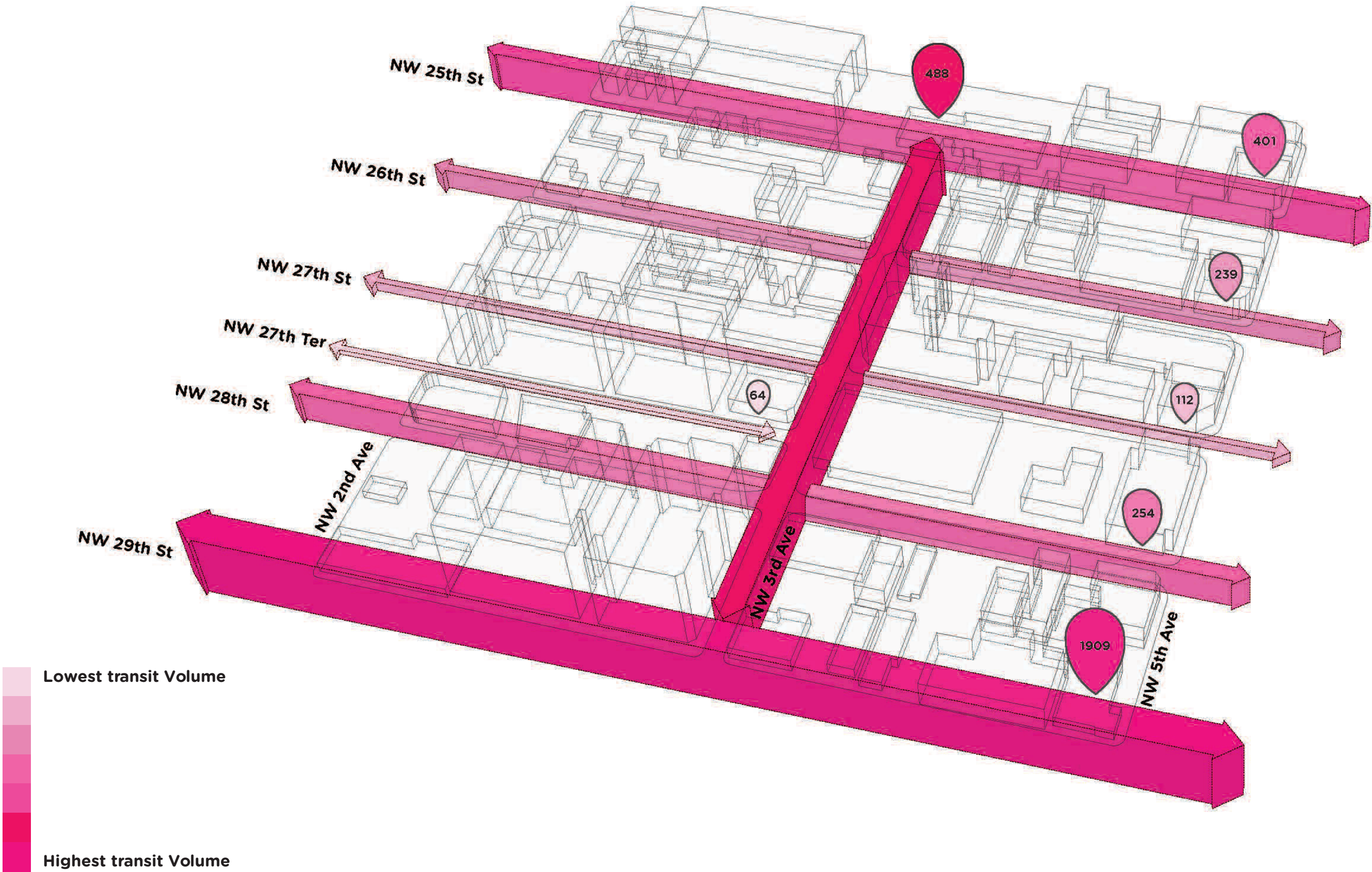


# Traffic Study | NW 3rd One-Way South Bound



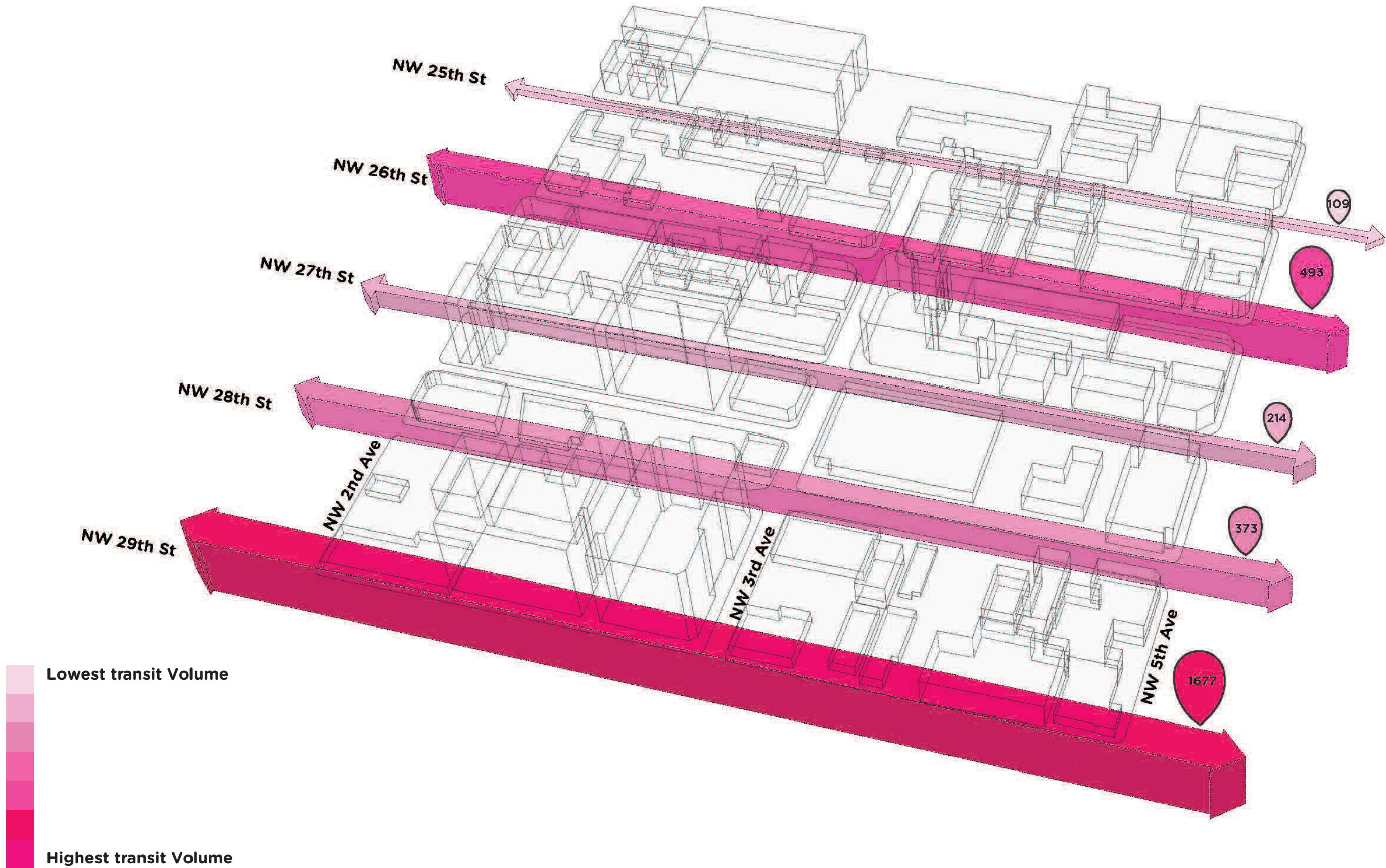


# 2019 Traffic Volume





# Adaptive Use | No Traffic Along NW 3rd

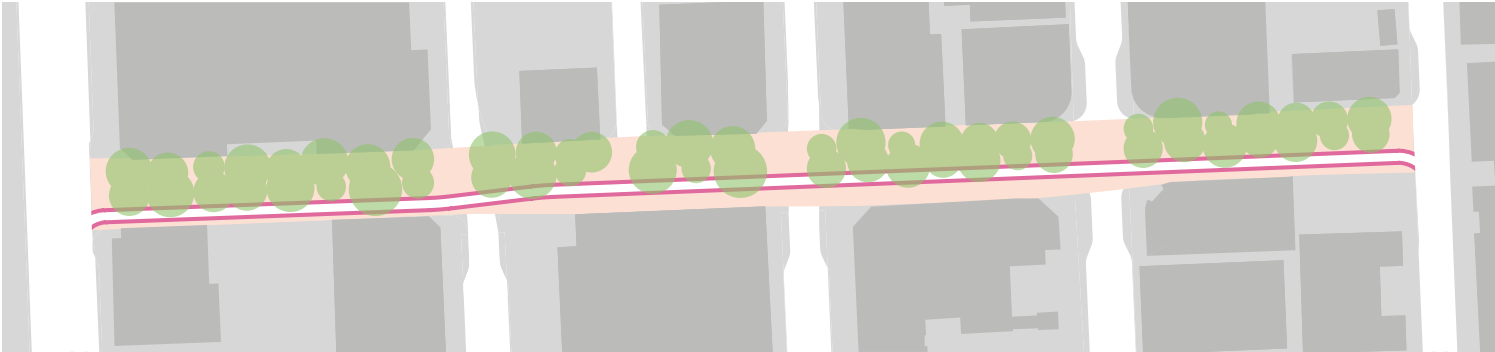


# Wynwood Woonerf as...

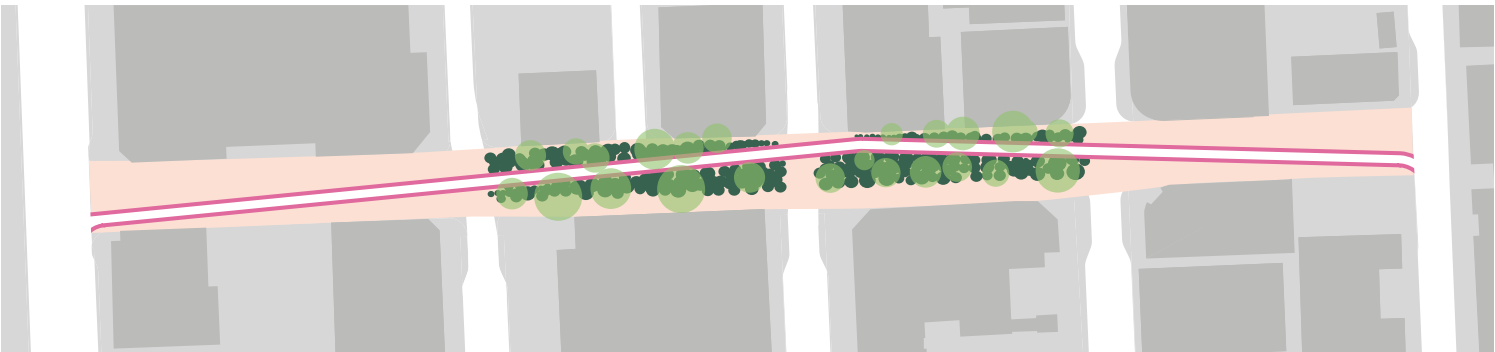


# Woonerf as...

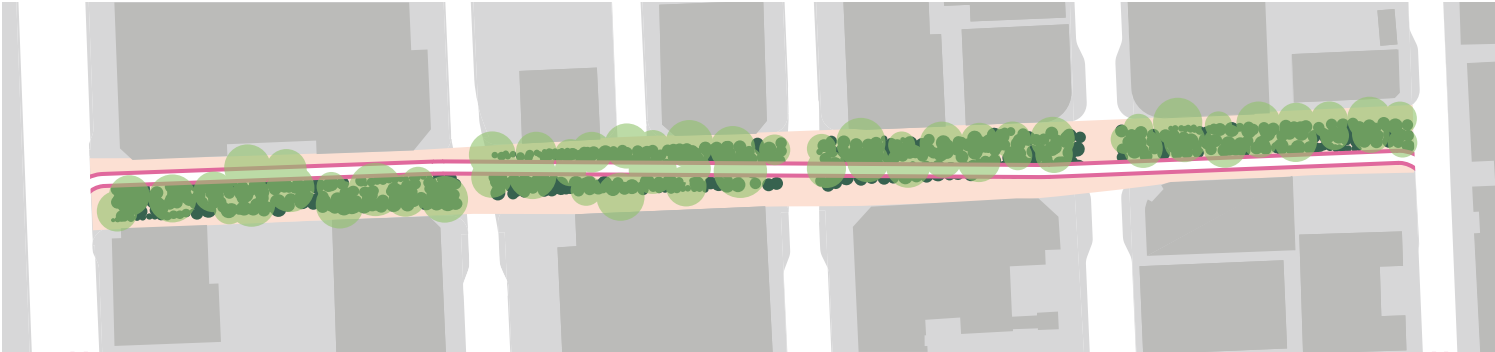
Promenade



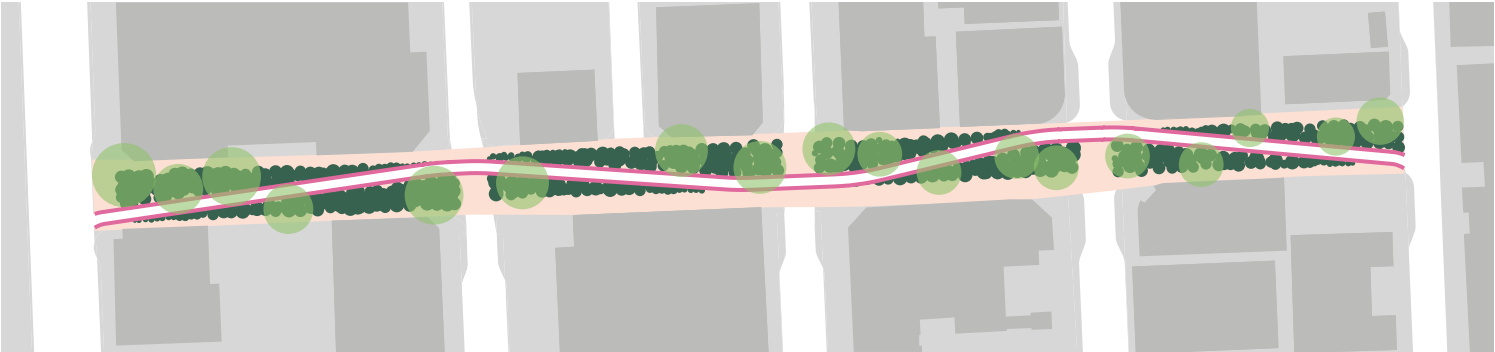
Art Canvas



Habitat

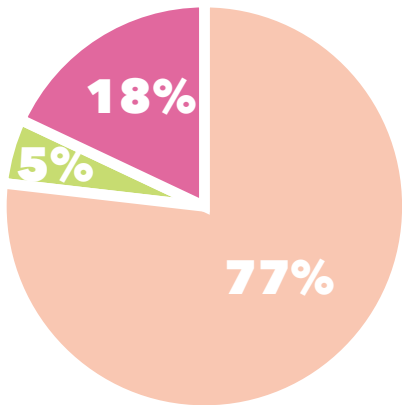
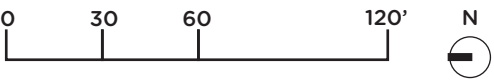


Garden





# Woonerf As Promenade



47,600 SF Pedestrian  
3,200 SF Planted  
11,200 SF Vehicular



# Woonerf As Promenade



**HIGH TREE  
CANOPY  
PROVIDES  
SHADE WITHOUT  
LIMITING  
VISIBILITY**

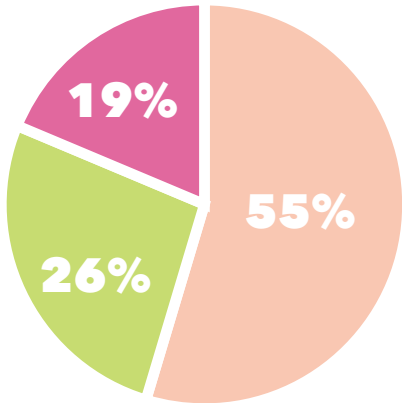
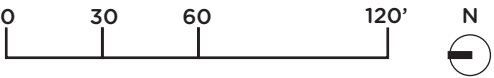
**MOVABLE  
STREET  
FURNITURE  
ALLOWS THE  
SPACE TO BE  
TRANSFORMED  
FOR EVENTS**

**FACADE-  
TO-FACADE  
PUBLIC  
SPACE**

**FLEXIBLE, MULTI-  
USE GROUND  
PLANE**



# Woonerf As Art Canvas



33,900 SF Pedestrian  
16,500 SF Planted  
11,600 SF Vehicular



# Woonerf As Art Canvas



**STREET  
FURNITURE IS  
A DYNAMIC  
COLLABORATION  
WITH ROTATING  
ARTISTS**

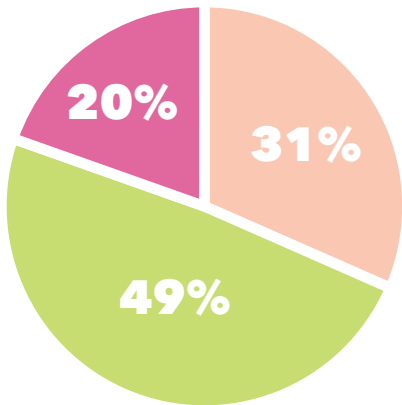
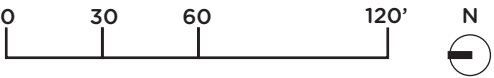
**GENEROUS  
GATHERING  
SPACE ALLOWS  
FOR EVENTS AND  
PERFORMANCES**

**OVERHEAD  
SHADE  
STRUCTURE  
MAINTAINS  
CLEAR SIGHT  
LINES TO ART**

**EVERY SURFACE  
IS A CANVAS  
FOR AN EVER-  
CHANGING  
DISPLAY OF  
MURALS**



# Woonerf As Habitat



19,500 SF Pedestrian  
30,300 SF Planted  
12,200 SF Vehicular

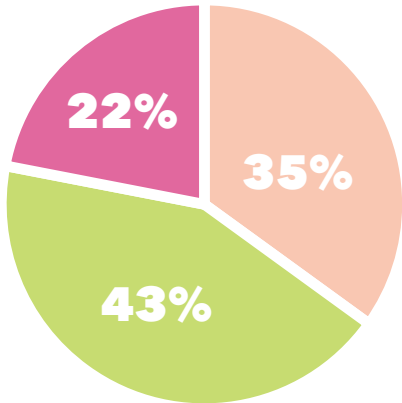
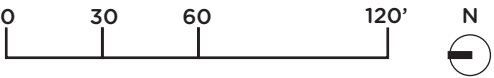


# Woonerf As Habitat





# Woonerf As Garden



21,700 SF Pedestrian  
26,700 SF Planted  
13,600 SF Vehicular



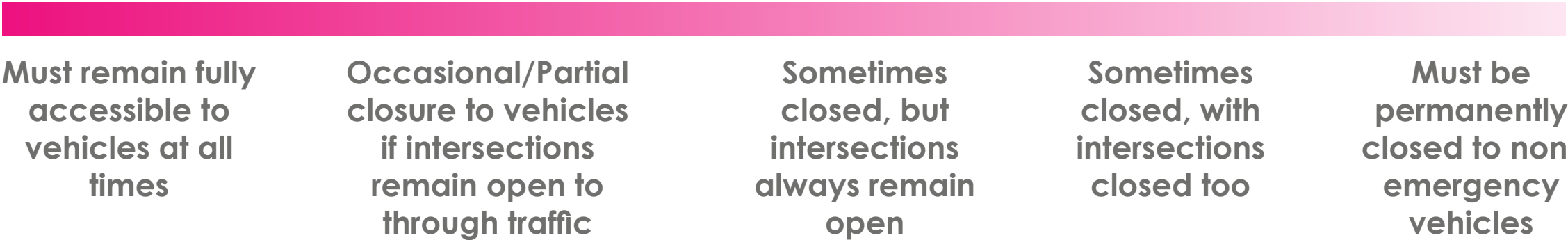
# Woonerf As Garden



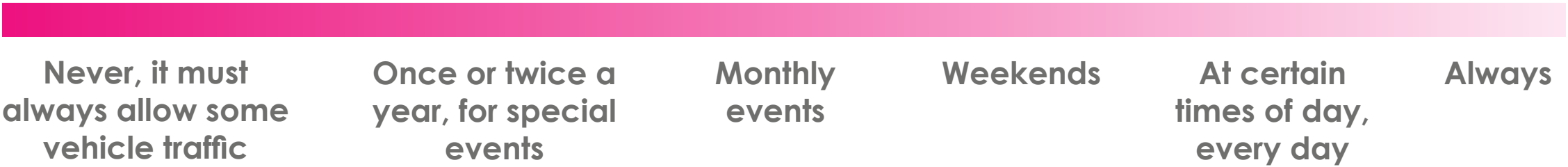


# Feedback for Next Steps:

## 1. To what extent should the Woonerf allow vehicle access?



## 2. How often could you envision a pedestrian and bike-only Woonerf (No cars)?



## 3. How important to the success of the Woonerf is the removal of overhead utilities?





# Feedback for Next Steps:

WHAT DO YOU LIKE? WHAT DO YOU DISLIKE? MAKE YOUR MARK!  
Place a sticker or write a comment on a post-it what you like or dislike.  
Green sticker = Like  
Red sticker = Dislike

Woonerf As Promenade



Woonerf As Art Canvas



Woonerf As Habitat



Woonerf As Garden

